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Index

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• 1953

C.W. STUART & Co.
NEWARK NEW YORK

A PERSONALIZED SERVICE
IN HOME ORCHARD AND
LANDSCAPE PLANNING

PLANTING MATERIAL for MODERN LANDSCAPING and HOME ORCHARDS

LANDSCAPE MATERIAL

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FRUIT TREES and FRUIT BEARING PLANTS

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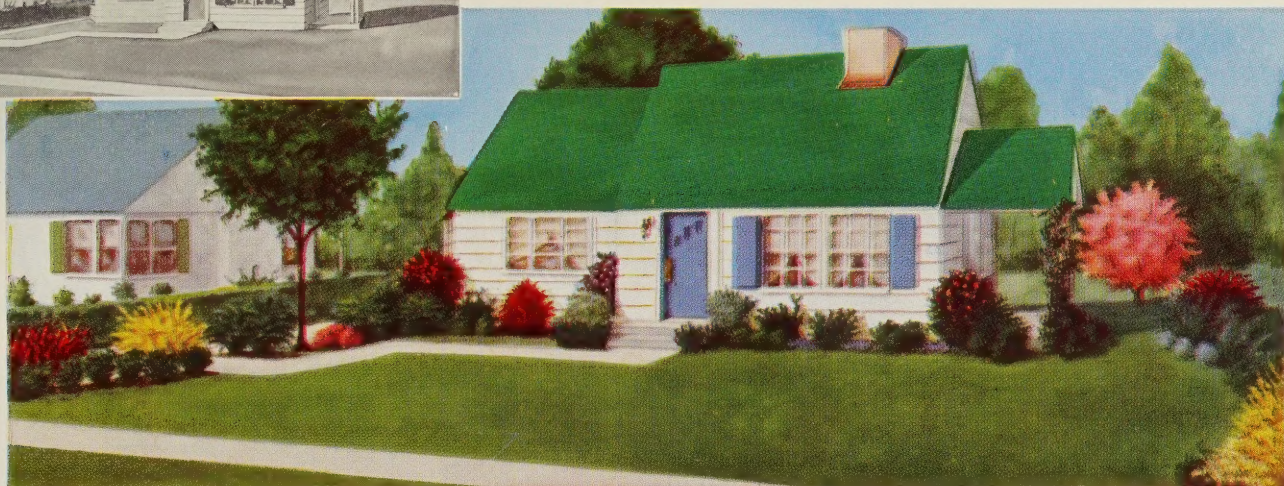
Average ripening dates for tree fruits and berries are based on the best authentic information obtainable for Northern New York State. The ripening dates will vary according to territory.

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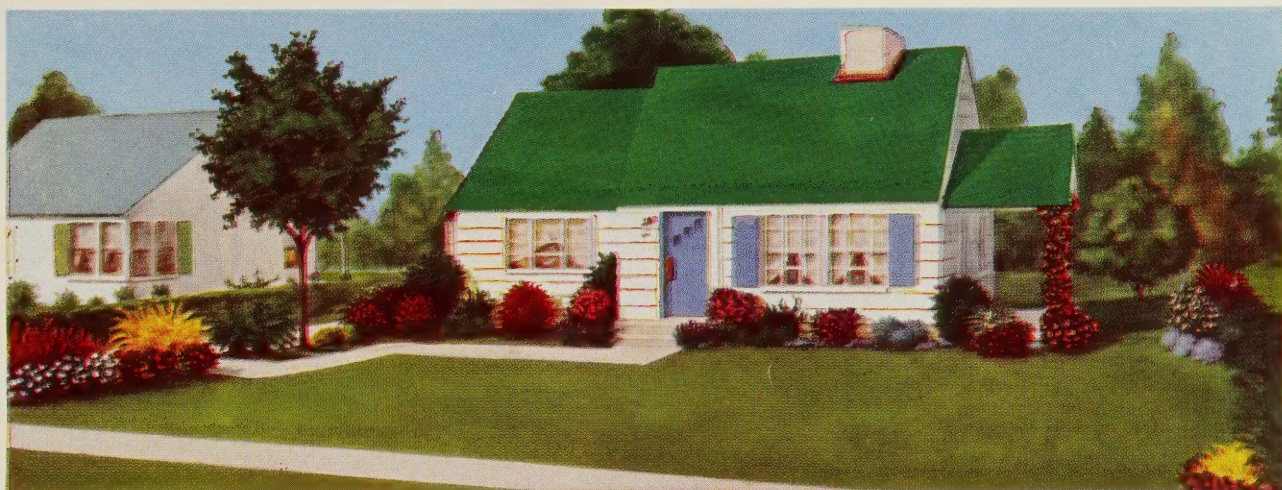
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EXPERT PLANNING INSURES -- ALL-SEASON COLOR

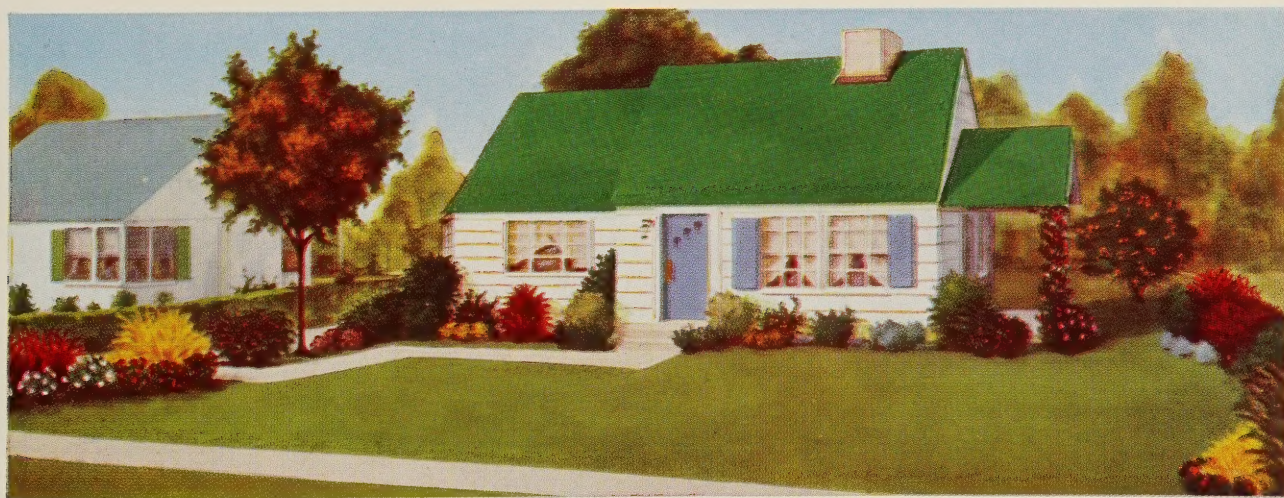


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PLANTING KEY

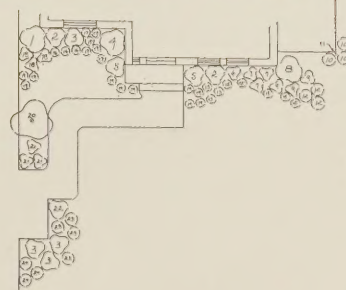
Key No.	Variety
1	Flowering Japanese Quince
2	Evergreen Bittersweet Improved
3	Eternal Flame (Red Leaf Barberry)
4	Viburnum, Fragrant (Carlesi)
5	Weigela, Variegated
6	Crimson Glory Bush
7	Blue Mist
8	Calycanthus
9	Deutzia Gracilis
10	Rose Elfe Floribunda Rose
11	Climbing Rose, Blaze
12	Cameo Floribunda Rose

PLANTING KEY

Key No.	Variety
13	Facer-Mum, Red Injun
14	Teucrium
15	Bowles' Everblooming Periwinkle
16	Facer-Mum, Harvest Moon
17	Bronze Wintercreeper
18	Weigela, Eva Rathke
19	Phlox Subulata, Imperial Purple
20	Norway Maple
21	Coralberry
22	Golden Vicary
23	Baby Chateau Floribunda Rose
24	Dagmar Spaeth Floribunda Rose

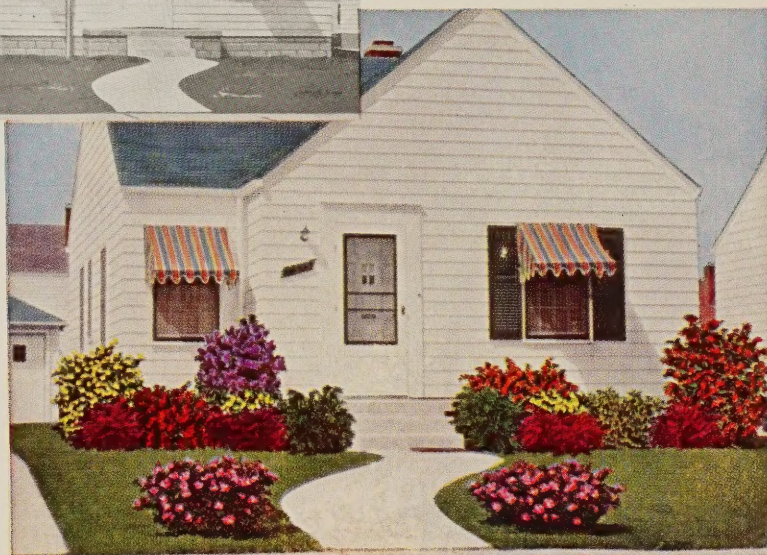
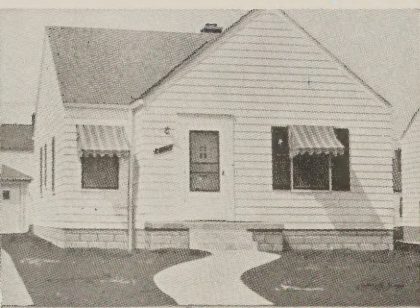
PLANTING KEY

Key No.	Variety
25	Prunus Newport, Bush
26	Syringa Virginialis
27	Burning Bush, Dwarf
28	Willow, Dwarf Blue Leaf Arctic
29	Privet, Regel's
30	Golden Vicary
31	Forsythia, Spring Glory
32	Cameo Floribunda Rose
33	Oriental Jewel Tree

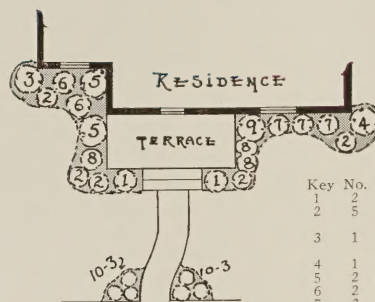


An Expert Landscaping Plan Service

FOR THE COMPLETE HOME GROUNDS



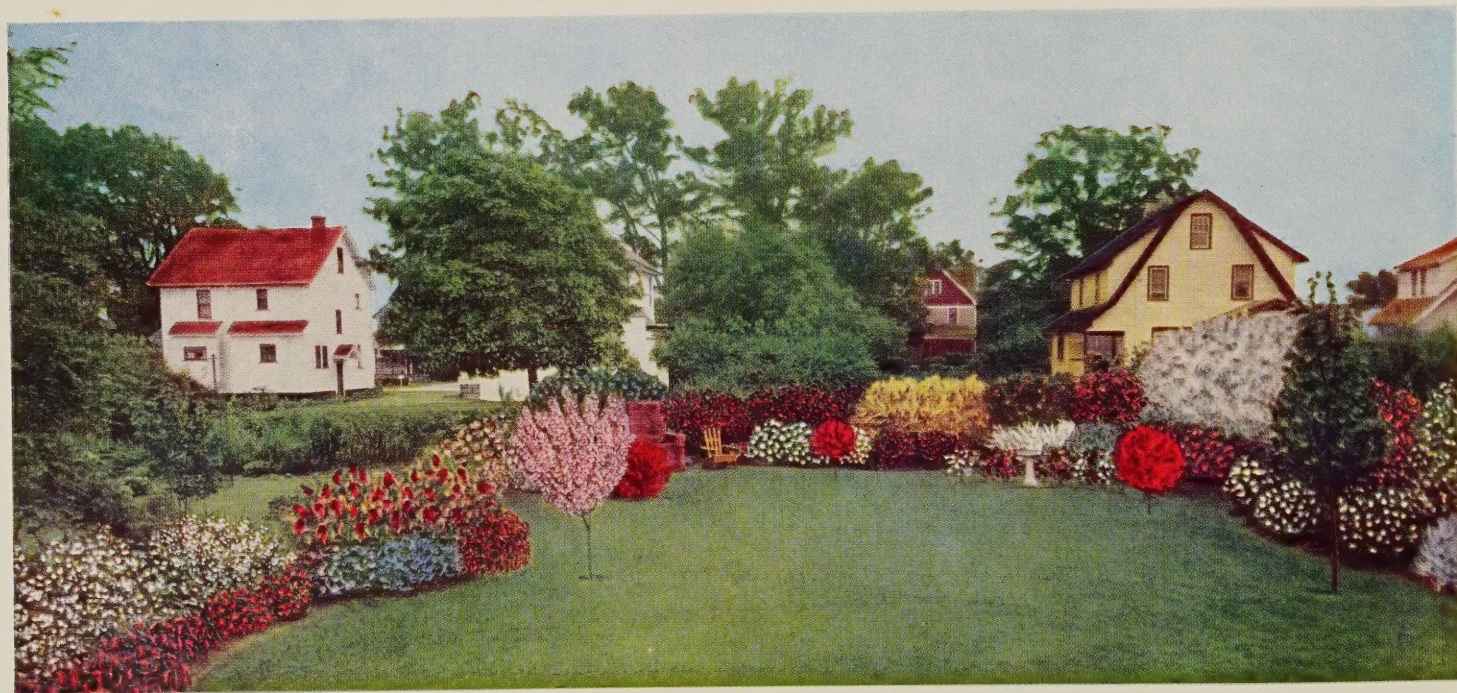
Variety In the Plant Material Chosen Insures Year 'Round Interest and Beauty



Key No.	Variety
1	Regel's Privet
2	Eternal Flame (Red Leaved Barberry)
3	Hugonis (Golden Rose of China)
4	Cranberry Bush
5	Lilac, Souvenir
6	Weigela, Eva Rathke
7	Weigela, Variegated
8	Sungold Hypericum
9	Flowering Japanese Quince
10	Else Poulsen Floribunda Rose

The owner of a comfortable little home such as this takes great pride in appropriately providing tasteful landscaping. This is the happy result of thoughtful designing and planning properly carried out.

"IT ISN'T A HOME UNTIL IT'S PLANTED"



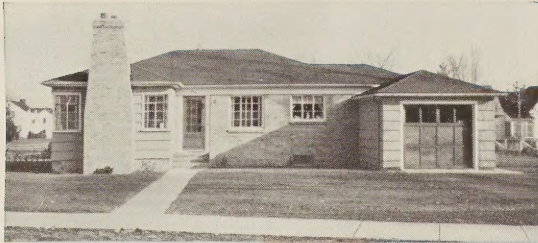
Key No.	Variety
1	Golden Ninebark
2	Burning Bush, Dwarf
3	Butterfly Bush, Fireflame
4	Cameo Floribunda Rose
5	Blue Mist
6	Snowberry, Chenaulti
7	Coralberry
8	Eternal Flame (Red Leaf Barberry)
9	Lilac, Chas. Joly
10	Hydrangea P. G.
11	Beauty Bush
12	Althea, Ardens

Key No.	Variety
13	Flowering Japanese Quince
14	Forsythia Spectabilis
15	Hydrangea Arborescens
16	Red Lafayette Floribunda Rose
17	Deutzia Gracilis
18	Weigela, Bristol Ruby
19	Blue Mist
20	Russian Olive
21	Spirea Anthony Waterer
22	Lady Reading Floribunda Rose
23	Weigela, Variegated

Key No.	Variety
24	Dagmar Spaeth Floribunda Rose
25	Artemisia, Silver King
26	Syringa Coronarius
27	Regel Privet
28	Althea Bush, Jeanne d'Arc
29	Weigela, Eva Rathke
30	12 Everblooming Roses in variety
31	1 Norway Maple
32	1 Peach Tree
33	2 Ruby Tree (Prunus Pissardi)

A Modern Landscaped Home

ADDS to the Joy of Living

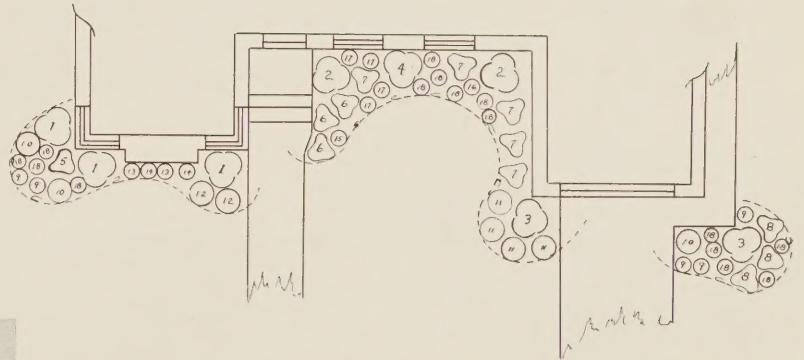


PLANTING LIST

Key No.	Variety
1 3	Grootendorst Brilliant Ever-blooming Shrub Rose
2 2	Flowering Japanese Quince
3 2	Weigela Eva Rathke
4 1	Evergreen Bittersweet
5 1	Crimson Glory Bush
6 3	Deutzia Gracilis
7 4	Blue Mist
8 3	Sungold Hypericum
9 5	Yucca

PLANTING LIST

Key No.	Variety
10 3	Lady Reading Floribunda Rose
11 4	Cameo Floribunda Rose
12 2	Mrs. R. M. Finch Floribunda Rose
13 2	Boxwood
14 2	English Ivy
15 2	Teucrium
16 2	Facer Mum
17 4	Magic Carpet Plant
18 15	Phlox Subulata Rosea



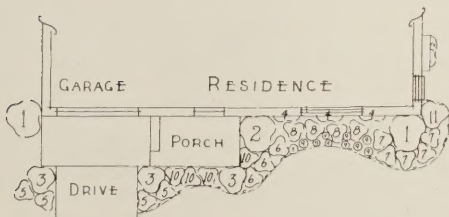
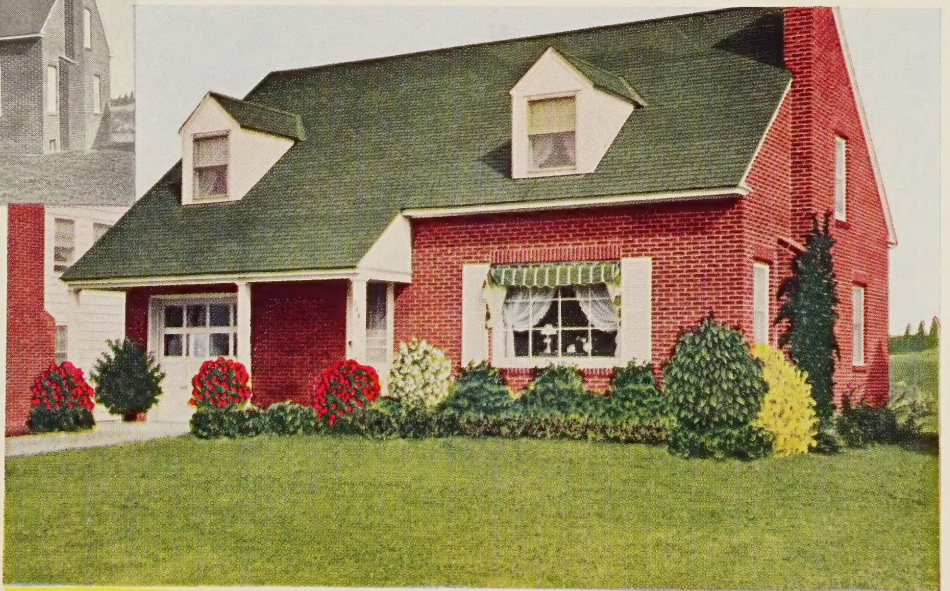
Thrills in Landscaping

- The joy in planning it
- The excitement of planting



And Then—

- Dreams become real as your grounds burst into beautiful masses of foliage and gay blossoms



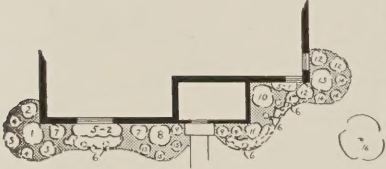
PLANTING LIST

Key No.	Variety
1 2	Althea, Jeanne d'Arc
2 1	Syringa, Golden
3 3	Calycanthus
4 3	Evergreen Bittersweet
5 4	Red Lafayette Floribunda Rose

Key No.	Variety
6 3	Cameo Floribunda Rose
7 5	Mrs. R. M. Finch Floribunda Rose
8 4	Hypericum, Sungold
9 10	Magic Carpet Plant (Euonymus Acutus)
10 4	Crimson Glory Bush
11 1	Golden Vicary
12 1	Climbing Rose, Van Fleet Jr.

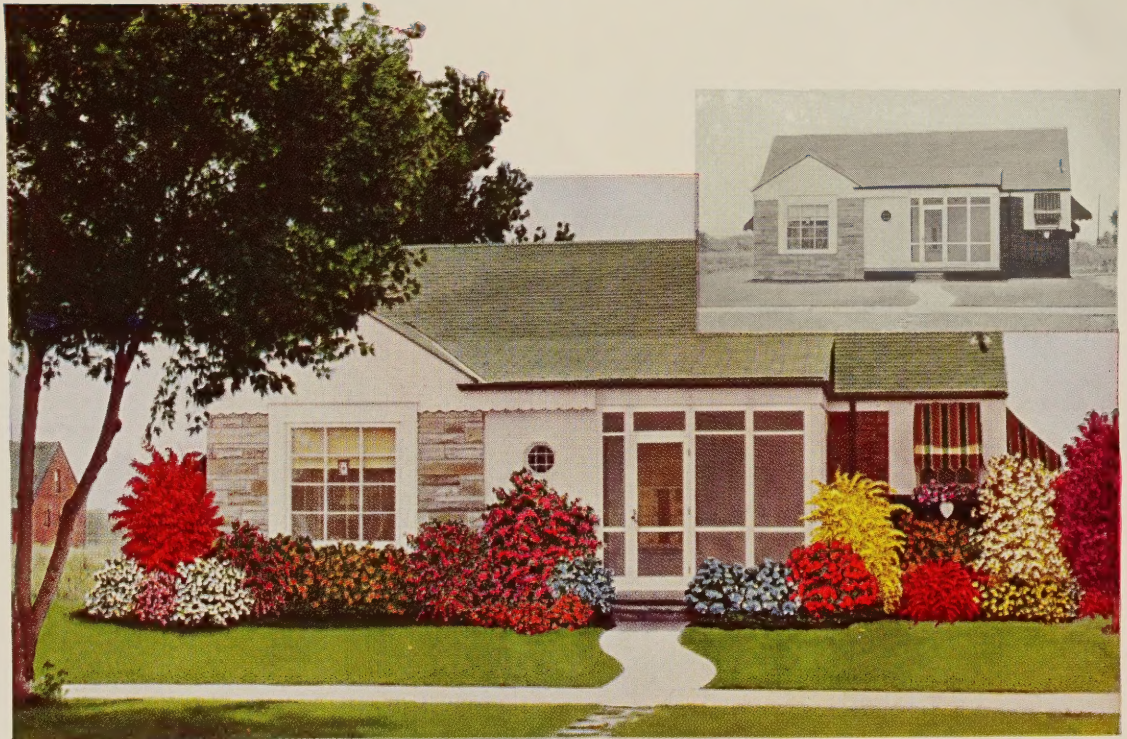
FOR HOMES OF ALL TYPES GOOD PLANNING MEANS - - A GOOD PLANTING

*"a veritable
bower of
beauty"*

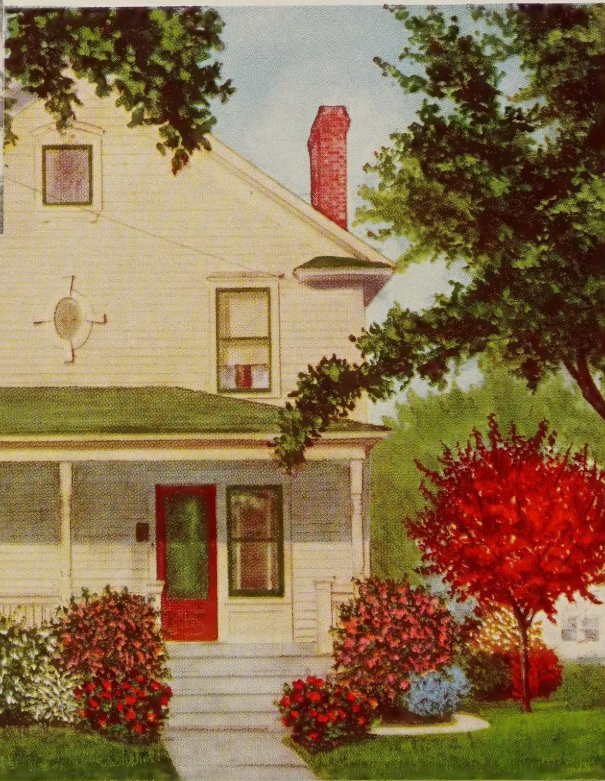


PLANTING KEY

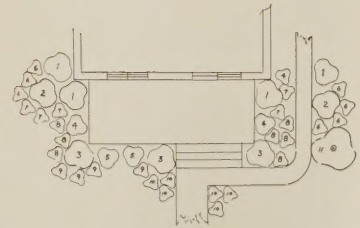
Key No.	Variety
1	Burning Bush, Dwarf
2	Spirea, Anthony Waterer
3	Deutzia, Lemoine
4	Else Poulsen Floribunda Rose
5	Snowberry Chenaulti
6	English Ivy
7	Coralberry
8	Weigela Rosea
9	Hydrangea, Lace Flower
10	Forsythia Spectabilis
11	Crimson Glory Bush
12	Eternal Flame (Red-Leaved Barberry)
13	Golden Ninebark
14	Hypericum, Sungold
15	Cameo Floribunda Rose
16	Ruby Tree



This restful little home is appropriately and completely landscaped in perfect harmony with the simplicity of the architecture. The plants selected provide a decorative and welcome continuity of bloom from early spring until late fall.



- Plan Your Planting Today
- Plants Insured by Replacement Guarantee



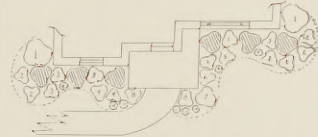
PLANTING KEY

Key No.	Variety
1	Althea, Lucy
2	Golden Ninebark
3	Weigela Rosea
4	Calycanthus
5	Snowberry Racemosus
6	Eternal Flame
7	Coralberry
8	Blue Mist
9	Deutzia Gracilis
10	Cameo Floribunda Rose
11	Ruby Tree (Prunus Pissaidi)

The old-fashioned method was to choose flowering shrubs at random and plant them without a planting plan. Today the home grounds receive justified consideration comparable to that given the interior of the home. The hit-and-miss planting method is being replaced by up-to-date landscaping.

ADDING COLOR TO EVERGREEN PLANTINGS

With Flowering Shrubs



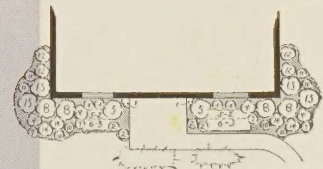
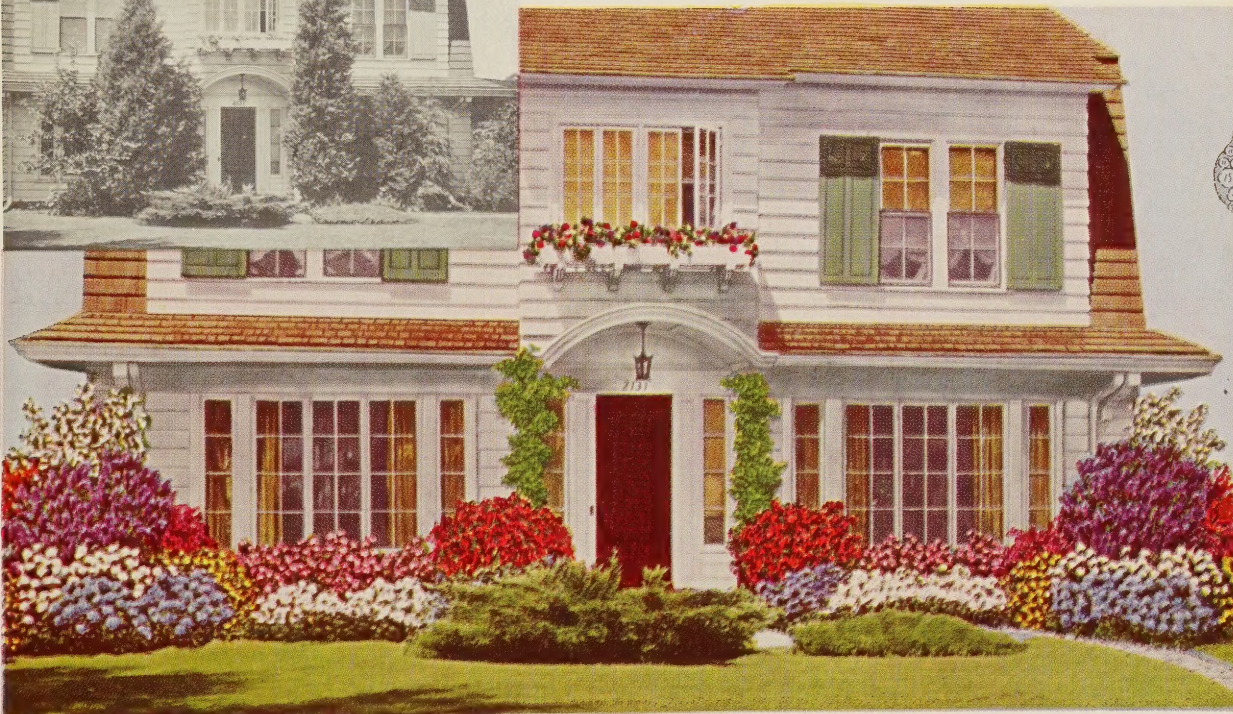
PLANTING KEY

Key No.	Variety
1	2 Syringa Virginialis
2	5 Pinocchio Floribunda Rose
3	4 Blue Mist
4	3 Harvest Moon, Facer-Mum
5	2 Floradora Floribunda Rose
6	2 Spirea Anthony Waterer
7	1 Calycanthus
8	2 Ilex Convexa Bullata
9	3 World's Fair Floribunda Rose
10	5 Teucrium

NOTE: All shaded materials are existing evergreens

By the addition of a carefully chosen assortment of Flowering Shrubs, a contractor-type planting of evergreens can be changed from a "dragon-tooth" appearance of monotonous green, to a modern colorful planting the year round.

The Decorative Scheme changes with the Planting of Colorful Flowering Shrubs in Variety



PLANTING KEY

Key No.	Variety
1	2 Evergreen
2	4 Bittersweet
3	2 Improved Blue Mist
4	2 Weigela
5	4 Eva Rathke
6	4 Else Poulsen
7	4 Floribunda Rose
8	4 Deutzia Gracilis
9	4 English Ivy
10	4 Sungold
11	4 Hypericum
12	4 Lilac, Souvenir
13	4 Coralberry
14	4 Hydrangea, French Blue
15	4 Facer-Mum, Master Mum
16	4 Eterna Flame, Red-Leaved Barberry
17	2 Syringa
18	4 Virginialis
19	4 Hydrangea, Hills of Snow
20	2 Flowering Japanese Quince

This grand colonial home, hidden among a forest of poorly chosen Evergreens, becomes the loveliest of home pictures in its resplendent new dress of flowering shrubs. It's now a riot of contrasting color and fragrance. A real "home" again for the folks who live there.

Landscaping The Back and Side Yard

- AS SIMPLE AS PLANNING A MODERN KITCHEN
- AND JUST AS NECESSARY FOR BETTER LIVING

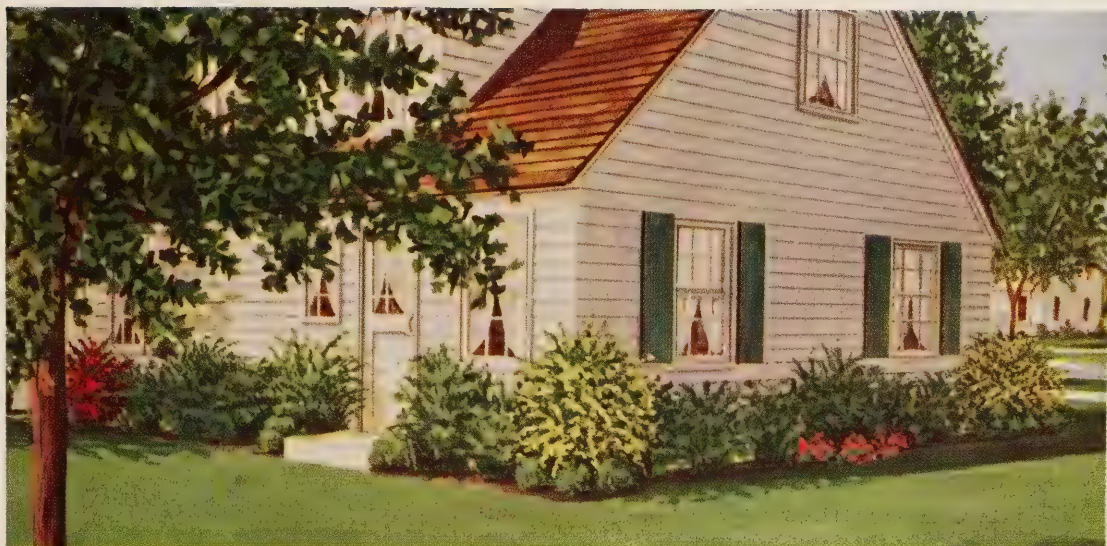
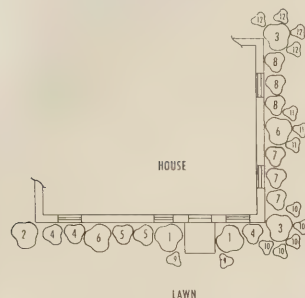


Only with Flowering Shrubs can you create such superb effects in making your back yard a better place, for Better Living.

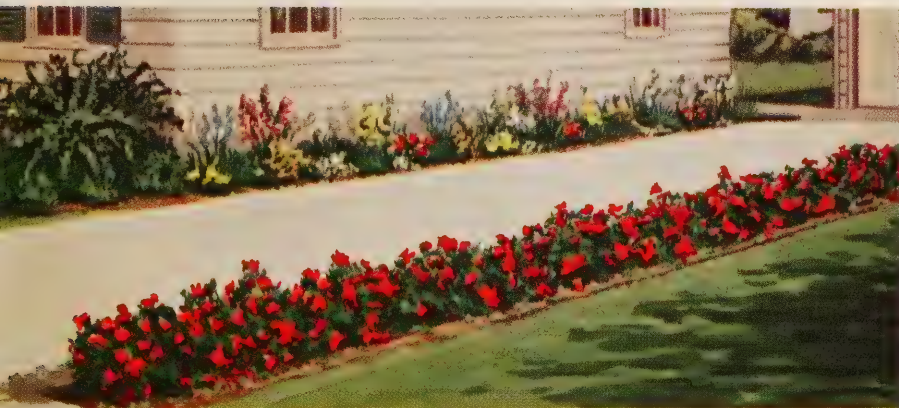
The homey atmosphere of a completely landscaped back yard is the result of a planned planting program. It can be a combination of several simple plantings covering several planting seasons.

PLANTING KEY

Key No.	Variety
1	2 Flowering Japanese Quince
2	1 Weigela, Bristol Ruby
3	3 Forsythia, Spring Glory
4	3 Eternal Flame (Red-Leaved Barberry)
5	2 Deutzia Lemoine
6	2 Weigela, Bristol Ruby
7	3 Snowberry Racemosus
8	3 Spirea Thunbergi
9	2 Blue Mist
10	5 Cavalcade Floribunda Rose
11	3 Deutzia Gracilis Rosea
12	4 Sungold Hypericum
13	1 Norway Maple
14	1 Oriental Plane



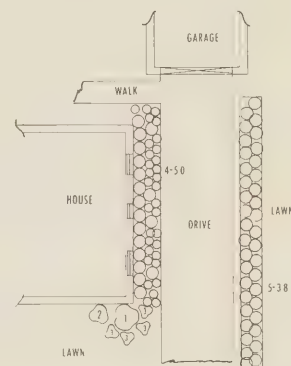
All-around Foundation Plantings provide a happy union between lawn and house. Shade trees, properly placed, provide shade for a sunny window or porch and for lawn chairs.



Perennial plants are ideal for the narrow strip between house and drive. Floribunda Roses on the opposite side of drive add extra beauty and balance.

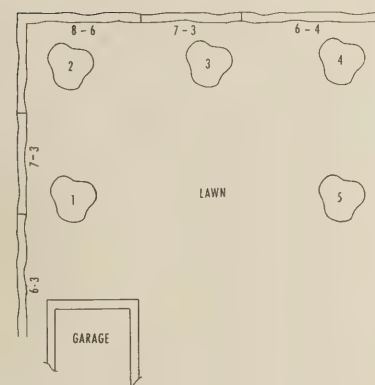
PLANTING KEY

Key No.	Variety
1	1 Burning Bush, Dwarf
2	1 Hydrangea, Hills of Snow
3	4 Deutzia Gracilis Rosea
4	50 Perennials In Variety
5	38 Floribunda Roses In Variety



PLANTING KEY

Key No.	Variety
1	1 Plum Tree
2	1 Peach Tree
3	1 Pear Tree
4	1 Cherry Tree
5	1 Combination Apple
6	7 Althea, Lucy (Red)
7	6 Althea, Ardens (Blue)
8	6 Althea, Jeanne d'Arc (White)



A back-yard planting of Fruit Trees provide needed shade, they are beautiful in bloom, and produce a generous supply of tree-ripened fruit.

FLOWERING • SHRUBS •

Give the Home a Setting of



EUONYMUS PATENS (Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
4-5	June	4-6 ft.
6-7-8	June	5-8 ft.

A broad, yet compact and shapely broad leaved evergreen clothed in shiny bright green foliage much like that of the Evergreen Bittersweet. The foliage stays on the bush practically all winter and is quickly replaced by new foliage in early spring. In autumn, the richly colored orange and pinkish red berries add to its charm. **Recommended for planting in partial shade and full sun.**



**FLOWERING JAPANESE
QUINCE (Fire Bush)**

Zones	Blooms	Average Mature Height
2-3	April-May	3-5 ft.
4-5	April	4-7 ft.
6-7-8	March	5-8 ft.

The name "Fire Bush" paints a word picture of the mass of brilliant flame-colored, semi-double Rose-like flowers that cover the branches in early spring. Adding to its beauty is the purplish bronze of the young foliage at the tips of the branches in perfect contrast with the shiny, leathery bronze-green of the mature foliage. Another interesting highlight is an abundance of Quince-like, olive-green fruit with red cheek that appears in late summer. The branches may be forced into bloom for interior decorations in winter. **Recommended for planting in partial shade, full sun, and dry places.**



VIBURNUM, FRAGRANT (Carlesi)

Zones	Blooms	Average Mature Height
2-3	May	3-4 ft.
4-5	April	4-6 ft.
6-7-8	April	4-7 ft.

Just as the leaves begin to unfold, the bush becomes a mass of huge domelike flower clusters of dainty blush-pink. The intense Gardenia-like fragrance spreads over the entire garden. When not in bloom, this dense, compact bush is a mass of gray-green foliage, which turns to a rich, bronze-red in autumn. **Recommended for planting in partial shade, full sun, and dry places.**



PRIVET, REGEL'S

Zones	Blooms	Average Mature Height
2-3	June	3-6 ft.
4-5	June	4-7 ft.
6-7-8	May	4-8 ft.

A very unique shrub that offers all-season beauty. The foliage is very deep green all summer—the dainty creamy white flowers are lovely—and in late summer, and continuing all winter there is a beautiful display of bright blue berries. A real "Tarzan" for hardiness. **Recommended for planting in full and partial shade, full sun, dry and wet places.**

Permanent Beauty

- MASS COLOR
- FRAGRANCE
- FOLIAGE

FROM SPRING TO FROST

MAHONIA AQUIFOLIUM, Oregon Holly-Grape (Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
3	May-June	3-4 ft.
4-5	May	3-5 ft.

"Twelve months of color" begin in early spring with attractive clusters of rich yellow flowers. Blossom-time is followed by blue berries through midsummer. All year long the foliage is its greatest attribute. It has large shiny lustrous green holly-like leaves through spring and summer—turning to bronzy red in autumn and winter. In windy locations in colder areas, leaves develop brown spots in late winter. This foliage is quickly replaced with new foliage in early spring. **Recommended for planting in full and partial shade, full sun, dry and wet places.**



GOLDEN VICARY (Ligustrum Ibota Vicary)

Zones	Blooms	Average Mature Height
2-3	Golden leaves	3-6 ft.
4-5	spring until	4-6 ft.
6-7-8	late autumn	5-8 ft.

A neat, compact, slow-growing shrub that can be clipped to any shape desired. Noted for its clear golden foliage that holds its color from early spring until snow flies. A "must" for color contrast in foundation plantings. **Recommended for planting in full sun, where it maintains its rich golden color—and for dry places.**



WEIGELA, VARIEGATED

Zones	Blooms	Average Mature Height
2-3	June-July	4-5 ft.
4-5	May-June	4-6 ft.
6-7-8	May	4-6 ft.

One of the most interesting of all the variegated flowering shrubs. Its foliage is a rich green, with a white border. In blossom time the bush is covered with rose-colored flowers which hang in clusters from the axils of the leaves and ends of the branches. It makes a fine contrast plant. **Recommended for planting in full sun and dry places.**

Flowering SHRUBS

ONCE PLANTED
ARE

*Always
Enjoyed*



DEUTZIA LEMOINE

Zones	Blooms	Average Mature Height
3	May-June	3-4 ft.
4-5	May	4-5 ft.
6-7-8	May	4-6 ft.

This semi-dwarf member of the Deutzia family develops into a very showy, broad, rounded bush. Although thickly covered with foliage, this is nearly completely hidden in blossom time when the bush is covered with a super-abundance of panicles of small, frilled bell-like flowers of pure white. **Recommended for planting in full sun, and dry places.**



SYRINGA, GOLDEN (Philadelphus Aurea)

Zones	Blooms	Average Mature Height
1-2-3	May-June	4-6 ft.
4-5	May-June	4-6 ft.
6-7-8	May	5-7 ft.

Rich golden foliage envelops this compact, slow-growing bush from spring until snow flies. It makes a striking contrast plant among the "greens" in a foundation or border planting. It's a "first" for adding color to an established evergreen planting. The exquisite mockorange fragrance of the lily-white double flowers is another reason for its tremendous popularity. **Recommended for planting in full sun, where the foliage maintains its rich golden color—and for dry places.**



*They Grow
and Bloom
For a Lifetime*

**PYRACANTHA, FIRETHORN
(Coccinea Lalandi)**

Zones	Blooms	Average Mature Height
4-5	May	4-6 ft.
6-7-8	May	5-8 ft.

A most remarkable berried shrub that retains its foliage all winter in zones where planting is recommended. The attractive, long trusses of pure white flowers are only a prelude to the big show. An abundance of brilliant orange-scarlet berries follow the bloom and the bush becomes a "mound of flame" with the effect lasting well into the winter. **Recommended for planting in partial shade, full sun and dry places.**



CALYCANTHUS (Sweet Scented Shrub)

Zones	Blooms	Average Mature Height
3	May-June	4-6 ft.
4-5	April-May	4-6 ft.
6-7-8	April	5-8 ft.

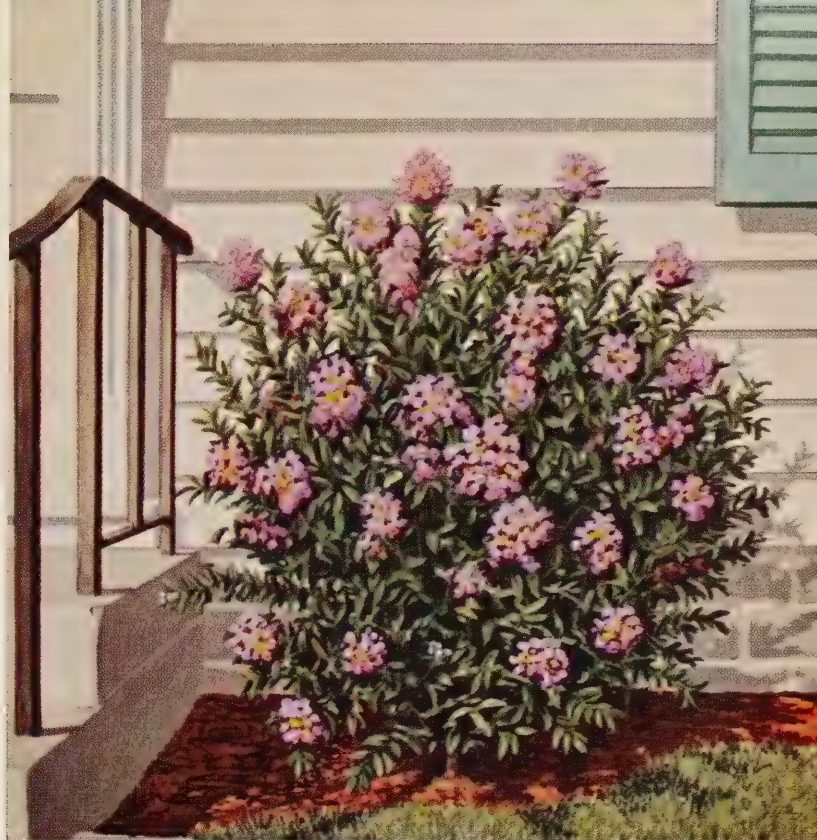
This compact shrub has everything—the most unusual chocolate-mahogany reddish brown-colored flowers—spicy fragrance—reddish brown branches—large, leathery, green foliage. The flowers and the foliage are both very aromatic, and when crushed can be used as a fragrant “sachet.” **Recommended for planting in whole or partial shade, in full sun and dry and wet places.**



GARDENIA, FORTUNEI (Everblooming)

Zones	Blooms	Average Mature Height
7-8	Everblooming March-September	4-6 ft.

The deep, rich, glossy green of the foliage complements the pure white beauty of its wax-like blossoms. This foliage maintains its dark green color the year around, except in a very severe winter. Should the leaves become damaged during a cold winter, they will be replaced with new leaves with the coming of spring. The blossoms are everblooming—presenting a gorgeous spectacle throughout the growing season. The sweet perfume subtly fills the garden with alluring fragrance. **Recommended for planting in partial shade, full sun and wet places.**



CAPE MYRTLE, BLUE MIDGET

Zones	Blooms	Average Mature Height
6-7-8	June-frost	4-6 ft.

The lowest growing member of the Crape Myrtle family and in a brand new color. It's as Southern as Mint-Julep, rivaling the popularity of the Lilac in the North and often referred to as the “Lilac of the South.” Beginning in early summer and continuing until late autumn, the huge flower heads of fringed and fluted blossoms are displayed in large clusters. **Recommended for planting in partial shade, full sun, and dry places.**



KERRIA, WHITE (Jetbead)

Zones	Blooms	Average Mature Height
2-3	May-June	4-6 ft.
4-5	May-June	4-7 ft.
6-7-8	May	5-8 ft.

A worthy contribution to the American garden from China. It holds its attractive leathery foliage well into the winter after most other shrubs are bare. Conspicuous shiny black fruits (Jet beads) follow the large single white flowers and hang in great clusters during autumn and winter. **Recommended for planting in whole or partial shade, full sun and dry and wet places.**



*A Landscape
Setting is Never
Monotonous When
Planted With*

FLOWERING SHRUBS

PEPPER BUSH, PINK (Clethra Alnifolia Rosea)

Zones	Blooms	Average Mature Height
2-3	July-Sept.	4-5 ft.
4-5	June-Aug.	4-6 ft.
6-7-8	June-Aug.	5-8 ft.

A compact, neat growing bush bearing many slender, upright branches. Each branch is topped by finger-like clusters of small delicately scented pink flowers. The fragrance is reminiscent of pepper from which it derives its name. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



KERRIA JAPONICA (Globeflower)

Zones	Blooms	Average Mature Height
3	June-Aug.	4-6 ft.
4-5	June-Aug.	5-8 ft.
6-7-8	May-July	6-8 ft.

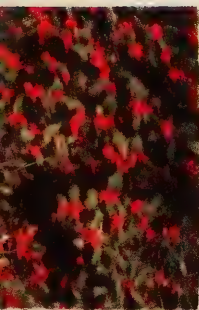
Truly year around beauty—the button-like golden flowers stud the bush all summer—the very dense, deep green “saw-tooth” foliage serves as an interesting background—in winter, the light green, twiggy stems are very decorative. **Recommended for planting in whole or partial shade and full sun.**



RIBES ALPINUM (Hardy Alpine Currant)

Zones	Blooms	Average Mature Height
1-2-3	May	3-4 ft.
4	April-May	3-4 ft.

Recommended highly in northern areas as a densely compact “foliage shrub”, being thickly clothed with healthy dark green leaves unaffected by dry weather. The greenish yellow flowers are rather inconspicuous, but this is made up for by its colorful display of scarlet berries in late summer. Because of its dense growth it makes a very effective hedge. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



ILEX CORNUTA BURFORDI (Chinese Holly)
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
6-7-8	June	5-7 ft.

A splendid Holly with dark lustrous, evergreen leaves that are beautiful all year long. The flowers are inconspicuous, but the clusters of bright red Holly berries nestled among the shiny green foliage are extremely effective in autumn and winter. A very slow grower, taking many years to reach maturity. **Recommended for planting in partial shade, full sun, and dry places.**



NANDINA DOMESTICA (Heavenly Bamboo)

Zones	Blooms	Average Mature Height
5	May-June	5-6 ft.
6-7-8	May-June	5-7 ft.

A very decorative plant all year. Besides the huge clusters of white flowers displayed during blossom time, it creates its big show when covered by clusters of bright red berries in the fall and winter. The colorful new leaves are tinted pink to bronze as they unfold in the spring. In autumn the foliage turns to bright red. **Recommended for planting in whole or partial shade, full sun and dry places.**



WEIGELA, EVA RATHKE

Zones	Blooms	Average Mature Height
2-3	June-July	3-5 ft.
4-5	June	4-6 ft.
6-7-8	May-June	4-6 ft.

A hardy, shapely semi-dwarf shrub that is densely covered with rich green foliage that is handsome all summer. Of particular interest is the richly colored dark crimson trumpet-like blooms which are exquisitely fragrant. Under favorable conditions blossoms often repeat until frost. **Recommended for planting in partial shade, full sun and dry places.**



LIGUSTRUM LUCIDUM COMPACTUM
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
5	July-August	4-6 ft.
6-7-8	July-August	5-8 ft.

The handsome waxy green leaves stay on this bushy, compact plant all year long. Its large panicles of white flowers and the shiny black berries which hang from September to January make this "one of the finest." **Recommended for planting in partial shade, full sun and dry places.**

SELECT YOUR FLOWERING SHRUBS

- TO FIT THE SEASON
- LAWN LOCATION
- OTHER ENVIRONMENT FEATURES



BEAUTY BERRY (Callicarpa)

Zones	Blooms	Average Mature Height
4-5	August	3-4 ft.
6-7-8	July-Aug.	4-6 ft.

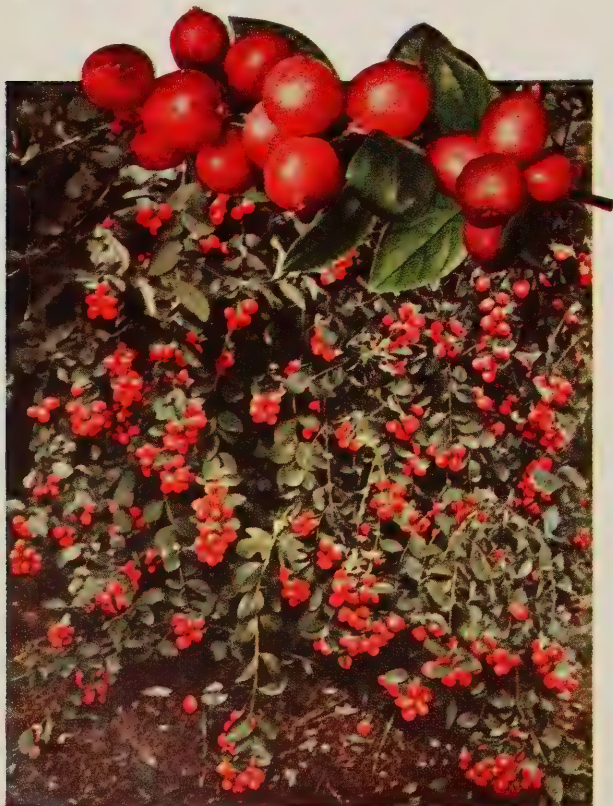
A rare combination of beauty—thousands of closely set dainty pink flowers are followed in late September by masses of berries which last until mid-winter. An ideal "bouquet shrub"—flowers and berries fine for cutting. Heavy pruning in early spring forces vigorous growth which produces great quantities of fruit. **Recommended for planting in full sun and dry places.**



SNOWBERRY RACEMOSUS

Zones	Blooms	Average Mature Height
1-2-3	May-June	4-5 ft.
4-5	May-June	4-6 ft.
6-7-8	May	4-6 ft.

One of the best of the berried shrubs, producing heavy clusters of snow-white waxy berries which hang nearly all winter. This is the most effective feature of this shrub although the clusters of tiny pink, bell-like blossoms are a great attraction. **Recommended for planting in whole or partial shade, full sun and dry and wet places.**



SNOWBERRY CHENAULTI

Zones	Blooms	Average Mature Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6-7-8	May	4-5 ft.

It would be enough to enjoy the splendor of its lovely soft pink bell-shaped flowers which cover the arching branches during blossom time, but it gives you more. In fall and winter it is a mass of conspicuous, dense clusters of large rose-pink berries. The birds like them. **Recommended for planting in whole or partial shade, full sun and dry and wet places.**



DEUTZIA GRACILIS ROSEA

Zones	Blooms	Average Mature Height
3	May-June	2-3 ft.
4-5	May-June	3-4 ft.
6-7-8	May-June	3-5 ft.

A beautiful fountain-like bush which is covered with a super-abundance of long slender sprays of frilled, bell-like, dainty pink flowers during a long blooming season. Like its sister, the white Gracilis, it is clothed in a thick coat of dainty, rich green foliage all season. **Recommended for planting in full sun and dry places.**

FOR WHAT YOU WANT THEM TO DO



HYDRANGEA ACUMINATA, LACE FLOWER

Zones	Blooms	Average Mature Height
3	June-Sept.	18-24 in.
4-5	June-Sept.	2-3 ft.
6-7-8	May-Sept.	3-4 ft.

The most spectacular member of the Hydrangea family. Hundreds of dainty lace flowers of Forget-me-not blue are produced in huge 6-inch blossom clusters. Each cluster is bordered with a ring of larger flowers in contrasting colors, some white, some pink. Thrives best in semi-acid soil. To keep the bush compact and for the best bloom all branches should be cut back each spring to 8 to 10 inches above the ground. **Recommended for planting in partial shade, full sun, and dry places.**

IMPORTANT

To insure best planting results, the branches of all Hydrangeas featured on this page **will be cut back** to within 8 to 10 inches from the roots. They will reach customers with very little top growth, but will be strong, healthy, well-rooted plants.



HYDRANGEA, PINK MONARCH (Domotoi)

Zones	Blooms	Average Mature Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7	May-June	4-6 ft.

It's the first and only double pink member of the French Hydrangea family. The foliage is very decorative, and it produces unbelievable large globe-shaped pure pink flower heads 12-15 inches in diameter. These flower heads are borne well above the foliage and last for as much as 8 to 10 weeks or more. The plant should be cut back each spring to within 8 to 10 inches above the ground. This will produce a compact bush with more and larger blooms. **Recommended for planting in partial shade, full sun, and dry places.**



HYDRANGEA, FRENCH BLUE

Zones	Blooms	Average Mature Height
3	July-Sept.	2-3 ft.
4-5	June-Aug.	3-4 ft.
6-7	May-July	4-6 ft.

It's just like the Hydrangeas you buy from your florist—big 5-inch globe-shaped clusters of bloom cover the fine globe-shaped plant. It thrives best in acid soil. A winter mulch should be provided in Zones 3-4. For best results the plant should be pruned back each spring to within 8 to 10 inches above the ground. **Recommended for planting in partial shade, full sun, and dry places.**



**FLOWERING SHRUBS ARE
INDIVIDUALITY OF GROWTH,
FOLIAGE, BARK**

**YOU CAN CREATE
WHATEVER NEW,
MODERN LANDSCAPE
EFFECT THE
HOME REQUIRES**

BARBERRY THUNBERGI

Zones	Blooms	Average Mature Height
1-2-3	May	3-4 ft.
4-5	May	3-4 ft.
6-7	April	3-5 ft.

Trimmed or untrimmed it is unsurpassed for beauty and protection, hardiness and ability to withstand adverse growing conditions. The foliage is rich green all summer, turning to red and gold in the fall. Winter color is provided by a mass of bright red berries. **Recommended for planting in whole or partial shade, full sun, and dry and wet places.**



HYDRANGEA, HILLS OF SNOW (Arborescens)

Zones	Blooms	Average Mature Height
1-2-3	July-Sept.	3-4 ft.
4-5	June-Sept.	4-6 ft.
6-7	June-Sept.	4-6 ft.

This very decorative shrub is true to its name. The intense mass of 3 to 4-inch blossom clusters form into a veritable "snowbank." To keep the bush compact and for best bloom, cut back all branches each spring to within 12 inches of the ground. **Recommended for planting in partial shade, full sun, and dry places.**



SPIREA, ANTHONY WATERER

Zones	Blooms	Average Mature Height
1-2-3	July-fall	2-3 ft.
4-5	July-Sept.	2-4 ft.
6-7-8	July-Oct.	2-4 ft.

This charming, low-growing Spirea is a "big-show" when its strong, upright branches are capped with showy, flat six-inch clusters of rich crimson flowers appearing intermittently for several weeks. Its ornamental saw-toothed foliage which is tinged pink when it unfolds in the spring, adds much to its attractiveness. **Recommended for planting in partial shade, full sun, and dry places.**

INTERESTING IN A UNIQUE FLOWERS AND COLORFUL AND BERRIES



CORALBERRY (Indian Currant)

Zones	Blooms	Average Mature Height
1-2-3	June-July	3-4 ft.
4-5	May-June	3-5 ft.
6-7-8	May	4-5 ft.

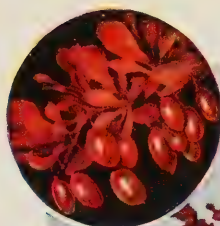
A perfect shrub for color contrasts. The gorgeous sparkling pink blooms displayed on the perfect arching branches are followed by drooping wands of rich crimson berries. Berries remain on the bush all winter—they neither darken nor wither. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



SPIREA THUNBERGI

Zones	Blooms	Average Mature Height
2-3	April-May	3-5 ft.
4-5	April	3-5 ft.
6-7-8	March	4-5 ft.

Before the leaves appear in spring, the pure white flowers are like dainty rosettes and are borne thickly on its thin, feathery, graceful branchlets. The attractive rich green, fernlike foliage which takes on bright red and orange tones in the fall makes this an "all-season" beauty. **Recommended for planting in partial shade, full sun, and dry places.**



ETERNAL FLAME (Red-Leaved Barberry)

Zones	Blooms	Average Mature Height
1-2-3	Foliage, rich	2-3 ft.
4-5	bronze-red all	3-4 ft.
6-7	season	3-5 ft.

For lustrous bronze-red leaf coloring it has no equal. It is a "must" for color accent in all landscape features. The myriads of bright scarlet berries which form in the fall give a rich coloring to the planting all winter long. **Recommended for planting in full sun where the foliage maintains its rich bronze-red color—and for dry and wet places.**



AZALEA MOLLIS (Not Evergreen)

Zones	Blooms	Average Mature Height
3	June	2½-4 ft.
4-5	May	3-4 ft.
6-7-8	April	3-5 ft.

Aristocrats of Flowering Shrubs. The color range in these plants is of innumerable pastel shades of orange, flame, yellow and salmon-orange. It is really a showy plant—and a real aristocrat in flowering shrubs. Mollis succeeds equally well in sun or shade, and unlike most Azaleas it is quite tolerant of a lime soil. It's a beautiful sight wherever planted. In areas where temperatures go below 10 degrees below zero, winter protection is needed. **Recommended for planting in partial shade and full sun.**

*There's Joy
in Planting
for Tomorrow*



WEIGELA, BRISTOL RUBY (Plant Patent 492)

Zones	Blooms	Average
		Mature Height
2-3	June-July	6-7 ft.
4-5	June	6-8 ft.
6-7-8	May-June	7-9 ft.

A plant that develops into a perfectly formed, well-rounded specimen, requiring but little pruning. No die-back or uneven growth at any time. Immense quantities of trumpet-shaped or funnel-like flowers of Tyrian rose are borne along the vigorous growing branches creating a wonderful display over a long period. It's the darkest red of all Weigelas. **Recommended for planting in partial shade, full sun, and dry places.**



ALMOND, DOUBLE PINK

Zones	Blooms	Average
		Mature Height
2-3	May	4-5 ft.
4-5	March-April	5-7 ft.
6-7-8	March-April	6-9 ft.

An old-time favorite that has held its popularity down through the ages—and rightfully it should. In spring, before the leaves appear, the Chrysanthemum-like luminous pink blossoms make it a mass of spring color. **Recommended for planting in full sun.**



HONEYSUCKLE, FRAGRANT (The Winter Honeysuckle)

Zones	Blooms	Average
		Mature Height
3	April-May	4-6 ft.
4-5	April	5-7 ft.
6-7-8	March	6-10 ft.

The stiff, leathery foliage, which remains on the bush until Christmas or later, is one of its chief attractions. The profuse, richly fragrant, creamy-white flowers is another. And then comes the fruiting season with a beautiful display of dainty dark red berries. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



SYRINGA VIRGINALIS

Zones
1-2-3
4-5
6-7-8

Blooms
June
May-June
May-June

**Average
Mature Height**
4-6 ft.
5-8 ft.
6-10 ft.

Unbeatable for rich fragrance. It's distinctive in other ways, too. The branches are slender and erect, but during blossom time, bow gracefully to display the heavy load of beautiful 2-inch snow-white blossoms. **Recommended for planting in partial shade, full sun and dry places.**



WEIGELA ROSEA

Zones
2-3
4-5
6-7-8

Blooms
June-July
May-June
May

**Average
Mature Height**
4-6 ft.
5-7 ft.
5-7 ft.

This native of Asia develops into a graceful bush with arching branches. During blossom time when branches are covered with large, trumpet-shaped sparkling light pink blossoms it is the "big show" of any landscape planting. **Recommended for planting in partial shade, full sun, and dry places.**



ABELIA, GRANDIFLORA

Zones
4-5
6-7-8

Blooms
July-early fall
June-early fall

**Average
Mature Height**
3-5 ft.
4-6 ft.

A faithful, all season true garden aristocrat. The gorgeous clusters of delicate bell-shaped pink flushed flowers are a lovely sight through summer and fall. The glossy semi-evergreen foliage which takes on a lovely bronze tone in the fall adds to its year-around charm. May be trimmed to any height desired for a tight flowering hedge. **Recommended for planting in whole or partial shade, full sun and dry places.**



SNOWBALL, JAPONICA

Zones
3
4-5
6-7-8

Blooms
May-June
May-June
May

**Average
Mature Height**
6-8 ft.
7-8 ft.
8-10 ft.

A stately erect grower, cloaked in handsome rich green leaves that turns purplish wine in autumn. A shrub covered with snowballs in May and June describes its rare beauty during blossom time. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**

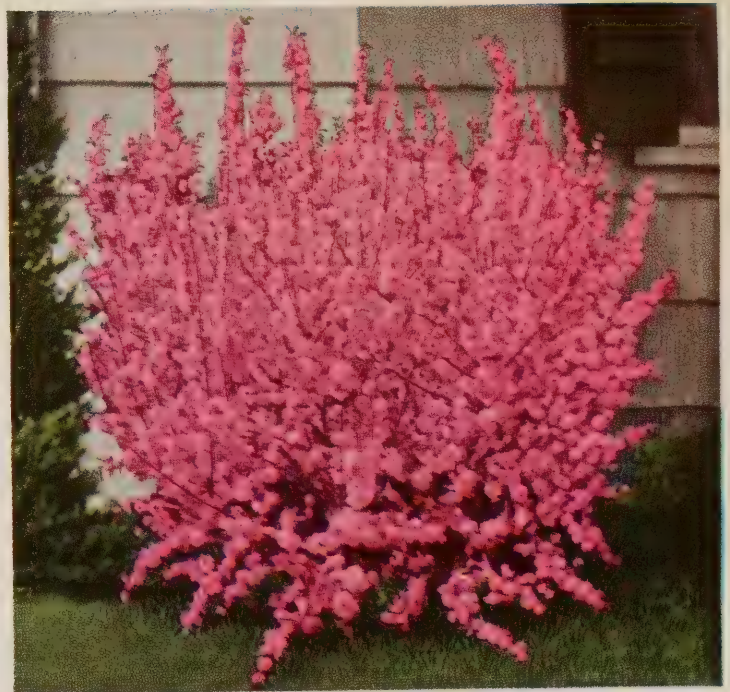
ALWAYS EASY TO GROW ...



GOLDEN NINEBARK

Zones	Blooms	Average Mature Height
1-2-3	May-June	5-6 ft.
4-5	May	6-7 ft.
6-7-8	April	6-8 ft.

A shrub blessed with everything. Rich golden foliage, a gorgeous display of bloom, orange-red seed pod clusters that blend in beautifully and for winter effect—an orange-colored shaggy bark. **Recommended for planting in partial shade, full sun and dry places. Foliage holds its best color in full sun.**



PRUNUS TRILOBA (Bush Form)

Zones	Blooms	Average Mature Height
2-3	June	5-6 ft.
4-5	April-May	5-6 ft.
6-7-8	April	5-7 ft.

Each branch is literally covered with very double, blush-pink blossoms, which remain all through the spring blossom time. It affords an interesting color variety in its foliage throughout the summer months. In the early part of the season the leaves are a delicate, light green changing to a rich deep green shade in the later months. **Recommended for planting in full sun and dry places.**



SPIREA VAN HOUTTE

Zones	Blooms	Average Mature Height
1-2-3	May-June	4-6 ft.
4-5	May	5-7 ft.
6-7-8	April-May	6-9 ft.

A Spirea that possesses a remarkable beauty of form; in bloom it stands like a great white fountain; in autumn its foliage runs through a bewildering maze of rich claret, deep red with purple tones, bright scarlet and orange fading to yellow. **Recommended for planting in partial shade, full sun and dry places.**



FORSYTHIA, FORTUNEI (Golden Bell)

Zones	Blooms	Average Mature Height
3	April	6-8 ft.
4-5	April	8-10 ft.
6-7-8	March	8-10 ft.

Its golden bells gleam in the spring sunlight and transform the bare branches into a glowing mass of color before the leaves appear. Much of its beauty lies in the long, slender, graceful branches which rise, and curve, and droop, and sometimes trail along the ground. **Recommended for planting in partial shade, full sun, and dry places.**

YET ALWAYS RESPLENDENT IN EFFECT



PRUNUS NEWPORT (Bush Form)

Zones	Blooms	Average Mature Height
1-2-3	June	6-8 ft.
4-5	April-May	6-10 ft.
6-7-8	April	8-12 ft.

This plant presents a bush version of the colorful foliage of the Ruby Tree. It boasts a garnet-red foliage that appears in spring and continues through until the killing fall frosts. In early spring this brilliant red foliage is further enhanced by the appearance of dainty blossoms, that are pink in bud form, slowly turning to white as they develop into full bloom. **Recommended for planting in full sun, where the foliage retains the brilliant red color, and in dry places.**



CORNUS, VARIEGATED (Elegantissima)

Zones	Blooms	Average Mature Height
1-2-3	June	6-8 ft.
4-5	June	6-10 ft.
6-7-8	May	6-10 ft.

"Twelve months of color" are found in this one shrub. Its two-tone green and silvery white foliage is gorgeous all summer—during blossom time the white flowers and later its sky-blue berries nestling among the foliage add to the all-summer beauty. In winter the red twigs round out the panorama of year 'round color. **Recommended for planting in partial shade, full sun, and wet places.**



HUGONIS (Golden Rose of China)

Zones	Blooms	Average Mature Height
1-2-3	June	4-5 ft.
4-5	May	5-8 ft.
6-7-8	May	6-10 ft.

A very hardy shrub Rose with graceful arching branches. The bright yellow blossoms are like immense Buttercups beautifully displayed against a background of dainty, dark green foliage. **Recommended for planting in full sun and dry places.**



VIBURNUM TINUS (Evergreen Laurentinus)
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
6-7-8	January-February	6-8 ft.

All year long the leathery, dark, glossy green leaves form rich masses of greenery. During the blooming season, every branch and twig terminates in a broad cluster of pinkish white flowers. During the summer it displays a big crop of metallic-blue berries which eventually become a dark, shiny black. It grows very slowly, taking up to 10 years to reach mature height. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**

They - - -

IMPART PERSONALITY—DECORATE
—SCREEN—ACCENT—GIVE COLOR

To Any Location



FORSYTHIA, SPRING GLORY

Zones	Blooms	Average Mature Height
3	April	6-7 ft.
4-5	April	8-10 ft.
6-7-8	March	8-10 ft.

In early spring the masses of gorgeous golden bells literally bend the branches to the ground. It's a sight not easily forgotten. Cut the branches and force them into bloom for gorgeous winter bouquets. **Recommended for planting in partial shade, full sun and dry places.**

CRANBERRY BUSH

Zones	Blooms	Average Mature Height
1-2-3	May-June	7-8 ft.
4-5	May	7-10 ft.
6-7-8	May	8-12 ft.

A bush that is particularly attractive when the beautiful clusters of dainty white blossoms are replaced by immense clusters of flaming scarlet berries so beautifully displayed on a background of deep green foliage. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



BEAUTY BUSH (Kolkwitzia)

Zones	Blooms	Average Mature Height
2-3	June-July	5-7 ft.
4-5	June	6-8 ft.
6-7-8	May	6-10 ft.

The arching branches form a beautiful fountain-like mound right from the ground up. Being a native of the bleak, barren mountain sections of Northern China, it is as hardy as an Oak. **Recommended for planting in full sun and dry places.**





SPIREA DOUGLASI

Zones	Blooms	Average Mature Height
1-2-3	July-Sept.	4-6 ft.
4-5	July-Sept.	5-7 ft.
6-7-8	June-Sept.	6-8 ft.

Every twig and branch terminates in long, cone-shaped, feathery clusters, or pyramidal spikes consisting of masses of tiny rose-pink flowers. As much as **ten weeks** of color. **Recommended for planting in partial shade, full sun and dry places.**



SPIREA PRUNIFOLIA (The Bridal Wreath Spirea)

Zones	Blooms	Average Mature Height
2-3	May	5-7 ft.
4-5	May	5-7 ft.
6-7-8	April	6-8 ft.

This is the true "Bridal Wreath Spirea"—Grandmother's most cherished flowering shrub. Every branch and twig is covered with long-lasting double, "button-like" flowers during blossom time. In autumn the foliage turns to a lustrous red to orange color. **Recommended for planting in partial shade, full sun and dry places.**



VIBURNUM, ARCTIC MIST (Tomentosum)

Zones	Blooms	Average Mature Height
2-3	June	6-8 ft.
4-5	June	7-9 ft.
6-7-8	May	8-10 ft.

"An Arctic Mist" describes blossom time for this gorgeous shrub, cloaked in dazzling clusters of white flowers with their spidery sunburst centers. Bright red berries add to its beauty in late summer and fall. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



BURNING BUSH, DWARF (Euonymus Alatus Compacta)

Zones	Blooms	Average Mature Height
2-3	June	5-6 ft.
4-5	June	5-7 ft.
6-7-8	May	5-7 ft.

Often called the "Dwarf Flame." In autumn this compact bush is a landscape highlight, when the unbelievable brilliance of the fiery red foliage rivals the Sumac. Myriads of colorful Indian-brown and orange berries lend a gay atmosphere inside the home about Thanksgiving time. The corky ridges on the twigs and branches are novel and unique. **Recommended for planting in partial shade, full sun, and dry places.**

THE Modern

FRENCH HYBRID

Lilacs

Our modern French Hybrids are a tribute to the skill of the horticulturist. The old-time charm of the Lilac has been retained, but a wider range of color, larger and more double bloom, and a longer flowering season have been added. The modern French Hybrids are smaller in stature, growing to a height of only 6 to 10 ft. (about half the size of the old-fashioned Lilac bush), and hence are better adapted for use in landscaping the modern ranch-type and one-and-a-half story homes of today.



LILAC, SOUVENIR

A Modern Miracle in Beauty and Fragrance

Zones
1-2-3
4-5
6

Blooms
May-June
May-June
April-May

**Average
Mature Height**
6-8 ft.
7-9 ft.
8-10 ft.

The richly colored double florets of rich royal purple are borne in huge, broad flower spikes. Every flower of this modern low-growing French Hybrid is filled to overflowing with good old-fashioned Lilac perfume. **Recommended for planting in partial shade, full sun and dry places.**

- OLD TIME CHARM
- EYE FILLING BEAUTY
- LOVELY FRAGRANCE



LARGE LAVISH CLUSTERS

LILAC, CHAS. JOLY

Zones

1-2-3
4-5
6

Blooms

May-June
May
April-May

Average Mature Height

6- 8 ft.
7- 9 ft.
8-10 ft.

A richly decorative variety producing fascinatng pyramidal clusters of very beautiful double flowers that are endowed with a most exotic Lilac fragrance. Recommended for planting in partial shade, full sun, and dry places.

**BREATHTAKING
MASSES OF
FRAGRANT BLOOM
FOR DECORATION
DAY**



LILAC, MARC MICHELLI

Zones

1-2-3
4-5
6

Blooms

May-June
May
April-May

Average Mature Height

6- 8 ft.
7- 9 ft.
8-10 ft.

Their perfectly formed, richly fragrant flower clusters, borne on long slender stems, mark this as one of the finest cut flower varieties for Memorial Day. Recommended for planting in partial shade, full sun, and dry places.

**Huge
Double
Florets**

LILAC, MARIE LE GRAYE

Zones

1-2-3
4-5
6

Blooms

May-June
May
April-May

Average Mature Height

6- 8 ft.
7- 9 ft.
8-10 ft.

The best of the white French Hybrids. The immense finely shaped trusses of fully double flowers add sparkle to Memorial Day bouquets. Recommended for planting in partial shade, full sun, and dry places.



Lilac - Time Is An American Byword - An American Tradition

BEAUTIFUL OUT-OF-DOORS—IMPARTS AN INDIVIDUAL, SPICY FRAGRANCE WITHIN THE HOME
VERY HARDY EVERYWHERE—DOES WELL IN ALL KINDS OF SOIL



LILAC, PRESIDENT GREY *A Genuine French Hybrid*

Zones	Blooms	Average Mature Height	
1-2-3	May-June	6- 8 ft.	The large, lavish plume-like panicles of fully double blooms, impart an individual spicy fragrance and dramatic color to the landscape setting. Recommended for planting in partial shade, full sun, and dry places.
4-5	May	7- 9 ft.	
6	April-May	8-10 ft.	



ALTHEAS.

THE POPULAR
ROSE OF SHARON

National Colors Althea Group

The Althea family are erect growing fall flowering shrubs—stately and formal in shape. They are best known as the Rose of Sharon. When the landscape is void of other blooms, the Rose of Sharon is at its best. Recommended for planting in partial shade, full sun, and dry places.

ALL THREE
(One of each
color) offered
at a Special
Group Price.

(See Price List)

ALTHEA, ARDENS

Zones	Blooms	Average Mature Height
3	Aug.-Sept.	6-8 ft.
4-5	July-Sept.	7-9 ft.
6-7-8	July-Sept.	8-12 ft.



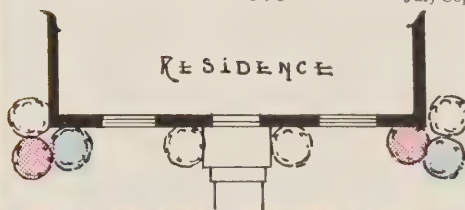
ALTHEA, LUCY

Zones	Blooms	Average Mature Height
3	Aug.-Sept.	6-8 ft.
4-5	July-Sept.	7-9 ft.
6-7-8	July-Sept.	8-12 ft.



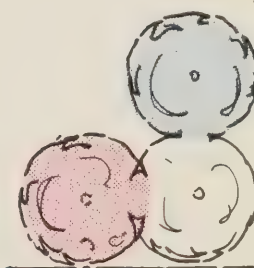
ALTHEA, JEANNE D'ARC

Zones	Blooms	Average Mature Height
3	Aug.-Sept.	6-8 ft.
4-5	July-Sept.	7-9 ft.
6-7-8	July-Sept.	8-12 ft.



THE NATIONAL COLORS ALTHEA CORNER AND ENTRANCE PLANTING

NOTE.—For One-Story Homes Plant Only
One at Corners of House



CORNER PLANTING



THE NATIONAL COLORS ALTHEA HEDGE

For Correct
Soften the Lines of The
of its Surroundings



OLEASTER, SILVER LEAF (*Elaeagnus Fruitlandi*)



(Broad Leaved Evergreen Shrub)

Zones

5
6-7-8

Blooms

Sept.-Oct.
Oct.-Nov.

**Average
Mature Height**

8-10 ft.
8-10 ft.

Its chief attraction is its glittering metallic silver foliage, with a brilliant lustre due to a coating of tiny white hairs so compactly placed that they look like a covering of silver. The foliage remains on the bush all year. The flowers of silvery white are not conspicuous but are rich in gardenia-like fragrance. Adding to its attractiveness in winter and early spring is the silvery bronze, olive-like fruit. **Recommended for planting in partial shade, full sun and dry places.**



HONEYSUCKLE, PINK TARTARIAN

Zones	Blooms	Average Mature Height
1-2-3	June	7-8 ft.
4-5	April-May	7-10 ft.
6-7-8	April-May	8-12 ft.

A very showy, spreading shrub, ideal for tall, two-story homes and heavy screen planting. It needs lots of room as it grows wide and tall. The orange and red berries which follow the shell-pink blossoms and hang until late fall, provide a banquet for birds. **Recommended for planting in partial shade, full sun, dry and wet places.**



LIGUSTRUM JAPONICA, UPRIGHT
 (Broad Leaved Evergreen Shrub)

Zones

5
6-7-8

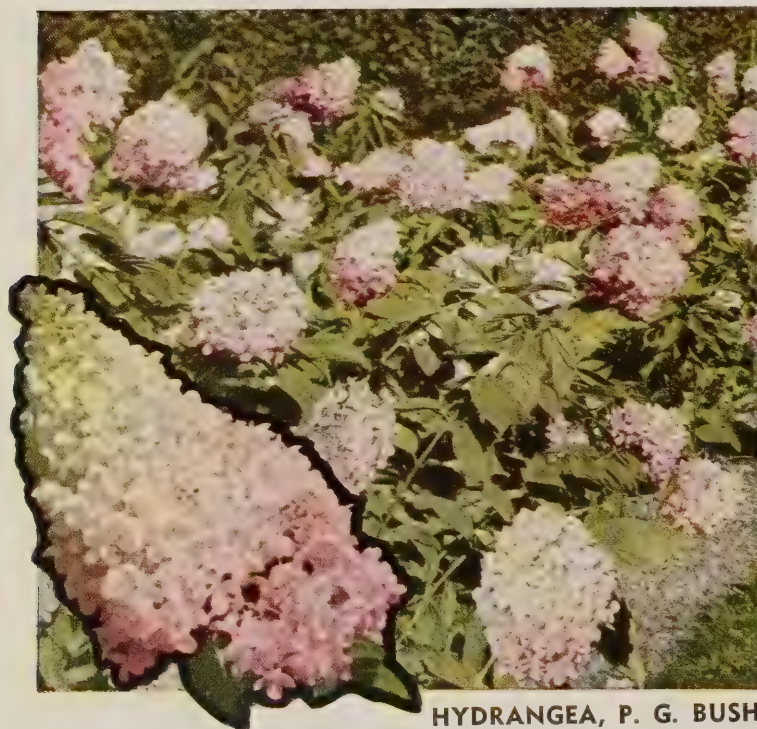
Blooms

April
March-April

**Average
Mature Height**

6-8 ft.
6-8 ft.

A medium tall growing plant endowed with broad, rich semi-evergreen foliage resembling that of the Lilac. Retains its foliage 10 months of the year. During blossom time it displays beautiful loose sprays of dainty white flowers which are followed by jet-black berries. **Recommended for planting in whole or partial shade, full sun and dry places.**



HYDRANGEA, P. G. BUSH

Zones

1-2-3
4-5
6-7-8

Blooms

Aug. to frost
July to frost
June to early fall

**Average
Mature Height**

3-5 ft.
5-8 ft.
6-10 ft.

This is the best known member of the Hydrangea family. It's showy—the large conical flower heads measure 12 to 18 inches long. In the "pink" stage it may be cut and dried for winter bouquets. **Recommended for planting in whole or partial shade, full sun and dry places.**

Landscaping

*Home-Blend it into the Beauty
with Flowering Shrubs*



SYRINGA, CORONARIUS (Sweet Mock Orange)

Zones	Blooms	Average Mature Height
1-2-3	May-June	6-8 ft.
4-5	May	8-10 ft.
6-7-8	May	10-12 ft.

Each flower as it opens is a bell, maturing it becomes a star, filled with a rich, penetrating fragrance of orange blossoms. A beautiful shrub that has long been a universal favorite. **Recommended for planting in whole or partial shade, full sun and dry places.**



RUSSIAN OLIVE (Elaeagnus Angustifolia)

Zones	Blooms	Average Mature Height
1-2-3	May	8-12 ft.
4-5	April	10-14 ft.
6-7-8	March	12-20 ft.

The Portuguese call it "The Tree of Paradise," basing their admiration largely upon the rare fragrance of the tiny yellow blossoms. The silvery whiteness of the foliage makes it a very conspicuous tall-growing background shrub. The olive-like fruit following the blossoms is likewise very unique. **Recommended for planting in partial shade, full sun, dry and wet places.**



GRAPE MYRTLE, SCARLET GEM

Zones	Blooms	Average Mature Height
6-7-8	June-frost	8-15 ft. (Can be held to 6 ft. by pruning)

Its name aptly describes the crepe-like texture of the pyramidal flower clusters. The watermelon-red flowers of scarlet-gem are borne in great profusion all summer long. These blooms are unexcelled for table decorations. The shapely bush responds readily to pruning which keeps its height under control. **Recommended for planting in partial shade, full sun, and dry places.**



HONEYSUCKLE, CHEERIO (Pulcherrima)

Zones	Blooms	Average Mature Height
2-3	May-June	8-10 ft.
4-5	May	8-10 ft.
6-7-8	April-May	8-12 ft.

The bright sunny red blossoms is a new color in an old family. Delightful Honeysuckle fragrance. In the late summer and autumn, Cheerio becomes another color highlight with every branch loaded with red and orange berries. **Recommended for planting in partial shade, full sun, dry and wet places.**

Fascinating Fragrant



BUTTERFLY BUSHES



**BLOOM
CONTINUOUSLY
JULY
UNTIL
FROST**

BUTTERFLY BUSH, FIRE FLAME

Zones	Blooms	Average Mature Height
2-3	June-frost	4-6 ft.
4-5	June-frost	5-7 ft.
6-7-8	June-early fall	7-10 ft.

The long, attractive flower spikes are borne on graceful stems and have a soothing, sweet fragrance. The plant dies back to the ground in most winters, but makes a fast new growth when spring arrives. **Recommended for planting in full sun, and dry places.**

BUTTERFLY BUSH, ILE DE FRANCE

Zones	Blooms	Average Mature Height
2-3	July-Aug.	5-7 ft.
4-5	July-Aug.	6-8 ft.
6-7-8	June-Aug.	7-12 ft.

The individual florets of the bloom spikes look much like the Lilac. This variety, like others, attracts hordes of Butterflies. The plant dies back to ground in most winters, but makes a fast new growth when spring arrives. **Recommended for planting in full sun, and dry places.**

BUTTERFLY BUSH, ROYAL PURPLE

Zones	Blooms	Average Mature Height
2-3	July-Aug.	4-6 ft.
4-5	July-Aug.	5-7 ft.
6-7-8	June-Aug.	5-8 ft.

Flowers are borne on long flower spikes, like other varieties. And like the others, Royal Purple is a most colorful flowering shrub. The plant dies back to the ground in most winters but makes a fast new growth when spring arrives. **Recommended for planting in full sun and dry places.**

VITEX MACROPHYLLA

Zones	Blooms	Average Mature Height
2-3	July-Sept.	4-5 ft.
4-5	June-Sept.	5-8 ft.
6-7-8	May-Sept.	8-12 ft.

The distinctive gray-green aromatic starlike foliage and graceful drooping branches of rich lavender-blue blooms add a touch of the unusual to the landscape setting. The flower spikes are beautiful as cut flowers. For more vigorous growth and larger flower spikes, Vitex should be cut back each spring to within 18 inches of the ground. **Recommended for planting in partial shade, full sun, and dry places.**

- **Generous In Growth**
- **Gracious In Their Award of Colorful Spires of Bloom**
- **Attracts Hordes of Colorful Butterflies to the Garden**

THERE ARE **FLOWERING SHRUBS** TO MEET EVERY NEED



BLUEBERRIES—

RANCOCAS (Early)	STANLEY (Midseason)	JERSEY (Late)
Zones	Blooms	Average Mature Height
2-3	May	4-5 ft.
4-5	April-May	4-6 ft.
6-7-8	April	4-6 ft.

Blueberries in landscaping are important chiefly as foliage plants, especially in the fall when their autumn foliage turns a brilliant scarlet. The conspicuous Blueberries, also very decorative, are delicious fresh picked, and in pies. In winter the red twigs round out a full 12 months of color. **Recommended for planting in whole or partial shade, full sun and wet places.**



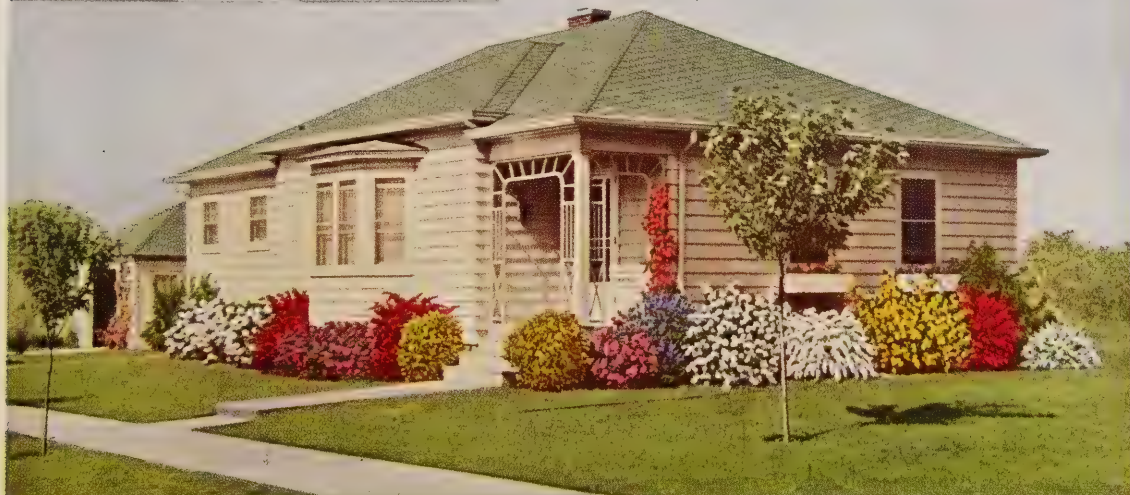
TAMARIX

Zones	Blooms	Average Mature Height
2-3	May-June	8-10 ft.
4-5	May	8-12 ft.
6-7-8	April-May	10-15 ft.

A sensation in leaf—a sensation in bloom. Its beautiful silvery blue-green, leather-like foliage envelops the entire plant all season. A delightful contrast is displayed during blossom time when the long, plume-like spikes of bright pink bloom appear aloft from the foliage. An excellent shrub for tall background plantings. Looks best when medium-tall growing facers are used to hide "leggy" lower branches. **Recommended for planting in partial shade, full sun and dry places.**

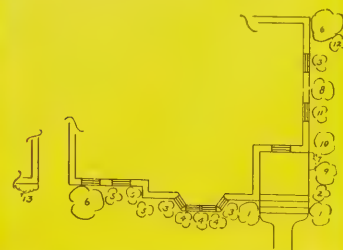
**FLOWERING SHRUBS - -
ALWAYS EASY TO GROW
AND CARE FOR**

*Modern Landscaping
Makes a House a Home*



PLANTING PLAN

Key No.	Variety
1	Syringa, Golden
2	Else Poulsen, Floribunda Rose
3	Eternal Flame
4	Cameo, Floribunda Rose
5	Hydrangea, Hills of Snow
6	Viburnum, Arctic Mist
7	Dr. J. H. Nicolas, Cl. Rose
8	Sungold Hypericum
9	Vitex Macrophylla
10	Snowball Japonica
11	Spiraea Thunbergi
12	Spiraea Callosa Alba
13	Van Fleet, Jr., Cl. Rose



MODERN HOME LANDSCAPING CALLS FOR _ _ _



BARBERRY, CRIMSON PIGMY

Zones	Blooms	Average Mature Height
2-3	Foliage, rich	8-10 in.
4-5	bronze-red	8-12 in.
6-7	all season	8-12 in.

A recent introduction from Holland which adds another very colorful plant to our list of low-growing facers. It's best described as a miniature form of Eternal Flame (Red-Leaved Barberry). Its real charm comes from its richly colored foliage. The old leaves are bronzy-red, while the new growth tips are shades lighter and sparkle in the sunlight. Can be held to any height desired by shearing. **Recommended for planting in full sun where it will hold its brilliant color, and in dry and wet places.**



VIBURNUM, TOM THUMB (Opulus Nanum)

Zones	Blooms	Average Mature Height
1-2-3	Colorful foliage	12-15 in.
4-5	all summer, fiery	15-18 in.
6-7-8	red twigs in winter	15-24 in.

The "pigmy" in the Viburnum family—a very dwarf foliage plant that *never* flowers but is handsome summer or winter. The thick, leathery foliage is a deep, shiny green all summer, turning to rich shades of red and orange in the fall. The fiery red twigs glitter like hundreds of lighted candles all winter. Can be clipped or left to grow natural as desired. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



ILEX CONVEXA BULLATA (Boxwood Holly)
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
3	Foliage	2-2½ ft.
4-5	remains green	2-2½ ft.
6-7-8	year 'round	2½-3 ft.

This bushy low-growing plant is cloaked the year around in rich, glossy green, Boxwood-like foliage, which actually hides the branches and twigs. Though a member of the Holly family, it neither flowers nor bears berries. It is definitely a foliage plant of most unusual character. **Recommended for planting in partial shade, full sun and dry places.**



GOLD DROP POTENTILLA

Zones	Blooms	Average Mature Height
2-3	June-frost	2-2½ ft.
4-5	June-frost	2-4 ft.
6-7-8	June-late fall	2-4 ft.

A charming, small, compact growing shrub which is cheerfully brilliant throughout the entire summer and fall. It is closely and densely covered with fernlike leaves, studded with intensely brilliant, golden yellow, Buttercup-like flowers. A mound of green and gold all season. **Recommended for planting in partial shade and full sun.**

LOW-GROWING, COMPACT, COLORFUL FLOWERING SHRUBS



BLUE MIST (Caryopteris)

Zones	Blooms	Average Mature Height
3	Aug.-frost	18-24 in.
4-5	July-frost	18-30 in.
6-7-8	June-late fall	2-4 ft.

The delicately fringed flowers of misty, powdery blue are borne in gorgeous clusters and literally cover the plant. Adding to the charm of this low-growing blue-flowered beauty is the silvery green, slightly "pinked" foliage. To keep the plant compact and to enjoy the best display of bloom, Blue Mist should be cut back each spring within four inches of the ground. **Recommended for planting in full sun, and dry places.**



DEUTZIA GRACILIS

Zones	Blooms	Average Mature Height
3	May-June	2-3 ft.
4-5	May-June	2-4 ft.
6-7-8	May-June	2-4 ft.

A dwarf fountain-like bush that is very attractive at any time of the year. During blossom time it is lavishly covered with delicate, frilled, snow-white flowers. **Recommended for planting in full sun and dry places.**



BOXWOOD

Variety	Zones	Blooms	Average Mature Height
<i>Northland</i>	3-4	Foliage remains green all winter	15-18 in.
<i>Suffruticosa</i>	5-6-7		2-3 ft.

These varieties of Boxwood are compact, globular, low-growing plants which combine hardiness and durability with beauty, attractiveness and useability. A "must" for year around green in landscaping. They seldom need trimming. Their slow-growing habits guarantee they will never get out of hand. **Recommended for planting in whole or partial shade, full sun and dry places.**



SUNGOLD HYPERICUM
(Plant Patent 568)

Zones	Blooms	Average Mature Height
2-3	June to frost	18-24 in.
4-5	June to frost	2-3 ft.
6-7-8	June to late fall	2-3 ft.

The unusual and continual formation of distinctive rich, golden yellow flowers at the end of every shoot of the season's new growth creates the appearance of a "mound of gold" all summer and autumn. Dense, shiny, leather-like leaves form a perfect background. **Recommended for planting in partial shade, full sun, and dry places.**

A Touch OF BROAD-LEAVED EVERGREEN FOLIAGE



CRIMSON GLORY BUSH (*Spirea Japonica Coccinea*)

Zones	Blooms	Average Mature Height
2-3	July to early fall	2-2½ ft.
4-5	June to early fall	2-4 ft.
6-7-8	June to early fall	2-4 ft.

Handsome lacy-edged clusters of rich crimson-red flowers completely envelop the bush like darting flames. The deeply cut, rich green foliage makes it doubly attractive. Ideal where a compact low-growing plant is needed. **Recommended for planting in partial shade, full sun, and dry places.**



IMPROVED EVERGREEN BITTERSWEET (Big Leaf Wintercreeper)
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
2-3	May-June	2-4 ft.
4-5	May	2-4 ft.
6-7-8	May	3-4 ft.

Best described as a "shrubby vine", it is one of the most versatile plants known. Growing closely against a wall underneath windows it develops as pictured. With support it is a perfect vine, reaching a height of as much as 20 feet. Planted as a facer, it grows up to 2½ feet tall, then the branches droop over and spread out into a perfect facer and ground cover. It is blessed with rich evergreen foliage all year long. In winter its bright orange-red berries make it alive with color. **Recommended for planting in whole or partial shade, full sun, dry and wet places.**



ILEX ROTUNDIFOLIA (Round Leaf Box Holly) (Broad Leaved Evergreen Shrub)

Flowering Japanese Quince in Background

Zones	Blooms	Average Mature Height
3	May-June	18-24 in.
4-5	May-June	18-30 in.
6-7-8	May	2-3 ft.

The greatest charm of this compact, low-growing Broad Leaved Evergreen Shrub is the dark, glossy bottle-green, round to oval foliage. This foliage is about one-half inch in diameter and covers every little branchlet. It can be trimmed and sheared and stays kept as low as 12 inches tall. The flowers and berries are inconspicuous. **Recommended for planting in partial shade, full sun, and dry places.**



EVERGREEN BITTERSWEET

(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
2-3	Foliage remains	2-3 ft.
4-5	green	2-3 ft.
6-7-8	year around	2-4 ft.

The foliage stays on and stays green all year. It's a compact and bushy plant and can be trained and trimmed for use in most any location—as a vine, or as a low-growing bushy shrub. The gorgeous clusters of orange-yellow berries that remain on the plant all winter can be cut for long-lasting winter decorations indoors. **Recommended for planting in whole or partial shade, full sun, and dry places.**

PROVIDES . . . 12 MONTHS OF COLOR



MAGIC CARPET PLANT, EUONYMUS ACUTA
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
3	No flowers, smooth	8-10 in.
4-5	glossy, evergreen	8-10 in.
6-7-8	foliage	8-12 in.

A fast growing, spreading double duty plant that serves as a dwarf facer and ground cover. Recommended for planting in whole or partial shade, full sun, and dry places.



SPIREA, CALLOSA ALBA

Zones	Blooms	Average Mature Height
1-2-3	July to early fall	18-24 in.
4-5	July to early fall	2-3 ft.
6-7-8	July to early fall	2-4 ft.

This dwarf spreading plant with the showy flat clusters of dainty white bloom, resembles the popular Anthony Waterer. And, like the Anthony Waterer, it is blessed with a very ornamental blue-green foliage. Recommended for planting in partial shade, full sun, and dry places.



AZALEA, FIREFLAME, Hinodegiri
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height	For mass garden color, Fireflame has few rivals. It flowers profusely; the fiery red blooms fairly smother the plant during blossom time. One marvels that a single plant can bear so many beautiful flowers and do it year after year. Foliage stays green the year around.
5	May-June	2½-3 ft.	
6-7-8	March-April	2½-3½ ft.	

Recommended for planting in partial shade, full sun, and dry places.

EUONYMUS, WINTER GEM
(Broad Leaved Evergreen Shrub)

Zones	Blooms	Average Mature Height
2-3	Foliage glossy	18-24 in.
4-5	dark green	18-24 in.

A very bushy, compact, shapely low-growing variety of Euonymus covered with rich, glossy dark green foliage from one year's end to the next. Winter Gem produces no flowers—it does not bear fruit, but its lovely foliage, like that of the Evergreen Bittersweet, will add that extra touch of "Year 'round Green" to the modern landscape planting of Flowering Shrubs. Recommended for planting in partial shade, full sun, and dry places.



Floribunda

EVERBLOOMING

Roses

MOST COLORFUL OF ALL FACER PLANTS

**Featured on This Page Are
TWO Exclusive Introductions**



RED JACKET (Plant Patent 968)

Color: a brand-new Rose and a brand-new shade of red. **Size:** the clusters of 3 to 5 plump, ovoid buds open to medium-large, 4-inch blooms with unusual reflexed petals. **Fragrance:** slight but pleasingly sweet. **Average Mature Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

So unique is this new Rose introduction that it deserves the honor of commemorating the name of that beloved Chief of the Senecas, Red Jacket. Chief Red Jacket was a great leader of his people—an Indian Chief who became nationally and internationally famous as an orator, a man beloved by his white brothers.

The new RED JACKET, likewise a leader, is the outstanding red Floribunda of the 20th century.

Red Jacket combines many of the finest characteristics of America's greatest Rose favorites. We have to call it a red, but it is unlike any other Floribunda red ever introduced. It's a red beyond all description—a red that *speaks* loudly for itself.

The robust growth of the plant is another of its finest assets. The beautifully branching plant throws out long, straight flower stems, crowned with magnificent flowers of an exquisite shape, so different, so rare and unusual that it stands in a class by itself.

The healthy, large, leathery foliage is a rich dark green, very disease resistant.

CAVALCADE (Plant Patent 991)

(*Teucrium* in foreground)

Color: blending of carmine-crimson, orange-yellow and silvery pink shades. **Size:** Hybrid-Tea-like buds, open to double, 2½- to 3-inch blooms. **Average Mature Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft. **Fragrance:** rich fruity Raspberry-like.

Cavalcade is probably the most spectacular hi-colored Floribunda. Its glowing shades contrast vividly yet blend together beautifully. It must be seen to be appreciated. It is a Boskoop, Holland, creation. It was brought to America by L. P. Akenhead, our Managing Director of Plant Production. Exclusive propagation rights were purchased from the creator in Holland.

The *Modern* FLORIBUNDAS...

GROW ANYWHERE • RUGGED • LONG LIVED



FOLKESTONE

(Four Folkstone with Golden Vicary in background)

Color: crimson-scarlet passing to glowing scarlet. **Size:** large, showy clusters of large, semi-double, open flowers. **Fragrance:** delicate old rose. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Folkestone's flashy show of color brings a cheery, warm glow to the landscape planting all summer long. Its spreading, bushy nature makes it incomparable in displaying its massive clusters of bloom.

- EASY TO GROW
- BLOOM PROFUSELY

LADY READING

Color: Intense, sparkling red. **Size:** huge, branching clusters of medium large, wavy petaled flowers. **Fragrance:** dainty. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

A bushy variety, literally drenched with bloom all season. Each branching flower cluster is a bouquet within itself.



ELSE POULSEN

Color: bright, lasting rose-pink. **Size:** great clusters of medium to large, semi-double, open flowers are borne on long cutting stems. **Fragrance:** mild but delightful. **Average Mature Height:** Zones 2-3, 2½ to 3 ft.; Zones 4-5, 3 to 4 ft.; Zones 6-7-8, 3 to 4 ft.

An erect, thrifty bush that is ideal to use in combination with flowering shrubs in foundation and border plantings.



The FLORIBUNDAS

Indispensable as Facer Plants in
Foundation and Border
Landscape Plantings



ROSE ELFE ↑

Color: silvery rose-pink. **Size:** long stemmed, graceful clusters of dainty, very double, 2-inch flowers. **Fragrance:** very mild. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

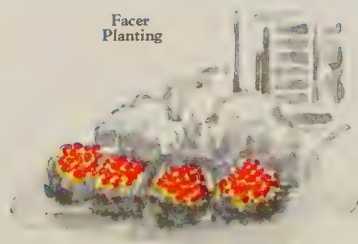
The perfectly formed miniature buds open into perfect flowers like standard garden Roses. The plant is almost smothered with bloom during the entire season. It's a bouquet Rose "supreme."

← FLORADORA

Color: an unusual and enticing shade of brilliant cinnamon-red touched with scarlet and geranium. **Size:** large, double (50-55 petals), generally produces one on a stem. **Fragrance:** slight but sweet. **Average Mature Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

An unceasingly spectacular and colorful variety. The buds of dazzling pinkish orange are exquisitely formed and make handsome table arrangements and boutonnières.

A Few
of the
Many Uses
for
Floribunda
Roses



Facer
Planting



Hedges and
Borders



Driveway and
Walk
Intersections

Constant Masses of All-Summer Color for Facer Plantings



EUTIN

Color: glowing carmine-red. **Size:** clusters bear up to 100 small, but very double flowers. **Fragrance:** very mild. **Average Mature Height:** Zones 2-3, 2 to 3 ft.; Zones 4-5, 3 to 4 ft.; Zones 6-7-8, 3 to 4 ft.

Acclaimed for its cheery, warm glowing color and delightfully pointed buds. It's a constant show of color from June until snow flies.



GOLDILOCKS (Plant Patent 672)

Color: rich golden yellow. **Size:** buds and blossoms just like Everblooming Roses, open flowers 3½ inches across. **Fragrance:** delightful Wild Rose. **Average Mature Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 3 to 4 ft.

A mass of glorious sunshine all summer long. The buds resemble those of the Everblooming Garden Rose in form and rich golden color. They open slowly and pass through many interesting stages. Winner of Fuerstenberg Medal and the John Cook Medal of the American Rose Society.



RED LAFAYETTE

Color: bright cherry-crimson. **Size:** sometimes as many as 40 very large, semi-double blooms to a cluster. **Fragrance:** mild but delightful. **Average Mature Height:** Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 24 in.; Zones 6-7-8, 2 to 2½ ft.

An endless procession of lively garden color that never loses its brilliance even in the hottest part of the summer.



MRS. R. M. FINCH (Five Mrs. Finch Weigela Variegated in background)

Color: clear rosy pink changing to blush, then white. **Size:** large impressive clusters of 2-inch double flowers. **Fragrance:** unnoticeable. **Average Mature Height:** Zones 2-3, 2½ to 3 ft.; 4-5, 3 to 3½ ft.; Zones 6-7-8, 3 to 4 ft.

A Floribunda that persists in being fully cloaked in richly colored bloom until killed by frost. It's a tall growing, very bushy plant that blends well in landscaping.

A "MUST"
IN
LANDSCAPING

PINOCCHIO

(Plant Patent No. 484)
Color: rich salmon, flushed with gold changing to soft pink. **Size:** great clusters of exquisite pointed buds, opening into miniature "Tea Roses," 1½ inches across. **Fragrance:** exotic, fruity. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The miniature Tea Rose sensation. The ever-changing pageant of color, the great clusters of charming dainty "Sweetheart - Type" Roses shaped exactly like Hybrid Tea Roses, and the delightful fruity wild Rose fragrance combine to make Pinocchio the most intriguing of Floribunda Rose creations. The daintily modeled, long-lasting buds are perfect for boutonnieres, corsages, and bouquet arrangements.



BABY CHATEAU

Color: a real dark velvety red shaded garnet. **Size:** large, very double blooms are borne in huge dense clusters. **Fragrance:** rich exotic. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

The rich color makes a magnificent mass display when planted alone or in combination with the white Dagmar Spaeth.



CAMEO

Color: shell-pink and salmon with a glow of gold. **Size:** massive clusters of small, long-lasting, semi-double flowers. **Fragrance:** very slight. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

"The Hedging Rose," unsurpassed for mass color, vigorous growth and abundance of healthy foliage.

Shady Spots



**Ideal for Low-Growing
Compact Hedges Along
Walks, Drives and Gardens**

The

FLORIBUNDAS

*An Exciting Practical
Reality in Perpetual Color*



A GRILLE (Plant Patent No. 457)

Color: brilliant scarlet-crimson. **Size:** long-stemmed clusters of very large, double flowers. **Fragrance:** slight but delightful. **Average Mature Height:** Zones 2-3, 18 to 24 in.; Zones 4-5, 20 to 30 in.; Zones 6-7-8, 2 to 3 ft.

Unceasingly spectacular and colorful—never out of bloom. A large flowering, double Rose which quickens the pulse and warms the heart with its lively crimson color.

WORLD'S FAIR

(Plant Patent 362)

Color: deep velvety scarlet. **Size:** 10 to a dozen large (nearly four inches) double blooms, borne on sturdy, upright stems. **Fragrance:** very spicy. **Average Mature Height:** Zones 2-3, 2 to 2½ ft.; Zones 4-5, 2½ to 3 ft.; Zones 6-7-8, 2½ to 4 ft.

The most dazzling spectacle in Rosedom. The official Rose of the great New York World's Fair and destined for generations of popularity.



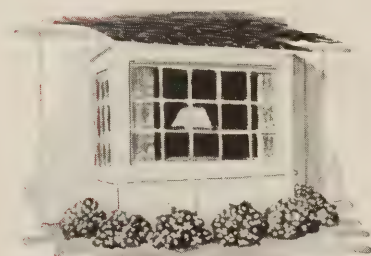
DAGMAR SPAETH

Color: a soft frosty white, flushed pink at the edges. **Size:** large branching clusters of medium-small, semi-double flowers. **Fragrance:** slight but alluring. **Average Mature Height:** Zones 2-3, 15 to 18 in.; Zones 4-5, 18 to 24 in.; Zones 6-7-8, 18 to 24 in.

A very prolific blooming white that will accent and blend other colors in a mass planting of Floribundas, in perennial gardens and shrubbery borders.



MODERN LOW- GROWING



RED INJUN A "BEST" FOR ZONES 2-3-4

Color: eye-catching "Indian-red," highlighted by a bright yellow center. **Blooms:** August until frost. **Average Mature Height:** 12 inches. **Use:** facer.

An outstanding addition to the color parade of modern Facer Mums. It's a gloriously warm color, yet it has an unusual "sparkle" that enlivens the landscape all through autumn. The bloom is superb for long-lasting bouquets. To create a real display, it should always be planted in groups of 3 to 5 or more plants.

Facer MUMS Lengthen the Autumn Garden with Blooms that Defy Frost



WONDER MUM

A "BEST" FOR ZONES 2-3-4

Color: pink buds open into successive stages of delicate lilac and blush-pink. **Blooms:** August until frost. **Average Mature Height:** 2 feet. **Use:** facer.

Grows as large as a bushel basket the first season. It produces an abundance of graceful, well-branched sprays of bloom which furnish no end of cut flowers for the house. It's really one of the most spectacular of the pink Mums. A mass of 3 to 5 plants or more livens up a landscape planting in the fall, as no other plant will do.



Facer Mums

(CUSHION-TYPE CHRYSANTHEMUMS)

Literally Thousand
of Blooms On
a Single
Plant



HARVEST MOON

A "BEST" FOR ZONES 2-3-4



Color: flashing bright yellow. **Blooms:** August until frost. **Average Mature Height:** 18 inches. **Use:** facer.

The broad, yet tidy, bushy plant producing up to 600 and more individual flowers is not unlike a "bushel of gold." Wherever you plant it, in groups of 3 or more, the bright yellow color creates a luminous effect that is new and different in Chrysanthemums. It is likewise blessed with a rich green contrasting foliage. It's a variety that is most complementary to other Mums in mixed variety plantings for unusual autumn color.



They Flower Profusely, Developing Into Huge, Spreading Mounds, Covered With an Enveloping Canopy of Beautiful Colors.



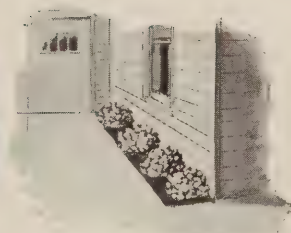
LITTLE BOB A "BEST" FOR ZONES 5-6-7-8

Color: rich mahogany-bronze. **Blooms:** September until frost. **Average Mature Height:** 2 feet. **Use:** facer.

A Mum that forms a perfectly symmetrical mound about 24 inches in diameter. When in bloom it is literally covered with hundreds of small, fully double, button-like flowers which are carried on short, stiff, wire-like stems. For orderly and formal appearance it is the "best" of the Facer Mums. Little Bob is of English origin and is among England's most outstanding contributions to the World of Flowers.

FACER MUMS ---

A RIOT AND PROFUSION OF
COLOR AT THE SEASON
OF THE YEAR WHEN COLOR
WANES IN THE LANDSCAPE



MASTER MUM A "BEST" FOR ZONES 5-6-7-8

Color: glistening shell-pink, shaded old rose and apricot with bright yellow eye. **Blooms:** September until frost. **Average Mature Height:** 2 feet. **Use:** facer.

It's a whole flower garden within itself, producing as many as 800 beautiful 3-inch blooms on a single plant. It's truly a "garden queen" and is equally striking for cut flowers. The plant is sturdy, compact and branching. Every little twig is a flower stalk. Particularly effective when used with other varieties to enliven the landscape with a striking display of rich fall color.

COPPERHEAD A "BEST" FOR ZONES 2-3-4

Color: exquisite warm copper-bronze. **Blooms:** August to frost. **Average Mature Height:** 15 to 18 inches. **Use:** facer.

A magnificent plant which portrays autumn in all its glory. When in bloom its foliage is almost invisible—one sees nothing but a mound of glowing copper. Copperhead is one of the first to produce a show of fall color. But the blooms persist until killed by frost. For a flashing color display, Copperhead should be planted in groups of 3 to 5 plants or more.

[44]



Large Spreading
Mounds of Color
August till Frost



↑ **KING OF THE REDS A "BEST" FOR ZONES 5-6-7-8**
Color: brilliant clear red. Blooms: September until frost. Average Mature Height: 2½ feet. Use: facer.

King of the Reds is rightfully named, for here is a Facer Mum that sets a standard by which all other "red" Mums can be judged. A group planting of 3, 5, or more creates a spectacular blaze of color in the fall landscape. It is equally striking in colorful bouquets. A single spray from this robust mound of bloom makes a whole bouquet.

↓ **MOON GLOW A "BEST" FOR ZONES 5-6-7-8**
Color: deep golden yellow. Blooms: September to frost. Average Mature Height: 18 inches. Use: facer.

Brilliant branching clusters of perfectly formed golden flowers are so freely borne on this stocky plant that the foliage is obscured during blossom time. Actually it's a blaze of golden glory. It's ideal for all garden uses, creating a brilliant outdoor display. As a cut flower it's unexcelled. It blends well with all other Facer Mum varieties and is at its best when planted in groups of 3, 5, or more.

[45]



Facer MUMS A RIOT OF BRIGHT COLOR FOR THE LATE SUMMER AND AUTUMN LANDSCAPE

PURPLE NUGGET

Color: rich purple with glowing gold center. **Blooms:** September until frost. **Average Mature Height:** 18 inches. **Use:** facer.

This is a rare, lovely new color—the first purple variety to be introduced in the Facer-Mum family. It's truly a priceless "nugget." It completes the color range. The perfectly symmetrical $1\frac{1}{2}$ to 2 inch, double flowers cover the plant in one solid mound of purple and gold. The flowers are long-lasting and you can cut literally armfuls of bouquets from every plant without their being missed.



WHITE STAR A "BEST" FOR ZONES 2-3-4

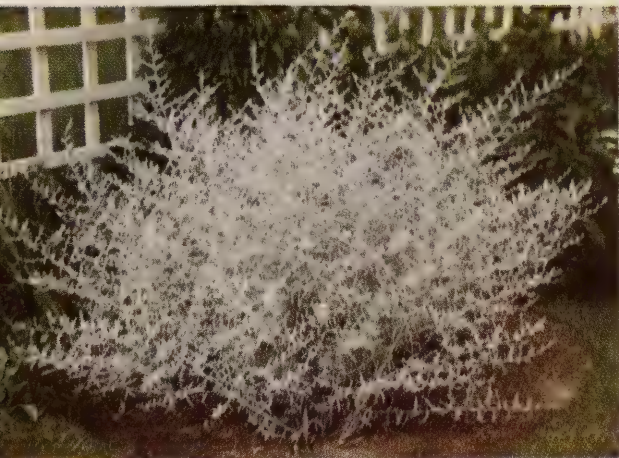
Color: pure glistening white. **Blooms:** August to frost. **Average Mature Height:** 18 inches. **Use:** facer.

The airy grace of this brand new, glistening white with the faint creamy center, is destined to become a great favorite. The compact, fully double $1\frac{1}{2}$ to 2-inch flowers cover the plant so thickly that the foliage is invisible. During blossom time one sees nothing but a mound of handsome white bloom with creamy centers. One flower branch makes a complete bouquet.

PERENNIAL PLANTS

CREATE . . .

HARMONIOUS LANDSCAPE EFFECTS



ARTEMISIA, SILVER KING

Zones	Blooms	Average Mature Height
1-2-3	Silver-gray	18-24 in.
4-5	foliage all	18-30 in.
6-7-8	season	2-3 ft.

The bright frosted-silver leaves of this perennial plant make a striking and beautiful contrast with the green of companion plants in all types of landscaping. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets. **Recommended for planting in full sun and dry places.**



LAVANDULA VERA

Zones	Blooms	Average Mature Height
2-3	July-Aug.	12-15 in.
4-5	July-Aug.	15-18 in.
6-7-8	June-July	15-18 in.

Vera is the true Sweet Lavender. It is a very dwarf-growing facer plant that has "everything." The silvery gray foliage stays on the plant the year 'round. During blossom time it becomes a solid mass of rich, lavender-purple, erect flower spikes as shown in the picture. Its odor is rich and aromatic, reminding one of Grandmother's linen closet. The flowers and foliage can be dried and used to fill sachets and to perfume closets and bureau drawers. In addition to using Lavandula Vera as a facer plant, it is ideal for a low-growing flowering hedge along walks and drives, and around flower beds. **Recommended for planting in partial shade, full sun and dry places.**



TEUCRIUM (Chamaedrys)

Zones	Blooms	Average Mature Height
2-3	July-Aug.	10-12 in.
4-5	July-Aug.	12-15 in.
6-7-8	June-July	12-18 in.

This dwarf-growing plant is blessed with a rich, dark green glossy foliage which usually stays green the year around, except in Zones 1 and 2. Charming spikes of small, but numerous reddish purple to rose-colored flowers is an added attraction during blossom time. It is of the herb family, a plant half way between a shrub and perennial. **Recommended for planting in partial shade, full sun and dry places.**

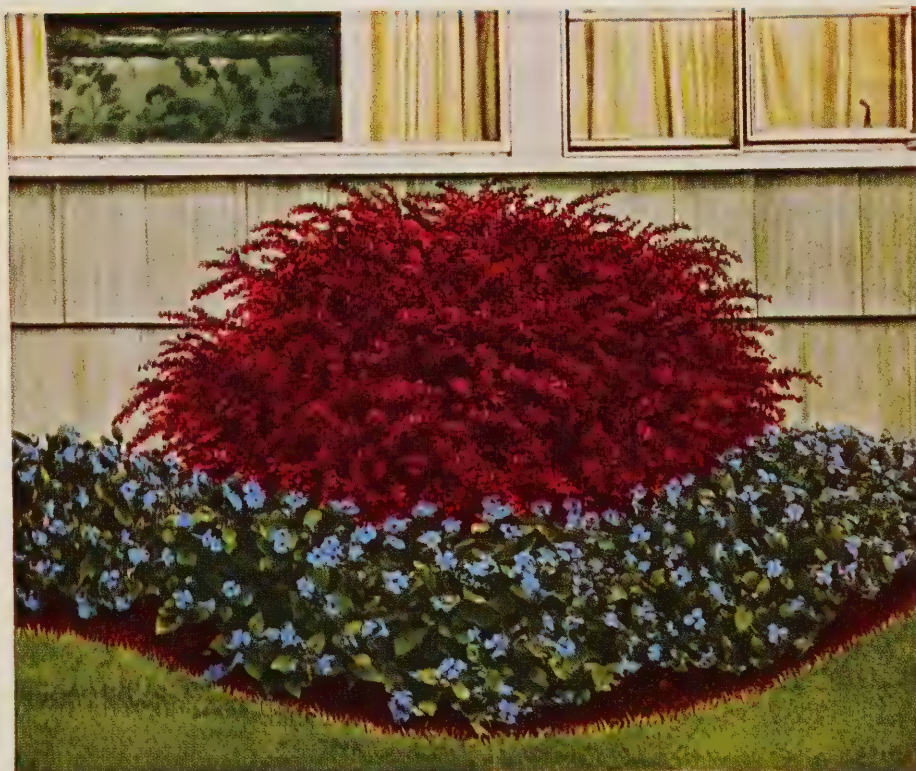


SEDUM SPECTABILE, BRILLIANT

Zones	Blooms	Average Mature Height
1-2-3	Sept.-Nov.	12-15 in.
4-5	Sept.-Nov.	15-18 in.
6-7-8	Sept.-Nov.	18-24 in.

The general effects and contrasts in a landscape planting are created by the fleshy grayish green foliage and bright pink seed-like clusters of bloom. It makes an interesting and novel perennial facer. **Recommended for planting in partial shade, full sun and dry places.**

PERENNIALS ADD GREAT SPLASHES OF COLOR TO FOUNDATION LANDSCAPING



PLUMBAGO, BLUE FIRE (Leadwort)

Zones	Blooms	Average Mature Height
1-2-3	Aug.-Oct.	6-8 in.
4-5	Aug.-Oct.	6-10 in.
6-7-8	Aug.-Oct.	8-12 in.

A very interesting and colorful low-growing perennial facer plant. The heart-shaped foliage remains a bronzy green all summer long. From midsummer until late autumn myriads of brilliant blue blossoms are peeking through the foliage. **Recommended for planting in partial shade, full sun and dry places.**



YUCCA (Adam's Needle)

Zones	Blooms	Average Mature Height
2-3	July	12-18 in.
4-5	July	16-18 in.
6-7-8	June	18-24 in.

A plant which adds a sub-tropical effect to a landscape planting. Its striking foliage remains green the year 'round. Tall spikes, of pure white, cup-shaped flowers, like huge Lilies-of-the-Valley, tower above the foliage to a height of 3 to 6 feet. **Recommended for planting in whole or partial shade, full sun and dry places.**



IBERIS (Hardy Candytuft)

Zones	Blooms	Average Mature Height
1-2-3	May-June	8-12 in.
4-5	May-June	9-12 in.
6-7-8	May	12-16 in.

The dark, glossy evergreen foliage is attractive all year. In blossom time the foliage is completely hidden by the masses of snow-white flowers. **Recommended for planting in whole or partial shade, full sun, and dry places.**



ASTERS, BLUE BOUQUET

Zones	Blooms	Average Mature Height
1-2-3	Aug.-frost	15-18 in.
4-5	Aug.-frost	15-18 in.
6-7-8	Aug.-Oct.	15-18 in.

Recommended for planting in partial shade, full sun, and dry places.

An unbeatable blaze of fall color for the foundation planting. And it's a hard-to-find color—gorgeous luminous blue. When not in bloom, the plant forms a symmetrical mound of rich green foliage. **Recommended for planting in whole or partial shade, full sun, and dry places.**



EVERGREEN

GROUND and FOUNDATION COVERS

A LUXURIANT, NATURAL CARPET OF GREEN FOR SHADY PLACES AND OTHER LOCATIONS WHERE GRASS WILL NOT GROW



BOWLE'S EVERBLOOMING PERIWINKLE (Vinca Minor)

Color: large, rich deep blue. **Blooms:** all season. **Foliage:** glossy green all year. Does not rust or turn brown. **Average Mature Height:** 6 inches. **Plant:** 12 to 18 inches apart.

The foliage stays on the plant all year, forming lovely year-around evergreen carpet for planting under trees or in borders.

IVY, ENGLISH

Color: no flowers. **Foliage:** large, shiny, stays green all year. **Average Mature Height:** 8 to 10 inches. **Plant:** 2 to 2½ feet apart.

Forms a dense "evergreen" covering for steep slopes and banks. The ideal ground cover for very shady places.



PACHYSANDRA

Color: no flowers. **Foliage:** dense, broad, rich evergreen. **Average Mature Height:** 6 to 8 inches. **Plant:** 6 to 8 inches apart.

The low, mat-like growth is unexcelled for a ground cover under trees, in front of flowering shrub plantings, and for bordering walks and drives.

MAGIC CARPET PLANT (Euonymus Acutus)

Color: no flowers. **Foliage:** smooth, pointed, glossy green. **Average Mature Height:** 10 to 12 inches. **Plant:** 12 to 18 inches apart.

A fast growing, spreading ground cover plant that thrives in full sun, semi-shade or deep shade.



PHLOX SUBULATA, IMPERIAL PURPLE (Atropurpurea)

Color: imperial purple. **Blooms:** April-May. **Foliage:** brilliant green. **Height:** 6 inches. **Plant:** 8 to 12 inches apart.

A dwarf, creeping, free-flowering plant with pretty moss-like foliage that stays on the plant up to 10 months of the year. Creates a brilliant carpet of color in blossom time and a carpet of green all summer, fall and well into the winter.

Lawn Trees



**IMPRESSIVE
in
FOLIAGE
and
FLOWER**

**FLAMINGO
DOUBLE RED
FLOWERING
PEACH**

Color: rich double crimson. Blooms: during Peach-blossom time. Foliage: clean, rich dark green. Average Mature Height: 8 to 10 feet.

During Peach-blossom time, Flamingo highlights the lawn, garden or border like a ball of fire. It creates new and exciting interest in any landscape.



MOUNTAIN ASH, EUROPEAN (Sorbus Aucuparia)

Color: large clusters of pure white flowers. Orange-crimson berries in fall. Blooms: May-June. Foliage: fernlike and heavily veined. Average Mature Height: 15 to 20 feet.

A compact, low-growing lawn tree whose ornamental beauty is intensified in the autumn when it is brilliantly garbed in generous clusters of orange-red berries.

**WILLOW,
NIOBE WEeping**

Color: no bloom. Foliage: narrow, light green like the Babylonica. Average Mature Height: 30 to 40 feet.

All the grace and charm of the Willow family, with the added beauty of its pendent golden branches. It is often called the "Golden Weeping Willow" or "Yellow Bark Willow."





PRUNUS TRILOBA (Double Flowering Plum)

Color: fully double quilled bright pink. **Blooms:** early spring before leaves appear. **Foliage:** light green changing to deep green. Holds its rich, deep color later than average tree. **Average Mature Height:** 5 to 6 feet.

During blossom time every twig and branch is completely hidden by the delightful flowers. It's one of those real small trees that fits in most anywhere.



DOGWOOD, RED FLOWERING (Cornus Florida Rubra)

Color: dainty rose pink, suffused with bright red. **Blooms:** early spring. **Foliage:** glossy green changing to crimson and scarlet in the fall. **Average Mature Height:** up to 20 feet.

A deservedly popular lawn tree for year 'round beauty. In the winter the twigs hold a multitude of buds enclosed in four scales like the husk of a hickory nut. All the delicate tints the artist delights in painting are found in these buds and twigs that bear them. Come spring it is clothed in colorful bloom; followed in midsummer by scarlet berries. The ever-changing foliage, always bright and colorful, is accented by the bark, checkered like alligator skin.



FRINGE, PURPLE (Smoke Tree)

Color: foamy sprays of purplish flowers. **Blooms:** mid-July to October. **Foliage:** thick and dark green like the Magnolia. **Average Mature Height:** 8 to 10 feet.

It is the most elegant of lawn trees during midsummer when the veil of bloom resembles dense clouds of richly colored smoke.

GOLDEN CHAIN TREE (Laburnum Vossii)

Color: long, pendulous, 18 to 24-inch clusters of bright yellow, Sweet-Pea-like blossoms. Silky seed pods follow. **Blooms:** May-June. **Foliage:** clover-like, silky, resembling a hand with fingers outstretched. **Average Mature Height:** 20 to 25 feet.

A gem of rare surprises. Even the bark is very ornamental and interesting, a bright green in early spring, almost bluish in midsummer and a handsome, rich deep green in autumn. Because it is an erect grower, it is adapted to planting in a small lawn space.



ORNAMENTAL LAWN TREES -



RUBY TREE
(*Prunus Pissardi*)

Color: dainty rosy pink. **Blooms:** May.
Foliage: deep bronze-purple. **Average**
Mature Height: 8 to 10 feet.

It holds its rich deep color all season.
It's fine for contrast and helps add variety
and color to the landscape setting.



MAGNOLIA SOULANGEANA

Color: sweet-scented, broadly cupped, pinkish white flowers as large as saucers. **Blooms:** early spring before leaves appear. **Foliage:** large, glossy and leathery. **Average Mature Height:** 15 feet.

A flowering lawn tree for those who appreciate the unusual. It's the "big show" in bloom and in leaf. One will dominate the landscape.

**A CHOICE
TO FILL
ANY NEED
OR DESIRE**

ORIENTAL JEWEL TREE
(*Malus Floribunda*)

Color: deep coral-red buds open into delicate pink flowers. **Blooms:** early spring. **Foliage:** bronzy red in spring changing to a rich apple-green. **Average Mature Height:** 10 to 20 feet.

Unequalled in profusion of bloom, which is followed by an abundance of yellowish green fruit relished by the birds. Because of its restricted growth it never becomes too large and clumsy for even the smallest lawn space.



Admired Landmarks OF THE HOME



REDBUD (Judas Tree)

Color: rosy mauve. **Blooms:** early spring before leaves appear. **Foliage:** broad, heart-shaped rich green, turning to autumn yellow in fall. **Average Mature Height:** 15 feet.

In spring, before the leaves appear, the delicate angled, thornless branchlets of this slender, graceful tree are covered with clusters of rosy mauve, pea-like blossoms. The unusual foliage helps to make this a "must" in flowering lawn trees.

**EACH SELECTED FOR
ITS COLOR, SEASON
OF BLOOM, SHAPE
AND HEIGHT**

KOREAN WEeping CHERRY

Color: showy clusters of dainty rose-pink. **Blooms:** early spring before leaves appear. **Foliage:** resembles the Cherry leaf. **Average Mature Height:** 6 feet.

The drooping branches form a graceful, fountain-like head which is most unique when covered with its showy clusters of dainty bloom in early spring.



KOREAN DOUBLE FLOWERING CHERRY

Color: the flowers form a foamy mass of deep rosy pink. **Blooms:** April-May. **Foliage:** resembles the Cherry leaf. **Average Mature Height:** 15 feet.

The harbinger of spring. The tree is not only a source of great admiration on the lawn, but the branches are beautiful for indoor decorations.



Lawn Trees



WILLOW, BABYLONICA WEeping

Foliage: narrow, light green leaves that seem to drip from the pendulous twigs.
Average Mature Height: 30 to 40 feet.
Use: for planting along watercourses and pools.

They add resplendent grace and restful charm, planted individually or in groups overhanging a stream or pool.



HAWTHORN, PAUL'S SCARLET

Color: brilliant, double, rosy red. **Blooms:** May-June. **Foliage:** deep green, broad, 3 to 5 lobes and severely toothed. **Average Mature Height:** 15 to 20 feet.

Sometimes called the English Haw, a real aristocrat. It's a medium, low-growing tree with spreading branches especially well suited for the small home grounds.



CHINESE BEAUTY TREE (Malus Hopa)

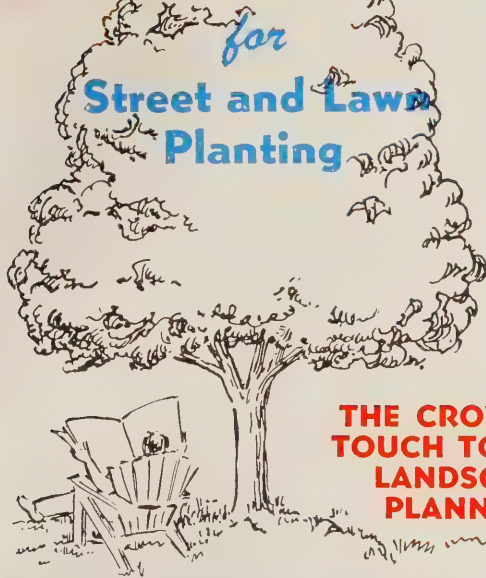
Color: deliciously fragrant bright pink. **Blooms:** early spring. **Foliage:** rich maroon apple-like foliage in spring changing to dark green. **Average Mature Height:** 20 feet.

Rare beauty in bloom, foliage and fruit. From mid-summer till frost the bright clusters of small red Crab Apples gleam along the branches. It's hardy—it's easy to grow.



SHADE TREES

ARE ESSENTIAL TO
Good Outdoor Living



**THE CROWNING
TOUCH TO YOUR
LANDSCAPE
PLANNING**



NORWAY MAPLE

Foliage: broad, three-lobed, rich green on both sides, aglow with brilliant color in autumn. **Average Mature Height:** 30 to 40 feet. **Use:** for heavy shade on street or lawn.

Recognized as the finest shade tree for generations. Strongly resistant to storm damage—very clean in habit, the leaves withstanding smoke, soot, dust and attacks from insects. "Rich indeed is the city whose early inhabitants chose the Norway as the permanent street tree."



The **MAPLES**
America's Most
Popular and Highly
Prized Shade Trees

SILVER LEAF MAPLE

Foliage: deeply cut, light green face, lined with glittering silvery white. **Average Mature Height:** up to 50 feet. **Use:** for quick shade on street and lawn.

The heavy limbs have great horizontal spread, developing a most shapely head. It's the fastest growing Maple and one of the best for a dry location.

Shade Trees

• A Prized Inheritance of the Generation that Succeeds • •



Restful Shade

Wherever

You Plant Them

MAPLE, SCHWEDLER'S

Foliage: broad, three lobed, deep purplish crimson in spring, later turning to a rich bronze-green. **Average Mature Height:** 30 to 40 feet. **Use:** a colorful shade tree for street and lawn.

Enjoys all the good points of the Norway, plus all-season color that adds to the beauty of the landscape setting.



PIN OAK

Foliage: dark lustrous green, sharply cut and terminate in pin-like points. **Average Mature Height:** 50 to 60 feet. **Use:** a very clean, pyramidal shade tree for street and lawn.

"Sturdy as an Oak" is an old saying. This fastest growing of the Oak family will endure for a generation.

PLANE, ORIENTAL

Foliage: larger than the Norway Maple, bright olive-green, lighter on the under side. **Average Mature Height:** 50 to 60 ft. **Use:** especially recommended for dense shade where adverse growing conditions exist.

A fine symmetrical tree, noted for its ability to thrive in smoke, dust and in very poor soil. Its bark-shedding habit, its fruit and fine foliage all add up to a beautiful shade tree.

POPLAR, SILVER BOLLEANA

Foliage: deep green on upper leaf surface, complemented by sparkling silver-white on the under side. **Average Mature Height:** up to 80 feet. **Use:** windbreaks, border plantings for spacious lawns and fields, for lining roads and long, winding drives.

Columnar in form, grows very rapidly and is most unique for its foliage color. It fairly "sparkles" in the slightest breeze.





LOMBARDY POPLAR (*Nigra Italica*)

Foliage: round, attractive gray-green. **Average Mature Height:** 40 to 100 feet. **Use:** windbreak for buildings and fields, border plantings for spacious lawns, roads and long winding drives.

It's a tall, spirelike tree—"the exclamation point of the landscape." (For a dense border or windbreak, plant 5 feet apart.)

- Beauty
- Restful Shade
- Protection



MAPLE, CRIMSON KING (Plant Patent 735)

Foliage: same as Norway except for the dark crimson color. **Average Mature Height:** 30 to 40 feet. **Uses:** for heavy shade for street or lawn.

"The Norway Maple with the dark crimson foliage"—best describes this colorful Shade Tree. It retains its magnificent leaf color throughout the entire summer. The young foliage is of a brilliant crimson shade, glistening in the sunlight. Here indeed is a rare thing in Shade Trees for street and lawn planting.



ELM, CHINESE (Siberian Elm)

Foliage: small, lacy, bright green. **Average Mature Height:** 40 to 50 feet. **Use:** street and lawn planting.

A native of Northern China that has become first choice in America as the fastest growing shade tree. It is graceful, wide spreading with slender limbs and drooping twigs.

PECAN, SCHLEY (Paper Shell)

Foliage: bright yellow-green—from 9 to 17 long leaflets strung along the stem that may be as long as 20 inches. **Average Mature Height:** 70 to 80 ft. **Use:** back-yard shade and nut tree.

One of the finest of shade trees providing an "extra bonus" of delicious "paper shell" nuts—25 lbs. and more each year starting 4 to 5 years after planting. Especially recommended for planting in the South.



FORMAL and INFORMAL Hedges and Border Plants



BARBERRY THUNBERGII

Color: bloom insignificant. **Foliage:** glossy green changing to rich crimson tones in the fall. **Average Mature Height:** 3 to 4 feet. **Plant:** 2 to 3 feet apart.

Where a shrub is preferred to a vine, Barberry is best. The strong, fibrous root system binds the earth together, preventing erosion. The beautiful foliage and bright red berries in the fall turn a barren bank into a spot of beauty.

BLUE-LEAF ARCTIC WILLOW

Foliage: soft gray-blue-green. **Average Mature Height:** 18 inches to 3 feet. Can be held to any height desired by pruning. **Plant:** 12 to 18 inches apart.

Discovered north of the Arctic Circle, this very dwarf, yet bushy hedge plant will withstand the lowest temperatures and will grow and thrive in wet and heavy soil.



PRIVET, CALIFORNIA

Foliage: dark, glossy green. **Average Mature Height:** can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. **Plant:** single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

The hedge plant that can be trimmed to any shape or height desired. The foliage "stays on the year around" in territory south of Philadelphia.

(Note: Should not be sold in Zones 1, 2.)

Property - Line
HEDGES
Establish
PRIVACY
and
PROTECTION



PRIVET, AMOOR RIVER NORTH

Foliage: clean light green. **Average Mature Height:** can be trimmed to any height desired. For untrimmed screen grows up to 10 feet tall. **Plant:** single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

A very hardy hedge plant from Eastern Siberia. The very compact, low branching growth insures a beautiful hedge.



AMOOR RIVER PRIVET, SOUTH (For Zones 6-7-8 only.)

Foliage: clean light green. **Average Mature Height:** can be held to any height desired by trimming. Will grow up to 10 ft. **Plant:** single row, 1 foot apart. Double row, dense, 1 foot between rows and 18 inches apart in the row and staggered.

The handsome waxy green leaves stay on this bushy, compact plant from 10 months to a full year. The large clusters of pure white flowers are followed by purplish black berries. Its fine flowering qualities and the berries which hang all winter make this "one of the finest" for hedging in the South.



SPIREA VAN HOUTTE (A Flowering Hedge Plant)

Color: brilliant white. **Blooms:** May-June. **Foliage:** fine, maidenhair. **Average Mature Height:** 4 to 6 feet. **Plant:** 2 to 3 feet apart.

One of the best for a flowering hedge. Graceful arching branches. Forms a dense barrier for screening unsightly views.



ETERNAL FLAME (Red-Leaved Barberry)

Foliage: rich sun-resistant bronze-red becoming more brilliant as the season advances. **Average Mature Height:** 2 to 3 feet. **Plant:** 18 inches apart.

The "bright spot" all year in every landscape planting. The colorful foliage is followed by myriads of bright red berries which last all winter.

Bank Binders

FOR ALL LOCATIONS

There's No Need to Despair

OVER BARREN BANKS OR STEEP SLOPES—WHERE GRASS WON'T GROW. PICTURED HERE ARE PLANTS IDEAL FOR JUST SUCH DISCOURAGING SITUATIONS



HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. **Blooms:** June through September. **Foliage:** dense deep green. **Average Mature Height:** runners 10 to 15 feet long. **Plant:** 2 to 3 feet apart.

The long runners, thickly covered with foliage, turn the steepest bank into a carpet of rich green. It "roots" at every joint, binding the earth firmly and preventing soil erosion.

Beautiful Blanket of
Green—Highlighted
with Charming Color
During the Blooming
Season



MATRIMONY VINE

Color: a profusion of small lilac-purple flowers. **Blooms:** May-June. **Foliage:** rich green. **Average Mature Height:** 10 to 12-foot runners. **Plant:** 2 to 3 feet apart.

Best described as a "Rambling Shrub," its branches bend over and touch the ground. Then they begin rambling along the ground surface. The branches spread rapidly forming a dense thicket. For poor soil and especially on banks and steep slopes it fulfills its best purpose. The branches are thorny and thus serve as protection where needed. It is beautiful in bloom and during the fall season the profusion of orange-red berries are very colorful.



ROSE, WICHURAIANA CREEPING

Color: sprays of pure white, semi-double flowers with showy bright yellow stamens. **Blooms:** July and August. **Foliage:** almost evergreen, forming a solid green glossy mat. **Average Mature Height:** 10 to 15 feet along ground. **Plant:** 2 to 3 feet apart.

A perfect bank binder for steep slopes. The runners cling closely to the ground, taking root wherever they touch.

HARDY, EVERBLOOMING
GROOTENDORST
Roses

"The Tarzan of Rosedom"
 GROWS APPROXIMATELY 4 FEET TALL

- DEFIES ALL HARDSHIPS—SEVERE WINTERS, DROUGHT, SOIL CONDITIONS
- REWARDS WITH LUXURIANT GROWTH AND CONTINUOUS ABUNDANT BLOOM
- EXCELLENT FOR MEDIUM HIGH HEDGES, BACKGROUNDS, BORDERS
- GROWS TO A RIPE OLD AGE WITHOUT APPARENT LOSS OF VIGOR



GROOTENDORST, SCARLET

Color: bright Carnation-red. **Fragrance:** mild old rose. **Size:** generous clusters of small, very double flowers with edges serrated like a Carnation. **Average Mature Height:** Zones 1-2-3, 3 to 4 feet; Zones 4-5-6-7-8, 4 to 6 feet.

The very useful Grootendorst family is best described as a group of Shrub Roses which belong in every landscape planting where a group of colorful shrubs of moderate height and brilliant continuous colors are needed.

The Grootendorst are double hybrids developed to the height of perfection in the Rosa Rugosa Shrub Rose class. They endure cold, heat, and dryness very well, and even the poor soil and salt air of the seaside.

They bloom generously all season. The rich old-rose fragrance, the lively color, and the healthy, rough, and wrinkled foliage combine to make the Grootendorst Roses an integral part of well-planned landscaping.

GROOTENDORST, BRILLIANT

Color: soft rose-pink. **Fragrance:** mild old rose. **Size:** generous clusters of small, very double flowers with edges serrated like a Carnation. **Average Mature Height:** Zones 1-2-3, 3 to 4 feet; Zones 4-5-6-7-8, 4 to 6 feet.



Climbing

• FOR ARBORS, TRELLISES,
PORCHES, FENCES, OR FOR
SIDE OF HOUSE AND GARAGE



DOUBLOONS (Plant Patent 152)

Color: vibrant yellow. **Size:** mammoth, perfectly formed 4-inch blooms are borne on long cutting stems in generous clusters. **Fragrance:** spicy and clean. **Average Mature Height:** 12 feet and more.

A descendent of our own American wild Prairie Rose. It is very hardy and vigorous, and thrives in most any soil. During June it is literally covered with buds and blooms, and usually repeats in late summer.



VAN FLEET, JR. (Everblooming)

Color: dainty blush-pink. **Size:** pointed buds open to large, fully double blossoms supported by long cutting stems. **Fragrance:** delicate, yet rich and enticing. **Average**

Mature Height: 15 to 20 feet.

An offspring of the world-famous Dr. W. Van Fleet, one of the finest of the old hardy Climbing Roses. Van Fleet, Jr., like its parent, has tremendous vigor. All summer long it produces long-stemmed flowers that have all the richness of the best the greenhouse can produce. An Everblooming Climbing Rose of really high quality and abundant bloom.



Garage or Building

Roses



Dr. J. H. Nicolas



PROSPERITY
(Everblooming)

Color: pure white, flushed at the base with apple-blossom-pink. **Size:** great clusters of large, well-formed, full-petaled flowers. **Fragrance:** appealing old rose. **Average Mature Height:** 6 to 8 feet or more.

Prosperity is a Climbing Rose that can be enjoyed from the day the first buds burst into bloom in June on through the summer until the last blooms are picked just before the heavy fall frosts. It's hardy, it's disease resistant. What more could you ask?



DR. J. H. NICOLAS (Patent No. 457)

Color: entrancing deep rose-pink. **Size:** unbelievably large—5 to 6 inches across—with 50 fine-textured petals, borne individually on long cutting stems just like garden Roses. **Fragrance:** rich, lovely and enduring. **Average Mature Height:** 8 to 10 feet or more.

It would be difficult, if not impossible, to exaggerate the merits of Dr. J. H. Nicolas. It's the "Bouquet Climber" from which you can pick long-stemmed, richly fragrant buds and full blooms, just as you do your garden Roses. And it's in bloom constantly.



Fence Covering



Pillar

Climbing Roses



ADD HEIGHT AND
DISTINCTION TO
THE LANDSCAPE

- Beautiful in the bud.
- Long stems especially adapted for cutting.
- Vigorous, hardy, they thrive most anywhere.
- Resistant to insects and disease.
- Provide the "shady spot" on porch and lawn.



PRIMROSE

Color: rich mellow, non-fading yellow. **Size:** large, fully double. **Fragrance:** mild and enticing. **Average Mature Height:** 10 to 12 feet.

Primrose began life in France as Primevere. It is a superior climber noted for its frost hardiness, mass of bloom and extremely long blooming period. For four weeks or more, Primrose is completely covered with beautiful buds and double blooms, borne on long cutting stems.

Smart
for
Landscaping

BLAZE

(Everblooming Paul's Scarlet)

Color: a non-fading blazing scarlet. **Size:** large clusters of 2 to 3-inch, cup-shaped flowers. **Fragrance:** mild but enjoyable. **Average Mature Height:** 10 to 12 feet or more.

A blazing pillar of red. The most spectacular of Climbing Roses. Very generous in its display of flowers in June and its continuous show of bloom during the entire season. Blaze does not require pampering. It grows luxuriantly. Its brilliant pillar of glowing red is in complete harmony with any landscape planting.



Doorway or Porch

EVERBLOOMING

Aristocrat Rose Group

THESE THREE ARISTOCRATS
OFFERED AT
A SPECIAL GROUP PRICE
(SEE PRICE LIST)

Picked for . . .

. . . Long-Pointed
Buds

. . . Long Cutting
Stems

. . . Exquisite
Fragrance



CRIMSON GLORY

(Plant Patent 105)

Color: intense deep vivid crimson, shaded oxblood-red, mellowed by a soft velvety nap. **Fragrance:** rich old rose. **Size:** long pointed buds open to large semi-double, full cupped blossoms.

A dependable red that has won acclaim as one of the ten most popular Roses in America. It's a very vigorous grower, developing into a bushy, spreading plant with healthy, leathery dark green foliage. The bloom is majestically displayed on long stout stems.



GOLDEN RAPTURE (Geheimrat Duisberg)

Color: clear golden yellow. **Fragrance:** rich old rose. **Size:** long pointed buds open into a very large double bloom carried on long, strong cutting stems.

A real producer of perfect jaunty golden yellow buds which open to high centered, many petaled flowers, brim full of old-fashioned Rose fragrance. From June, right through to the end of the season it's a steady producer.

EDITH NELLIE PERKINS

Color: rosy carmine in the bud, changing to salmon-pink overlaid with gold. **Fragrance:** rich, subtle. **Size:** long, pointed buds, supported by strong cutting stems, open to medium-large, high-centered, perfectly formed flowers.

For beauty, fragrance and great abundance of bloom, it can best be described as a glorified Countess Vandal with a dash of President Herbert Hoover coloring. It has earned high rank in Rosedom.





KAISERIN AUGUSTE VIKTORIA

Color: snowy white with slight lemon tint at the center. **Fragrance:** slight but pleasing. **Size:** the bud is long and pointed, the open flower is medium-large and very double.

A Rose of great distinction. Since its introduction it has been considered the height of excellence in vigor and other qualities desirable in a white garden Rose.



GRUSS AN TEPLITZ

Color: dark velvety scarlet, edges marked with dark garnet. **Fragrance:** very pleasing old rose. **Size:** the exquisite small buds burst forth into very double, fully open flowers.

Gruss an Teplitz can always be depended upon to have plenty of pleasingly crimson, delightfully fragrant flowers. It is very vigorous and bushy, and is excellent for planting with flowering shrubs or as a medium high hedge.

PRESIDENT HERBERT HOOVER

Color: varying tones of pink, red, yellow and buff. **Fragrance:** rich, fruity. **Size:** the long, husky stems beautifully display the long, pointed buds which develop into very large, open, semi-double flowers.

World famous for its fine form, fragrance, vigorous growth and persistent bloom.

These Six
Varieties
Offered at a
Special
Group Price.
(See Price
List)

Everblooming ROSE GROUP

Selected for—

- Hardiness
- Abundance of bloom
- Easy Growing
- Disease Resistance



SOEUR THERESE (Sister Therese)

Color: rich golden yellow edged with carmine. **Fragrance:** mild but delightful. **Size:** long pointed cutting buds open to very large, semi-double flowers.

Its strong growth and profusion of bloom put it in the front rank of the yellow garden Roses.

POINSETTIA

Color: bright, unfading poinsettia-scarlet. **Fragrance:** rich tea. **Size:** long pointed buds, open into extra large, semi-double blossoms.

Poinsettia is a superior scarlet that stands comparison with the best of the red, red Roses. It's a splendid cutting Rose.

The vigorous, extra tall plants bear heavily all season. It holds a certificate of merit from the American Rose Society.



PINK RADIANCE

Color: rich cameo-pink. **Fragrance:** very sweet. **Size:** bud is globular, the open flower very large and double carried on a long cutting stem.

This robust, disease-resistant variety never fails. Give it plenty of room. It's a vigorous, bushy plant that blooms and blooms and blooms.

*In bloom
all season,
until frost
destroys
their beauty*



Symphony

Guaranteed to Bloom the First Season

**A Panorama of All-Summer Color
June until Frost**

**THESE 6 VARIETIES
OFFERED AT
A SPECIAL GROUP PRICE
(See Price List)**

McGREY'S IVORY

Color: delicate ivory-white. **Fragrance:** soft and fascinating. **Size:** long pointed buds, large high centered flower.

An outstanding white garden and bouquet Rose created by the McGredy's of Ireland. As lovely as a charming June bride.

McGREY'S SCARLET

Color: velvety crimson-scarlet with a touch of orange. **Fragrance:** rich tea. **Size:** huge, double, high-centered flowers burst forth from the large ovoid buds.

Another McGredy triumph. A Rose that is always pleasing and always abundantly produced on a very vigorous, bushy plant.

BRED TO BE SUPERIOR IN . . .

- ABUNDANT BLOOM
- DISEASE RESISTANCE
- INDIVIDUALITY
- FRAGRANCE
- HARDINESS
- FORM

GOLDEN SASTAGO

Color: soft clear yellow. **Fragrance:** spicy Raspberry. **Size:** big ovoid buds open to large, very double globular flowers that hold their rich color.

Here is a Rose of great distinction. It is not a bud Rose but a very full and clean, richly colored, open flower produced in great quantities on a strong, healthy plant.

EVERBLOOMING
ROSE
GROUP



JOANNA HILL

Color: deep orange-yellow. **Fragrance:** long-lasting, alluring. **Size:** long pointed buds open into large, semi-double blooms.

A garden favorite of long standing. Very vigorous grower. Flower stems are long and sturdy, excellent for cutting. The dark green, leathery foliage adds to the all-summer beauty of this fine yellow garden Rose.



PICTURE

Color: clear velvety rose-pink. **Fragrance:** rich old rose. **Size:** large, very double, high centered flower.

"As pretty as a picture." One great burst of bloom follows another all season. A cheerful Rose with fragrance reminiscent of the sweetness of the old-fashioned Roses of grandmother's day.

These 6 varieties offered at a Special Group Price. (See Price List.)



HADLEY

Color: deep velvety-crimson. **Fragrance:** very enticingly spicy. **Size:** extremely large, well-formed fully double.

Greatly prized for its long cutting stems, which display the big, colorful blossoms proudly high on a vigorous, healthy bush. Its fragrance is "out of this world."





For
Spring
Planting
Only

Enchanting Tree

THE ARISTOCRAT

There is a place for Tree Roses in the landscape planning for the small home and large estate. Tree Roses are **everblooming** just like your garden Roses.

CRIMSON GLORY TREE ROSE

(Plant Patent 105)

Color: intense deep vivid crimson, shaded oxblood-red, mellowed by a soft velvety nap.

Fragrance: rich old rose. **Size:** long pointed buds open to large, semi-double, full cupped blossoms.

A dependable red displayed at eye-level height, making it a "torch" of blazing color wherever planted. The very bushy top insures an abundance of lovely bloom for garden color and bouquets.



COPPER BEAUTY—TREE ROSE (Condesa de Sastago)

Color: rich raspberry-red and coppery yellow. **Fragrance:** pronounced fruity. **Size:** large ovoid buds unfold into distinctive, very large double flowers.

A two-toned Spanish Rose of great distinction. It's a continual movie of changing color from the bud stage until the last petals fall. A spectacular sight at eye-level height.

TREE ROSES

- Act as a centerpiece in a garden border planting.
- Highlight the entrance walk or drive when used in the center of a corner planting of low-growing shrubs.
- Give color to a garage entrance planted one on either side.

Roses

for
Spring
Planting
Only

OF THE ROSE WORLD

Tree Roses create a breathtaking panorama of eye-level beauty from June until late fall.



J. OTTO THILOW—TREE ROSE

Color: rich glowing rose-pink. **Fragrance:** mild but pleasant. **Size:** beautifully formed pointed bud, large, double, high-centered flower.

A vigorous, hardy, prolific grower that reigns in eye-filling splendor all summer long. One of the best varieties for Tree Rose culture.



MRS. E. P. THOM—TREE ROSE

Color: clear, deep canary-yellow. **Fragrance:** extremely rich. **Size:** bud long and pointed; flower large, well-formed, very double.

A superior yellow Rose for Tree Rose culture. It forms a vigorous bush head that is a dependable free bloomer all season. Bouquets galore can be cut from June until frost.



TREE ROSES

- Lend height and eye-level beauty to the Rose and perennial garden. 'Plant 5 to 6 feet apart in center of bed.'
- Add a note of dignity to the landscape when planted along the garden path, 5 to 6 feet apart.



HARDY

Climbing

VINES

**SILVER LACE
(Polygonum
Auberti)**

Color: foamy sprays of delicate creamy white flowers. **Blooms:** June until frost. **Average Mature Height:** 25 feet and more. **Plant:** for complete and quick coverage, 5 to 7 feet apart.

The fastest growing vine known to horticultural science. It clings without support to trellis, porch, pole or fence.

**ENJOY TRUE
RELAXATION
IN THE
COMFORTING
SHADE OF
CLIMBING
VINES**



**IVY, BOSTON
(Ampelopsis Veitchii)**

Color: white, bloom is sparse. **Blooms:** May-June. **Average Mature Height:** 30 to 40 feet. **Plant:** for dense coverage 3 to 5 feet apart.

One of the best known vines for covering smooth or rough brick, stone or wooden walls.

The "suction cups" on the end of each twig make it cling to anything. The deep-green palm-like foliage takes on beautiful autumn tints before falling.

**Smart
for
Landscaping**

GIANT CLIMBING VIOLET (Clematis Jackmani)

Color: brilliant purple-blue. **Blooms:** June and intermittently into September. **Average Mature Height:** 10 feet and more. **Plant:** for mass coverage, 2 to 3 feet apart.

One of the showiest vines for covering trellises, arbors, pergolas and old tree stumps. The long-lasting flowers make very unique floral arrangements.

NATURE'S BEAUTIFUL DRAPERIES

For Shade, Screening and Beautifying Walls, Porches, Pergolas and Fences . . .

HONEYSUCKLE, HALL'S JAPAN

Color: rich yellow, trumpet-shaped flowers. **Blooms:** June through September. **Average Mature Height:** 10 to 15 feet. **Plant:** for solid mass coverage, 3 to 5 feet apart.

Outstanding for length of blooming season, delicate fragrance, and rapid growth.



WISTERIA, PURPLE

Color: large, compact clusters of royal purple flowers. **Blooms:** late April—early May. **Average Mature Height:** 20 to 30 feet. **Plant:** for mass coverage, 4 to 7 feet apart.

"Queen of the Vines" for unique, yet natural beauty on porches, trellises, fences, arbors. It's a clean vine—extremely fragrant—a natural for porch screening.

IVY, ENGLISH (Evergreen)

Color: no flowers—noted for its glossy "Evergreen" foliage. **Average Mature Height:** 10 to 30 feet. **Plant:** for mass effect, 2 to 3 feet apart.

Ugly bareness becomes a spot of beauty when buildings of stone, concrete or stucco, and "hard-to-cover" slopes are covered with its dense, glossy "Evergreen" foliage.



Perennials for the Cutting Garden

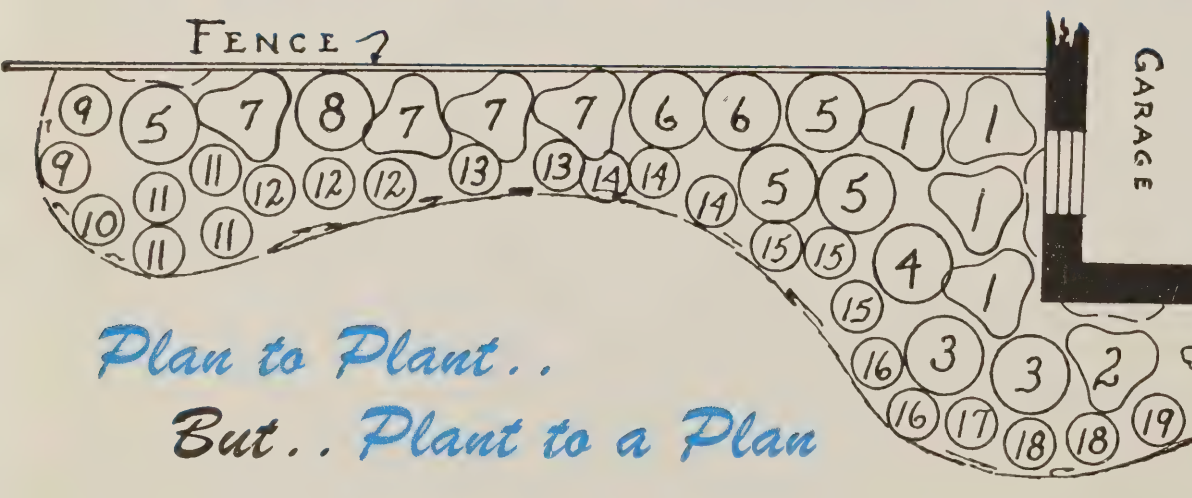
. COLOR GALORE

. FINEST STRAINS

of TOMORROW



"Perennials of Tomorrow" Garden Group



Plan to Plant..

But.. Plant to a Plan

This plan for a cutting garden provides for an abundance of lovely, fragrant and colorful cut flowers all summer long.

All colors, all shapes, all sizes, all seasons of bloom have been considered.

Only 72 square feet of garden space is needed. Planted in straight lines this would require a plot only 4 feet wide by 18 feet long. If informal curved lines are used, the width should range from 3 feet at the narrowest point to 5 feet at the widest.

Suggested Planting List

Key No.	Quan.	Variety
1	4	Phlox, Prime Minister
2	1	Aster, Red Rover
3	2	Orange Butterfly Asclepias
4	1	Veronica, Blue Spire
5	4	Phlox, Irene
6	2	Gaillardia, Sun God
7	4	Delphinium, Mountain Snow
8	1	Phlox, Daily Sketch
9	2	Facer Mum, Wonder-Mum
10	1	Mum, Moon Glow
11	4	Plumbago Larpentae
12	3	Shasta Daisy, Diener's Hybrids
13	2	Phlox, Harvest Fire
14	3	Shasta Daisy, Diener's Hybrids
15	3	Aster, Blue Bouquet
16	2	Yucca (Adam's Needle)
17	1	Orange Butterfly Asclepias
18	2	Sweet William Winterti
19	1	Gypsophila, Baby's Breath

This Complete Garden
Offered at a Special
Price (See Price List)



● **Fascinating Flower Formations**

● **Individual Characteristics**

STOKESIA, BLUE MOON

Color: distinctive light blue shades. **Blooms:** early summer until frost. **Average Mature Height:** 12 to 18 inches. **Use:** filler.

The very showy, 5 to 6-inch disc-like flowers are prominently displayed on stiff cutting stems.



ANEMONE HUPEHENSIS (Dwarf Pink Windflower)

Color: rose-pink. **Blooms:** Labor Day until late November. **Average Mature Height:** 18 inches. **Use:** accent.

The large, 2-inch, waxy, semi-double flowers furnish an abundance of cut flowers and make a brilliant garden display when few other flowers are in bloom.



GAILLARDIA, GIANT HYBRIDS

A popular cut flower favorite because of the gay colors and long slender stems. It will grow anywhere, under any condition.

DAZZLER. (Top.) Color: gay orange-red, yellow tipped petals. **Blooms:** June until November. **Average Mature Height:** 2 feet. **Use:** filler.

SUN GOD. (Below.) Color: pure lemon-yellow. **Blooms:** June until November. **Average Mature Height:** 2 feet. **Use:** filler.



Narrow Strips and Forgotten Spots



PAINTED MARGUERITE DAISY

Color: bright mixed colors. **Blooms:** all summer. **Average Mature Height:** 2½ feet. **Use:** filler.

In a massed planting it makes a beautiful display. The long stems, the fine cut foliage and the colorful bloom continue its appeal as a cut flower.

NOTHING EQUALS PERENNIALS for . . .

- Living Color
- Profuse Bloom
- All Season Beauty



Perennial Hedge for
All-Season Beauty



POPPY, ORIENTAL

Color: bright crimson-scarlet with purplish black blotches at the base. **Blooms:** June and July. **Average Mature Height:** 2½ feet. **Use:** filler.
For a gorgeous display of brilliant color, nothing equals the Oriental Poppy. Their huge flowers produced in great profusion render them conspicuous wherever they are planted.

**No Planting Offers the Sustained Interest,
the Exciting and Recurring Novelty
as the Perennial Garden**



PENTSTEMON, PINK BEAUTY

Color: deep shell-pink. **Blooms:** June until stopped by frost. **Average Mature Height:** 2 feet. **Use:** accent.
Not alone a graceful plant, but the tubular, Fox-glove-like flowers are most beautiful from a decorative standpoint. An excellent cut flower.

**Informal Border with Flowering
Shrub Background**



VERONICA, BLUE SPIRE

Color: violet-blue. **Blooms:** all summer long. **Average Mature Height:** 2 feet. **Use:** accent.

The towering spires of bloom serve as an all-season highlight to the cutting garden.



LYTHRUM, MORDEN'S PINK

Color: deep phlox-pink. **Blooms:** June until October. **Average Mature Height:** 3½ feet. **Use:** accent.

A dozen or more, long-lasting tall sparkling flower spikes are in bloom continuously. Plant it in a sunny spot and Morden's Pink will usually develop into a clump 3 feet across.



SWEET WILLIAM, WINTERI

(A True Perennial Sweet William)

Colors: mixed colors only. Blooms: June and July. Average Mature Height: 12 to 18 inches. Use: filler.

A most charming garden favorite noted for its intense fragrance and profusion of bloom. Winteri is an improved variety, bearing larger flowers and is a true perennial.



CANTERBURY BELLS (Bellflower)

Color: mixed colors. Blooms: June and July. Average Mature Height: 2 to 3 feet. Use: filler.

A favorite of the old-fashioned garden. The pretty, bell-shaped, drooping flowers are displayed in great profusion on the long, stately stems. Does well in sun or shade.

*Cut
Flowers*

ALL
SUMMER
LONG

- Strong Colors
- Fine Fragrance



AQUILEGIA, GIANT HYBRIDS

Color: mixed rainbow colors. Blooms: May. Average Mature Height: 18 inches. Use: filler.

The gracefully spurred flowers of rich colors resemble a multitude of butterflies. It is also noted for its exquisite foliage which turns to rich colors in autumn.



ORANGE BUTTERFLY (Asclepias)

Color: bright orange. Blooms: midsummer. Average Mature Height: 18 inches. Use: filler.

The flat clusters of richly colored bloom is the "big show" of the midsummer garden. It attracts swarms of butterflies. An excellent cut flower. One of the hardiest of perennial plants, not particular as to soil, climate or location.



Colorful Edging for
Walks and Drives

[77]

- Long Period of Bloom
- Great Vigor

HARDY PERENNIALS PROVIDE *Year After Year Beauty*



BLUE BONNET (Scabiosa)

Color: soft baby blue. **Blooms:** June through September. **Average Mature Height:** 18 to 24 inches. **Use:** filler.

Particularly valuable for cut flowers as the large, showy blooms are borne on long stems.



ASTERS, RED ROVER

Color: rich, soft rosy red. **Blooms:** September until snow. **Average Mature Height:** 3 to 4 feet. **Use:** accent.



BLEEDING HEART (Dicentra)

Color: rose-pink, nearly scarlet in the sunlight. **Blooms:** late April through July. **Average Mature Height:** 2 feet. **Use:** filler.

A flower of romance and sentiment. A plant that thrives equally well in sun or shade.



SHASTA DAISY, DIENER'S HYBRIDS

Color: large snow-white semi-double and double flowers. **Blooms:** June through September. **Average Mature Height:** 18 to 24 inches. **Use:** filler.

The prim flower accented with a bright yellow eye and the long, slender stem acclaims this Shasta Daisy as the cut flower supreme.

AUTUMN GLORY CHRYSANTHEMUM Group

Recommended For Spring Planting Only In Zones 3-4



Nature's Most Beautiful Contribution at the End of the Year

IN BLOOM AUGUST UNTIL SNOW FLIES

See Price
List for Spe-
cial Group
Price.

For a brilliant, long-lasting, autumn garden display and a wealth of gorgeous bouquets, plant a garden of these early blooming hardier strains of garden Chrysanthemums. They are the life of the garden and home when few other flowers are in bloom.

Assembled here is a choice selection of the types and colors which flower lovers like best. They offer a procession of bloom from August until around Thanksgiving time. The average mature height of these varieties is 24 to 30 inches tall.

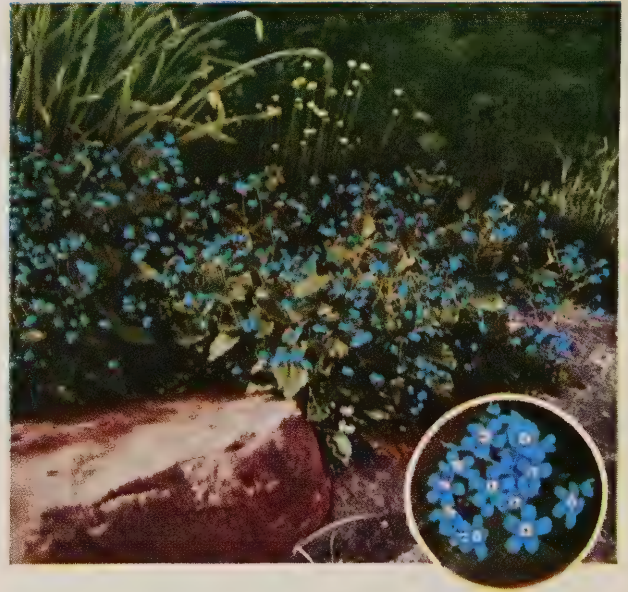




The **ROCK GARDEN**
a Distinct Feature in
MODERN LANDSCAPING

Supreme

- Ideal for Rough and Forbidding Areas.
- Adds Distinction and Charm to the Natural Ground Contours.



ANCHUSA (Forget-Me-Not)

Color: bright violet-blue. **Blooms:** May and June. **Average Mature Height:** 12 inches. **Use:** filler.

The charming clusters of dainty flowers resemble the Forget-Me-Nots. It thrives in sun or shade.



PHLOX SUBULATA

ALBA. **Color:** clear snow-white. **Blooms:** May. **Average Mature Height:** 6 inches. **Use:** facer.

ROSEA. **Color:** rich clear pink. **Blooms:** May. **Average Mature Height:** 6 inches. **Use:** facer.

A dwarf creeping free flowering plant with pretty mosslike evergreen foliage that is invaluable for carpeting bare spots.



PLUMBAGO LARPENTAE (Leadwort)

Color: brilliant blue. **Blooms:** August to October. **Average Mature Height:** 6 to 8 inches—very dwarf spreading. **Use:** facer.

Unusual, heart-shaped foliage is bronzy green for all-season color.



GYPSOPHILA (Baby's Breath)

Color: feathery whitish pink. **Blooms:** July to September. **Average Mature Height:** 12 to 18 inches. **Use:** filler.

The feathery flowers that glitter like stars and the elegant foliage produce a striking effect and add grace to the rocky or flower garden.

ROCK GARDEN GROUP



HUPEHENSIS (Dwarf Anemone)

Color: 1½-inch mauve-rose flowers. **Blooms:** August to late autumn. **Average Mature Height:** 8 inches. **Use:** facer.

Excellent for bouquets and a real show in the garden. It grows well in either sun or shade.



IBERIS (Hardy Candytuft)

Color: dainty snow-white flowers. **Blooms:** May and June. **Average Mature Height:** 8 to 10 inches. **Use:** facer.

The dark evergreen foliage is attractive all year. Because of its rambling habit of growth, it is an ideal plant for rock garden, border and trimmed edging.

SEDUM SPECTABILE, BRILLIANT

Color: bright Amaranth-red. **Blooms:** September to November. **Average Mature Height:** 2 feet. **Use:** filler.

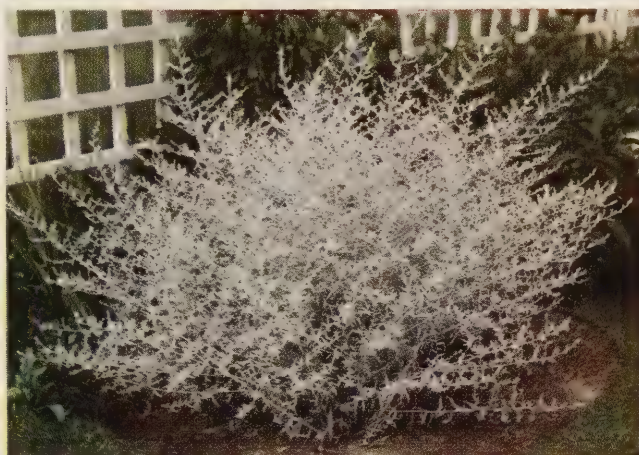
The general effects and contrasts created by the fleshy grayish green foliage and the seedlike clusters of bloom are interesting and novel.



ARTEMISIA, SILVER KING

Color: silver-gray foliage—flower inconspicuous. **Blooms:** foliage holds its color all season. **Average Mature Height:** 18 inches. **Use:** filler.

The bright frosted-silver leaves make a striking and beautiful contrast with the green of companion plants. When cut and dried in the fall the artistic sprays make beautiful all-winter bouquets.



THIS
COMPLETE
ASSORTMENT
OFFERED
AT A
SPECIAL
PRICE
(See Price
List)

DIANTHUS DELTOIDES (Maiden Pink)

Color: pink with crimson eye. **Blooms:** June and July. **Average Mature Height:** 6 inches. **Use:** facer.

In England, where rock gardening is an art, the Dianthus is one of the most popular of compact, low-growing plants.



THE EVER POPULAR AMERICAN GIANT HYBRID

Delphinium

These 5
Varieties
Offered at a
Special Group
Price
(See Price List)

Long Lasting—Huge,
"All-Out-At-Once" Spikes

*The tall Stately Bloom-laden Spikes
Form an Admirable Background
for the Flower Garden*

At last, a dream of flower-lovers come true. With the introduction of the new American Hybrids, Delphiniums are now available in many very choice varieties and colors.

The American Hybrids are hardy, disease resistant, uniform in growth, the florets 100% double and the heavily laden 24- to 36-inch flower spikes are supported by strong, stiff, 4- to 5-foot stems.

By cutting back the flower stalks after the first bloom they repeat with a second grand display in the early fall.

*As many as
Six Rugged Wind
Resistant Spikes
to a Plant*

CITADEL

Color: a warm pastel shade of lavender. **Blooms:** June, repeat in September. **Average Mature Height:** about 4 feet. **Use:** accent.

ALLURE

Color: distinct velvety violet-purple accented with white "bees" or eyes. **Blooms:** June, repeat in September. **Average Mature Height:** about 4½ feet. **Use:** accent

**CHOICE OF FIVE
"TRUE-TO-COLOR" VARIETIES**



ENCHANTMENT

Color: dramatic rose-mauve with peppy white and yellow "bees." **Blooms:** June, repeat in September. **Average Mature Height:** about 5 feet. **Use:** accent.

MOUNTAIN SNOW

Color: sparkling white like new fallen snow. **Blooms:** June, repeat in September. **Average Mature Height:** about 4 feet. **Use:** accent.

BLUE DANUBE

Color: a true Delphinium-blue. **Blooms:** June, repeat in September. **Average Mature Height:** about 4 feet. **Use:** accent.

The GAY GIANT FLOWERING

A Riot of Color for the Mid-summer Garden

Masses of immense
heads of profuse,
daintily colored flowers
offering intense beauty
and enticing fragrance



CHAS. CURTIS

Color: brilliant sunset-red. **Blooms:** June and July. **Average Mature Height:** 2 to 2½ feet. **Use:** filler.

The huge compact flower heads are spicily fragrant and the rich color does not fade in the summer sun.



GEORGE STIPP

Color: deep glowing salmon with reddish eye. **Blooms:** June and July. **Average Mature Height:** 2 to 2½ feet. **Use:** filler.

A variety noted for its non-fading qualities. It blends beautifully with other colors.



GARDEN

Phlox Group



BLUE BOY

Color: deep rich blue. **Blooms:** June and July. **Average Mature Height:** 18 to 24 inches. **Use:** filler.

A very bushy, low-growing variety that produces huge flower heads of beautifully formed 1½ to 2 inch florets.

BEAUTIFUL ALIKE IN ONE COLOR OR A COMBINATION OF COLORS WHICH BLEND AND HARMONIZE WITH EACH OTHER

IRENE

Color: striking shade of red with pink blush. **Blooms:** June and July. **Average Mature Height:** 2 to 2½ feet. **Use:** filler.

An outstanding color and the huge flower heads create a dramatic effect.



PRIME MINISTER

Color: ivory-white with vermillion-red eye. **Blooms:** June and July. **Average Mature Height:** 2 to 2½ feet. **Use:** filler.

A colorful display of mammoth flower heads endowed with a striking fragrance.

This Complete Assortment Offered at Special Price
(See Price List)

APPLE BLOSSOM

Color: soft apple-blossom-pink. **Blooms:** June and July. **Average Mature Height:** 2½ to 3 feet. **Use:** filler.

Great pyramidal flower heads are carried on strong, towering stems.



Spring Beauty

PEONY GROUP

(Offered at Special Price—See Price List)



EDULIS SUPERBA

Color: even colored radiant deep pink.
Blooms: about June 10. **Average Mature Height:** 18 to 24 inches.

Blessed with a sprightly fragrance and long cutting stems. It is one of the best cut flower varieties.

PERFECTION

Color: delicate pink blending into soft golden cream.
Blooms: about June 10. **Average Mature Height:** 18 to 24 inches.

The mammoth softly colored bloom and sweet fragrance wins it the name of "Perfection."

LONGFELLOW

Color: bright non-fading crimson.
Blooms: about June 1. **Average Mature Height:** 18 to 24 inches.

Always found among the flower show prize winners.



MARY BRAND

Color: brilliant red with very little trace of purple. **Blooms:** about June 15.

Average Mature Height: 18 to 24 inches.

One of the finest reds for cut flowers. Lasts a full week when cut in the bud.

MME. DE VERNEVILLE

Color: pure snow-white with exquisite crimson center markings. **Blooms:** about June 1. **Average Mature Height:** 18 to 24 inches.

A very large, full rose-type bloom. It has no equal as an early white.



"PAGEANT CANNA COLLECTION"

for
spring
planting
only

*Unequalled for
Mass Colors*



YELLOW SPOTTED KING HUMBERT

Color: flecks of deep red on a background of deep, rich yellow. **Blooms:** midsummer to frost. **Average Mature Height:** 5 feet.



RICHARD WALLACE

Color: canary - yellow with rich orange shadings. **Blooms:** mid-summer to frost. **Average Mature Height:** 4 feet.

THE PRESIDENT

Color: brilliant glowing scarlet. **Blooms:** mid-summer to frost. **Average Mature Height:** 4 feet.

This Group of
5 Varieties
Offered at a
Special Price.
(See Price List.)



MME. CROZY

Color: rich red with edges of bright gold. **Blooms:** midsummer to frost. **Average Mature Height:** 4 feet.



CITY OF PORTLAND

Color: delightful watermelon-pink. **Blooms:** midsummer to frost. **Average Mature Height:** 4 feet.

Exquisitely Fragrant
HARDY GARDEN

Lilies

**ADD THE CHARM AND
ROMANCE OF THE ORIENT
TO THE GARDEN**



SCARLET AMERICAN

Color: bright glowing scarlet. **Blooms:** June. **Average Mature Height:** 18 inches.

A charming, low-growing Lily whose waxy, colorful, recurved flower petals will create lots of garden interest.



REGAL

Color: center of the long trumpet is flushed with yellow, shading to white—the outside, shaded with a pearly tint, ribs streaked with brown. **Blooms:** early July into August. **Average Mature Height:** 3 to 4 feet.

A stately flower with a delicate fragrance that demands attention in small or large gardens.

*Their grace and loveliness - - - their
unusual charm and fascinating colors
bring a new gardening thrill*

MADONNA (Annunciation Lily)

For Fall Planting Only

Color: pure white flared trumpets. **Blooms:** late June. **Average Mature Height:** 3 to 4 feet.

A perfect companion for the Delphinium in the cutting garden and for beautiful bouquets.





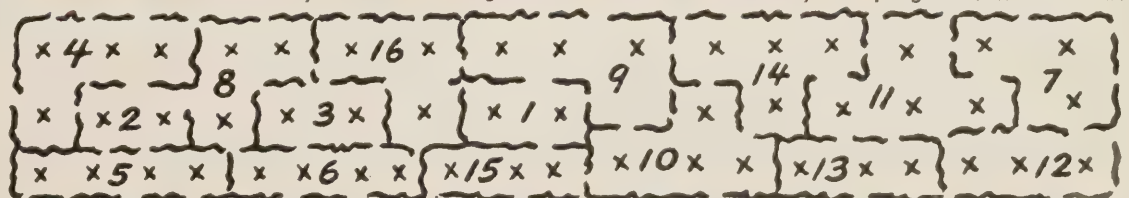
Photograph Courtesy Better Homes and Gardens—April Issue, 1944

"Better Homes" Perennial Group

SUGGESTED PLANTING LIST

Key No.	Quan.	Variety
1	2	Aster, Blue Bouquet
2	2	Aquilegia, Giant Hybrids
3	2	Gaillardia, Dazzler
4	4	Delphinium, Blue Danube
5	4	Phlox Subulata, Imperial Purple
6	4	Plumbago, Blue Fire
7	3	Phlox, Harvest Fire
8	3	Phlox, Daily Sketch
9	4	Phlox, Prime Minister
10	4	Orange Butterfly (Asclepias)
11	4	Sedum Spectabilis
12	3	Facer-Mums, Wonder-Mums
13	3	Anchusa, Forget-me-not
14	4	Sweet William, Winter
15	3	Plumbago, Blue Fire
16	3	Facer-Mum, Moon Glo

A Constant Procession of Gay-Colored and Fragrant Flowers from the First Days of Spring Until Winter Snows



Careful Selection is the Guide to a Beautiful Cutting Garden

A Perennial Garden offers the flower lover an abundance of lovely fragrant, colorful flowers for the garden and exquisite bouquets to beautify the home.

They produce a variety of shapes and sizes, a general hardiness of flowers that come up year after year without being replanted each spring. They continue to bloom and produce an ever-changing panorama of color from early spring until frost.

Easily planted, easily grown. A highlight in color-harmony for all types of landscape arrangements.

**This Complete Garden
Offered at a Special
Price (See Price List)**

A PRACTICAL PERENNIAL GARDEN WHICH CAN BE PLANTED ANYWHERE

This plan provides for a flower garden approximately 20 to 25 feet long and 3 to 4 feet wide. Garden may be made longer and narrower, or shorter and wider by simple arrangement of plants.



Tasty Red RASPBERRIES

FINEST COMMERCIAL VARIETIES

The Aristocrat—
OF THE
SMALL GARDEN
Fruits

Unmatched
for Delicacy
of Flavor

NEWBURGH

Originated, tested and highly recommended by the New York State Experiment Station. A very heavy producer. Recommended for market purposes.

FLAVOR: mild, delicious and juicy. **SIZE:** very large, firm, and does not crumble. **RIPENS:** July 1 to August 4. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** a vigorous grower of medium height. Great crops of fruit are borne out in the open for easy picking.

An Excellent Topping for Desserts. Short-cakes and Tarts--Makes Delicious Jelly and Jams--A Rare Taste Treat with Sugar and Cream.....



CHIEF

This early bearing Red Raspberry is all that the word implies—outstanding ahead of most other red varieties, a leader.

FLAVOR: blessed with a mild, rich flavor. It is excellent for all purposes. **SIZE:** large, bright red, comparable to Latham. **RIPENS:** July 13 to August 13, nearly a week ahead of Latham, thus giving us a profitable berry for early market. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** very sturdy; heavy canes, healthy foliage, disease resistant, free from winter injury. A real rugged variety that bears big crops.

TAYLOR

Taylor is the most promising commercial Red Raspberry now on the grounds of the New York State Experiment Station.

FLAVOR: sub-acid, very good quality. **SIZE:** very large, long conic, very firm. **RIPENS:** July 16 to August 20. **BEARING AGE:** 15 months when planted in spring; 21 months when planted in fall. **GROWING HABIT:** tall, unusually vigorous, productive, with sturdy, heavy canes that never need support.



MILTON

One of the newer, heavy producing varieties that should be planted extensively for both garden and commercial use.

Flavor: mild, excellent for all purposes. **Size:** largest of any red berry grown at New York State Experiment Station. **Ripens:** July 15th to August 12th. **Bearing Age:** 15 months when planted in spring; 21 months when planted in fall. **Growing Habit:** tall, vigorous, with sturdy, heavy canes, that require no support. Fruit is borne on outside of bush.

FINEST COMMERCIAL VARIETIES

Newburgh, Milton and Taylor are three outstanding varieties which have been sensational because of the large size of the fruit. Newburgh ripens before Milton, and Milton ripens before Taylor, so that the three give a succession of ripening. Of the three, Taylor is outstanding for its commercial promise.



INDIAN SUMMER (The Finest Two-Crop-In-One-Season Red Raspberry)

The Red Raspberry for the home garden. A horticultural triumph of the New York State Experiment Station. The finest early summer and fall bearing red variety ever introduced.

Flavor: rather mild sub-acid of fine quality. **Size:** large and roundish. **Ripens:** first crop: July 5 to August 4. Second crop: September 10 to November. **Bearing Age:** 15 months when planted in spring; 21 months when planted in fall. **Growing Habit:** tall, vigorous and produces heavy crops during each bearing season.



LATHAM

The most widely grown and most popular commercial red variety in the country—recommended for its wide adaptability and regular cropping.

Flavor: mild, delicious. **Size:** large, roundish, attractive, moderately firm. **Ripens:** July 18 to August 15. **Bearing Age:** 15 months when planted in spring; 21 months when planted in fall. **Growing Habit:** tall, vigorous, very hardy. Produces enormous crops of top-quality fruit.

**Raspberries
Bear a
Profitable Crop
Second Year
After Planting**

BLACK AND PURPLE

Raspberries ~

At Station Experiment Station



SHUTTLEWORTH

A new amazing Black Raspberry, inspected, named and approved by Dr. Darrow of the U. S. Department of Agriculture.

Flavor: delicious and juicy—a flavor that can't be beat. **Size:** very large, meaty, attractive. **Ripens:** July 1 to August 4. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** vigorous grower and very productive. Fruit is easy to harvest.

CUMBERLAND

An old favorite that has retained its popularity.

Flavor: very sweet and rich in quality. **Size:** giant sized, conic and attractive. **Ripens:** July 7 to August 8. **Bearing Age:** 15 months after planting in the spring, 21 months when planted in fall. **Growing Habits:** tall, very vigorous, absolutely hardy; a reliable year after year producer, of both quality and quantity.



BRISTOL

The "best" Black Raspberry created by the New York State Experiment Station.

Flavor: lingering, rich tartness. **Size:** very large, roundish, firm, of best quality. **Ripens:** July 4 to August 5. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** tall, very vigorous, hardy and very productive. Easy to pick.



MARION

A leader in Purple Raspberries—a preferred variety for home gardens or commercial planting.


Flavor: tart, moderately juicy. **Size:** very large and firm. **Ripens:** July 22 to August 21. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** very hardy, bears heavy crops of quality fruit.



BLOWERS BLACKBERRY

Flavor: noted for its honey-sweet flavor. **Size:** jet-black of enormous size. Very firm. **Ripens:** about July 25. **Bearing Age:** 15 months after planting in spring; 21 months when planted in fall. **Growing Habits:** upright, rugged and a splendid bearer.

At Station Experiment Station



Strawberries

"The Choice Three"

EARLY, MEDIUM and LATE VARIETIES

- Best for Home Freezing
- Each Resistant to Red Stele Disease

FAIRLAND (Early)

A recent introduction by the United States Department of Agriculture (USDA 3205). Its paramount feature is its resistance to Red Stele disease. It's a healthy grower—a heavy producer and frost resistant, too.

FLAVOR: delightfully tart—excellent for freezing, canning and eating fresh. **FLESH:** firm, medium red, keeps and ships well. **SIZE:** medium to large, bright red with a glossy finish. **RIPENS:** June 5 to July 5. **BEARING AGE:** 14 months after planting in the spring.

for
Spring
Planting
Only



SPARKLE (Midseason)

A strawberry that will grow under wet and other inclement conditions where most ordinary varieties will not thrive. It was introduced by the New Jersey Experimental Station as a berry very resistant to Red Stele and other diseases. A heavy producer and a fine plant maker.

FLAVOR: rich, sprightly—one of the best varieties for quick freezing. **FLESH:** firm, meaty, solid red—a good shipper—a good local market berry. A good berry for the home garden. **SIZE:** extremely large and holds size through picking season. **RIPENS:** June 17 to July 17. **BEARING AGE:** 14 months after planting in the spring.



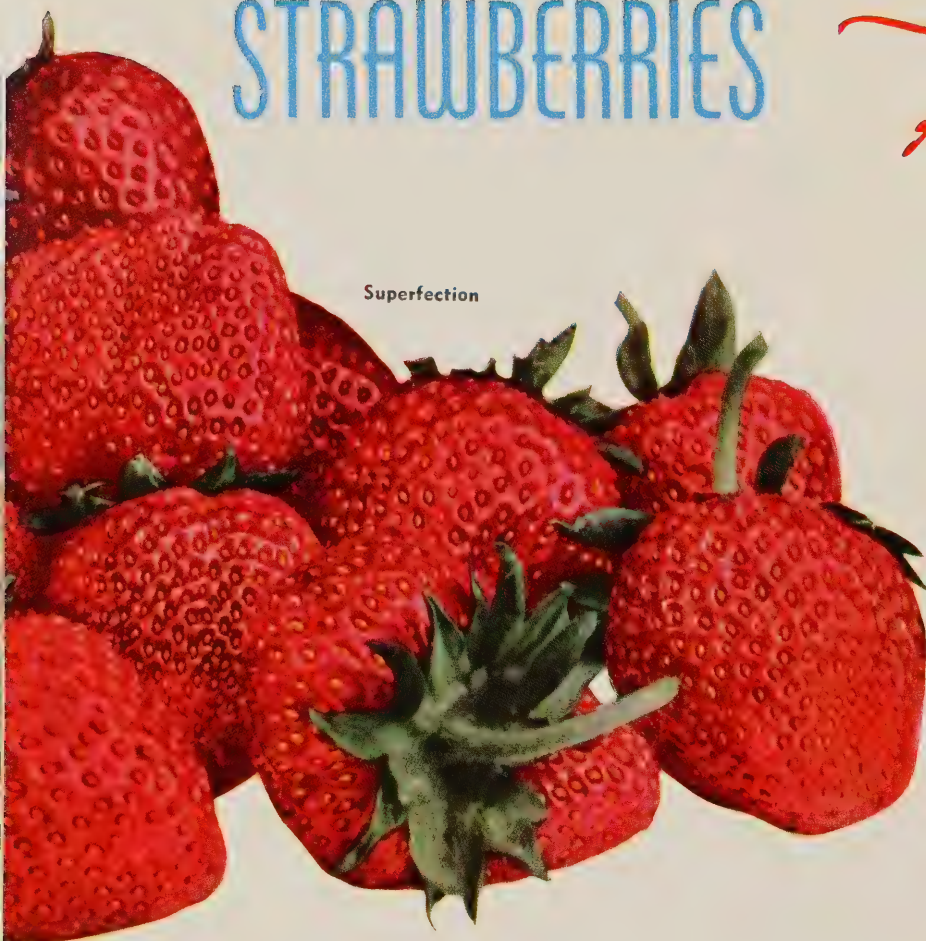
TEMPLE (Late)

Temple has "everything"—a glossy, healthy red berry—tops in flavor—fine producer—and is resistant to the Red Stele and other root diseases and to frost. The finest late berry.

FLAVOR: tops in taste appeal—one of the finest dessert berries. **FLESH:** firm and meaty. A very good market berry. **SIZE:** extra large and of fine appearance. **RIPENS:** June 25 to July 25. As many as 12 good pickings in 25 to 30 days. **BEARING AGE:** 14 months after planting in the spring.

STRAWBERRIES

— *Favorite of The American Palate*



Superfection

There is No Fruit That Provides Such a Delightful Mouthful in Jams, Jellies, Frozen and Canned Fruits, With Sugar and Cream, or to Top the Favorite Cereal

SUPERFECTION (Everbearing)

"The giant and King of all Everbearing Strawberries." It is all its name implies.

It is by far the best Everbearing variety we know of. It's made to order for the home garden—and because of its many fine qualities is becoming "first choice" for commercial purposes. The spring crop compares favorably with leading standard varieties—and as an extra bonus provides plenty of quality berries right up until snow flies.

FLAVOR: sweet, pleasing, mellow. **FLESH:** firm and of excellent quality. Keeps well. Appetizing red right to the center. **SIZE:** exceptionally large and round. **RIPENS:** bears fruit continuously starting in June and until snow flies. Bears heavy crops in spring and again in fall. **BEARING AGE:** 90 days after planting in the spring.

Quickest Cash Crop

for spring planting only



BIG JOE ROBINSON (Midseason)

A very fine variety especially recommended for planting in sections where early varieties are often damaged by late spring frosts. It ripens at the height of the season when Strawberry prices are at their peak. The cardinal-red berries are as pretty as a picture—and they taste good, too.

FLAVOR: rich tangy flavor that tickles the palate. **FLESH:** juicy yet firm for shipping and freezing. A real quality berry. **SIZE:** extra large and uniform through picking season. **RIPENS:** June 17 to July 17. **BEARING AGE:** fruits 14 months after planting in the spring.



SENATOR DUNLAP (Early)

The outstanding, reliable berry for commercial growers.

FLAVOR: mellow, sweet, mild and pleasant. **FLESH:** beautiful, appetizing red. Firm, of excellent quality. **SIZE:** very large and will stand up under adverse weather conditions. **RIPENS:** June 12 to July 12. **BEARING AGE:** 14 months after planting in spring.

TENNESSEE BEAUTY (Midseason)

A Southern States favorite. Very vigorous grower with clean foliage that produces an every-year crop of superb berries—tops for eating fresh picked, canning and freezing. A virus-free variety from the U. S. D. A.

FLAVOR: sprightly sweet. **FLESH:** bright shiny red, very firm and unexcelled for long keeping qualities. **SIZE:** big berries and a big crop. **RIPENS:** June 17 to July 17. **BEARING AGE:** fruits 14 months after planting in the spring.



Tennessee Beauty



There Are Strawberries and
Strawberries, But None Like
Those Plucked From the Garden
When They Are Ruddy and Vine Ripened

for
spring
planting
only

FAIRFAX (Midseason)

A frost-resistant variety that succeeds everywhere. Grown commercially for fancy trade.

FLAVOR: sprightly, sub-acid, honey-sweet mellow flavor. **FLESH:** very firm, medium red, juicy. **SIZE:** very large and holds its size through picking season. **RIPENS:** midseason, about June 17 to July 17. **BEARING AGE:** fruits 14 months after planting in the spring.

Strawberries Require but Little Space—
Are Easy to Grow and Provide an
Early Season Income

ARMORE (Late)

"Big" is the word for Armore. BIG berries—BIG producer—BIG harvest when most varieties are gone. Armore is an introduction of the Missouri Experiment Station and proved the best producer of sixty other varieties tested. It's the "best bet" for a late berry.

FLAVOR: unrivaled for sugar sweetness. **FLESH:** firm and solid—excellent keeper—and good shipper. **SIZE:** "big" and uniform in shape. **RIPENS:** June 25 to July 25 or later. **BEARING AGE:** 14 months after planting in the spring.



Grapes

All 5 Varieties
Pictured On
These Two Pages
Offered at
A Special Group Price
(See Price List)

- As a Commercial Crop
Grapes Produce a Big
Annual Cash Income for a
Lifetime



FREDONIA

The best early black Grape. A most promising new variety.

FLAVOR: a pleasant, lingering, sweet, vinous flavor. **FLESH:** juicy, solid but tender, melting. Very good quality. **SIZE:** the medium, cylindrical, compact clusters are solid with large, lustrous black Grapes. **RIPENS:** about September 10. Although it ripens early, fruit keeps well to the end of the Concord season. **BEARING AGE:** bears heavy crops continuously, starting 2 years after planting.

LINDLEY

A red variety of "top" quality.

FLAVOR: rich, aromatic, sweet, fine flavored. **FLESH:** very pale green, juicy, fine grained, tender, of a very fine quality. **SIZE:** medium long, tapering clusters of large, handsome, dark, brick-red Grapes covered with faint lilac bloom. **RIPENS:** about September 18. Keeps and ships well. **BEARING AGE:** starting second year after planting; bears profusely.



Stimulating Fruit for Jellies, Jams and Preserves, Grape Juice, and Sprightly Wines

Heavy Producing

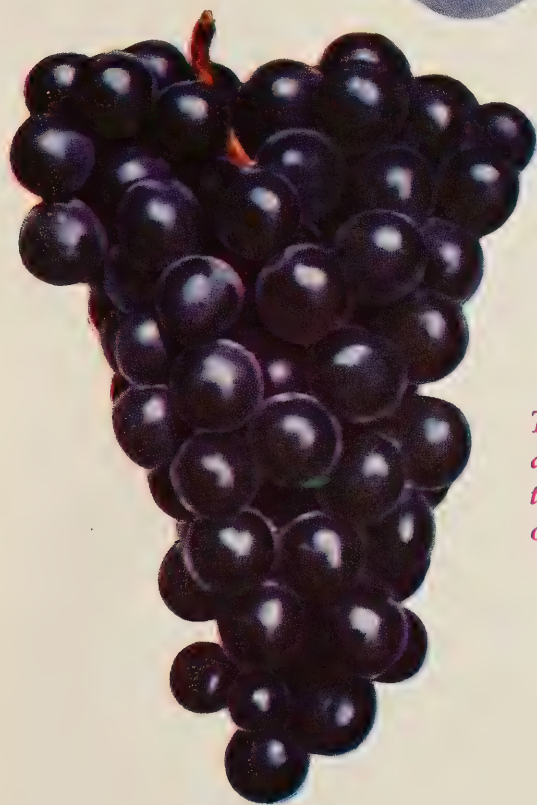
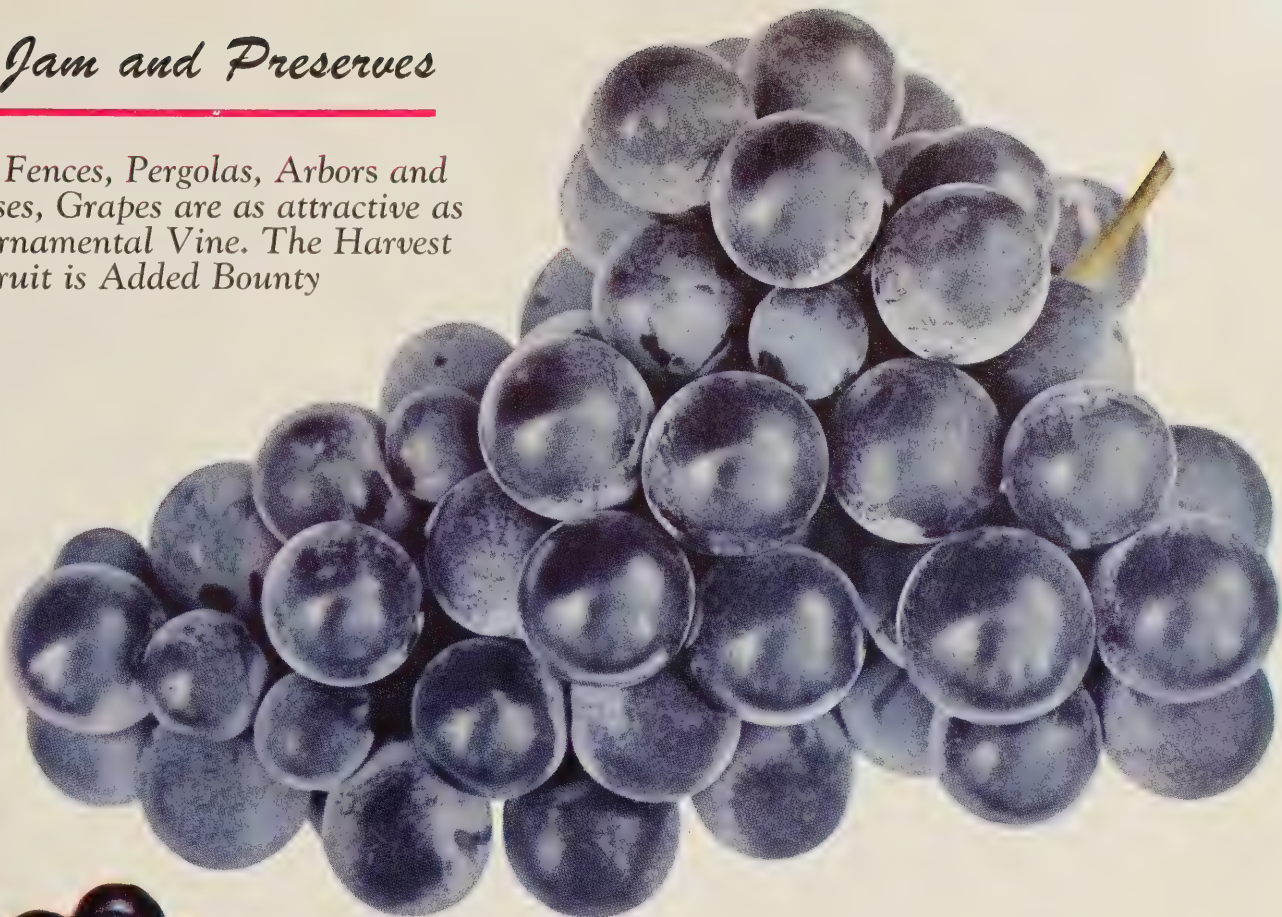
Juice • Jelly • Jam and Preserves

- Trained on Fences, Pergolas, Arbors and Summer Houses, Grapes are as attractive as any Other Ornamental Vine. The Harvest of Fruit is Added Bounty

CONCORD

"The Grape for the Millions." The foremost blue Grape for Grape juice—a commercial Grape with a reputation as a money-maker.

FLAVOR: sprightly and refreshing. It's a "table Grape"—the choice of millions. **FLESH:** pale green, juicy, fine grained, yet solid. **SIZE:** medium to large, nearly black berries borne in big, uniform clusters. **RIPENS:** about October 7 and keeps one to two months. **BEARING AGE:** large crops year in and year out, starting the second year after planting.



They grow and thrive to a grand old age.

CONCORD SEEDLESS

Considered the "best" of the hardy, seedless varieties.

FLAVOR: the sprightly, refreshing flavor of its parent, Concord. **FLESH:** pale green, juicy, fine grained. **SIZE:** small but shapely clusters of medium sized, shiny, black berries. **RIPENS:** about October 7 along with standard Concord. **BEARING AGE:** second year after planting, providing an abundance of tasty, seedless Grapes for home consumption.

PORTLAND

The finest early-ripening white Grape for home garden and commercial planting.

FLAVOR: aromatic, vinous and sweet. **FLESH:** tender, melting, appetizing apple-green. **SIZE:** medium clusters of large, luxuriant, greenish white berries. **RIPENS:** about September 7. Earliest of all white Grapes. **BEARING AGE:** within 2 years after planting it produces above average crops.



Tested Varieties

Luscious

PLUMS

Early Bearing

FOR
MAXIMUM
YIELD PLANT
ANY TWO
VARIETIES
OF PLUM OR
PRUNE TREES
FOR CROSS
POLLINA-
TION



✓ TOKA (American Hybrid Jumbo Plum)

FLAVOR: sweet, mild, delicate flavor that is rich and pleasing. **FLESH:** firm, appetizing, creamy yellow. **SIZE AND COLOR:** huge, striking cherry-red. Remarkable size commands attention. **RIPENS:** about September 1. **BEARING AGE:** 2 to 4 years. Very productive.



✓ BURBANK (European Plum)

An early fruiting, reliable variety, created by the late Luther Burbank, which will thrive over an extensive territory.

FLAVOR: sweet and aromatic. **FLESH:** deep yellow, very juicy, tender. **SIZE AND COLOR:** rich reddish purple, averaging 1 3/4 inches in diameter. **RIPENS:** about August 25. Long picking season. **BEARING AGE:** 2 to 4 years.



✓ RED COAT (American Hybrid Jumbo Plum)

FLAVOR: sweet as sugar, rich, delicious juice. A favorite for eating fresh or canning. **FLESH:** appetizing red, tender and melting. Absolutely freestone. **SIZE AND COLOR:** enormous bright red, marvelously beautiful. **RIPENS:** about August 25. Bumper crops annually. **BEARING AGE:** 2 to 4 years.

PRUNES



✓ GERMAN PRUNE

An old reliable variety—still a favorite because of its regular cropping and popularity for canning.

FLAVOR: sweetish, mild, pleasant. **FLESH:** good to very good, yellowish green, meaty. Stone is absolutely free. Excellent for all culinary purposes. **SIZE AND COLOR:** medium purplish black overspread with thick, attractive bloom. **RIPENS:** about September 25. Very long ripening period. **BEARING AGE:** 2 to 4 years. Heavy producer of quality fruit.



- DISTINCTIVE FLAVOR
- SOLID, MEATY FRUIT
- UNEXCELLED, FROZEN OR FOR PRESERVES, AND JAM

✓ STANLEY PRUNE

A new Prune, which is adaptable to most any section of the country. Developed by the New York State Experimental Station.

FLAVOR: honey-sweet. **FLESH:** fine grained, meaty, firm, greenish yellow, of top quality. A perfect freestone. **SIZE AND COLOR:** extra large dark blue with a thick bloom. **RIPENS:** about September 10. **BEARING AGE:** 2 to 4 years. Produces a full crop every year.

Richly Flavored

PEARS

EXCELLENT FOR

- PICKLING
- CANNING
- FREEZING
- EATING FRESH

FOR MAXIMUM
YIELD PLANT
ANY TWO
VARIETIES
FOR CROSS
POLLINATION



SECKEL

Small in size, sweet and delicious. The leading pickling variety.

FLAVOR: sweet with an exceedingly rich, aromatic, spicy flavor. Fine for culinary purposes. **FLESH:** white, with a faint tinge of yellow; melting, buttery, very juicy, small core. **SIZE AND COLOR:** small, not over 2¼ inches long, reddish brown with a lively russet-red cheek. **RIPENS:** about Sept. 25. **BEARING AGE:** 3 to 4 years. A tremendous producer.



CLAPP'S FAVORITE

The earliest large Pear of high quality, ripening just ahead of Bartlett.

FLAVOR: sweet, rich, aromatic. **FLESH:** tinged with golden yellow, very granular, tender and melting, juicy, large core. **SIZE AND COLOR:** extremely large, 4 inches long, 3¼ inches thick. A glossy pale lemon-yellow mottled with rich red. **RIPENS:** about August 25, and continues into September. **BEARING AGE:** 3 to 4 years. Very productive and vigorous.

Dwarf Pear

DWARF DUCHESS D'ANGOULEME

The same fine fruit, but a low growing tree of limited spread that will conveniently fit in a small space.

FLAVOR: crisp and refreshing, not at all buttery like some other varieties. **FLESH:** tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. **SIZE AND COLOR:** medium to large size. Bright yellow with brilliant pink cheek, mottled in golden russet. **RIPENS:** about October 15, continuing over a long period. **BEARING AGE:** 3 to 4 years. Moderate production annually.



BARTLETT

Our most dependable and leading commercial variety.

FLAVOR: rich, vinous, aromatic. **FLESH:** fine grained but slightly granular at center, melting, buttery and very juicy. Large core; fine quality. **SIZE AND COLOR:** big, 3½ inches long. Clear yellow with faint blush on exposed cheek, dotted with russet. **RIPENS:** about September 15. Excellent shipping and keeping qualities. **BEARING AGE:** 3 to 4 years. Very productive.



DUCHESS D'ANGOULEME

Very large, dependable, all-purpose Pear for orchards and home gardens. **FLAVOR:** crisp and refreshing, not at all buttery like some other varieties. **FLESH:** tinged with yellow, firm, fine-grained, juicy. Very small core. Finest quality. **SIZE AND COLOR:** medium to large size. Bright yellow with brilliant pink cheek mottled in golden russet. **RIPENS:** about October 15, continuing over a long period. **BEARING AGE:** 3 to 4 years. Moderate production annually.



Peaches

BEAUTIFUL IN
BLOSSOM TIME—
LAVISH WITH
LUSCIOUS FRUIT

A TREASURED
FRUIT FOR:

- HOME CANNING
- FREEZING
- PRESERVES
- MARKET
- SPICED PEACHES
- CASH CROP

One of the finest orchard trees for abundant year in and year out profit crops.



THE CANNED PEACH, THE
PRESERVED PEACH, THE
SPICED PEACH ARE DELI-
CACIES THAT MAY BE EN-
JOYED AND
TREASURED
BY THE
SMALLEST
LAND
OWNER



THE BEST
OUT-OF-SEASON
FROZEN FRUIT

PEACHES
ARE PROVEN
ORCHARD
MONEY-
MAKERS



For Summer Planting Only

ELBERTA

No other variety introduced surpasses Elberta in all-around performance. The most popular variety in the eastern commercial fruit belt. Elberta is a long-lived profit maker for commercial orchard planting.

FLAVOR: sweet, mildly sub-acid. **FLESH:** rich yellow, stained with red near the pit; juicy, firm but tender. Good quality; stone free. **SIZE AND COLOR:** large, colorful, roundish oblong, nearly 3 inches in diameter. **RIPENS:** about September 18. **BEARING AGE:** 2 to 3 years after planting. The trees load themselves with fruit year in and year out. Good keeper. Excellent shipper.

One of Nature's Best Sources of Vitamins

For
spring
planting
only

Peaches Require No
Cross-Pollination Except
the Variety Hale



HALE-HAVEN

A heavy producer. The best Peach in its season for home and market.

FLAVOR: exquisite "peachy" flavor with no bitter tang. **FLESH:** rich, tender crisp, yellow flesh always free at the pit. **SIZE AND COLOR:** large, highly colored, rich yellow overlaid with appetizing red. **RIPENS:** about 15 days ahead of Elberta—September 3. **BEARING AGE:** 2 to 3 years. Consistent heavy cropper.

A large Crawford type variety, which ripens early in the season. One of the finest canning varieties.

- Use Peach Trees for Home Landscaping
- Ideal for low spreading Shade Trees

- A Lovely Flowering Lawn Tree
- Produces Luscious Crops of Fresh Fruit



CHAMPION

A delicious white Peach. No other white-fleshed variety compares with it.

FLAVOR: a pleasant honey-sweetness not possessed by any other Peach. **FLESH:** white with a tinge of red at the pit, very juicy, markedly tender, delightfully flavored, stone nearly free. Par-excellent in quality. **SIZE AND COLOR:** nearly 3 inches in diameter—creamy white with splashes of carmine. **RIPENS:** about September 10. **BEARING AGE:** 2 to 3 years. Very productive.



ROCHESTER

A large Crawford-type variety, which ripens early in the season. One of the finest canning varieties.

FLAVOR: rich, sprightly, high flavor. **FLESH:** firm, marbled yellow, very juicy, tender and melting. Stone free. **SIZE AND COLOR:** large, 3 to 3½ inches; yellow with handsome overcolor of mottled red. **RIPENS:** about August 21. **BEARING AGE:** 2 to 3 years. Very prolific.

Peach Trees make lovely Flowering Lawn Trees



HALE

Produces the largest fruit of any widely adapted variety.

FLAVOR: sweet, somewhat sprightly. **FLESH:** appetizing butter-yellow, red around the pit, firm, juicy, fine grained with free stone. **SIZE AND COLOR:** huge, 3 to 3½ inches. Lemon-yellow overspread with attractive dark red. **RIPENS:** about September 15, just ahead of Elberta. **BEARING AGE:** 2 to 3 years. Must have the company of a rooster tree to assure proper pollination.



GOLDEN JUBILEE

The most sensational of the newer kinds, combining large size, excellent quality, and perfect freestone character with early ripening.

FLAVOR: delicious flavor with no bitterness. **FLESH:** bright deep yellow, very juicy, fine grained, firm but mellow. **SIZE AND COLOR:** extra large, yellow, flushed with red, of the Elberta type. **RIPENS:** about August 17. Very early—3 to 4 weeks ahead of Elberta. **BEARING AGE:** 2 to 3 years. Very prolific.

- Use Peach
Trees for
Home Land-
scaping
- Ideal for Low
spreading
Shade Tree

for
Spring
Planting
Only



REDHAVEN

One of the earliest freestone varieties—a preference for orchardists who wish to capture the early Peach market.

FAVOR: highly flavored, much like Hale-Haven. **FLESH:** brilliant shade yet tender and very juicy. A good shipper. Stone free. **SIZE AND COLOR:** very large 3-inch fruit is a rich bright red. **RIPENS:** about August 20th, when other early freestone varieties are still green. **BEARING AGE:** 2 to 3 years. A prolific bearer. Exceptionally hardy.

**Peaches Require No
Cross-Pollination Except
the Variety Hale**



Canadian Peaches

- Three of the Best for Cold Climates
- The Peach is that Command Top Market Prices



VALIANT

An excellent all-purpose Peach. Widely esteemed for its extremely hardy character.

FLAVOR: rich, delightful, superior sweet flavor. **FLESH:** mellow, fine grained, golden yellow, of top quality; stone free. Excellent for long distance shipping. **SIZE AND COLOR:** large (up to 3½ inches in diameter), roundish oblate, rich yellow, blushed with appetizing red. **RIPENS:** August 30, about 10 days after Rochester and 15 days ahead of Elberta. **BEARING AGE:** 2 to 3 years. Heavy producer everywhere.

Winter-Hardy. Vigorous

VEDETTE

Much like Valiant, but ripens earlier and so extends the season.

FLAVOR: luscious honey-sweet—a true Peach flavor. Fine for eating out of hand, canning or dessert use. **FLESH:** appetizing golden yellow, firm, mellow, juicy. Freestone. **SIZE AND COLOR:** over 3 inches, roundish oval. Yellow flushed with appetizing pink. **RIPENS:** about August 25, a few days ahead of Valiant. **BEARING AGE:** 2 to 3 years. Very productive and hardy.



VETERAN

Another Canadian variety noted for hardiness, ripening after Valiant.

FLAVOR: rich, delicious, sweet, like Valiant. **FLESH:** bright, golden yellow, red tinged at pit, meaty, tender and juicy. Freestone. **SIZE AND COLOR:** large, round, over 3 inches in diameter—rich yellow brightly blushed with red. **RIPENS:** about Sept. 5; 7 days after Valiant, 8 days ahead of Elberta. **BEARING AGE:** 2 to 3 years. A heavy, steady cropper. Hardy.

for
spring
planting
only





TART FLAVORED CANNING

Cherries

*"Real Cherry
Pie Tang"*



FOR HOME
GARDEN AND
PROFITABLE
COMMERCIAL
ORCHARD
PLANTING

CROSS POLLINATION NOT REQUIRED

← LARGE MONTMORENCY

Biggest Cherry profit-maker—unparalleled for home garden and commercial plantings.

FLAVOR: sprightly tart, fine for all culinary purposes. **FLESH:** pale yellow with inviting reddish tinge, abundant light pink juice. Tender and melting. Pit free and small. Finest quality. **SIZE AND COLOR:** large, roundish oblate; light to rather dark red. **RIPENS:** starts about June 30. Fruit continues to ripen through July. **BEARING AGE:** 3 to 4 years. Very heavy annual production.

← EARLY RICHMOND

An early fruiting variety that gives the Cherry picking season a grand send-off.

FLAVOR: sprightly, pleasant, very tart. **FLESH:** tempting, yellow, light pinkish juice, tender and melting. Small, free stone. **SIZE AND COLOR:** medium to large, light red, darker when fully ripe. **RIPENS:** about June 18. The best early variety. **BEARING AGE:** 3 to 4 years. Very productive.

Tarty Pie Cherries

ONE OF AMERICA'S
FAVORITES—AN INSTITU-
TION OF ITS OWN



Sweet Cherries



NAPOLEON BIG

FLAVOR: most delicious and refreshing rich sweet flavor. **FLESH:** whitish yellow, firm, crackling, tender, meaty, abundant juice. Small stone. **SIZE AND COLOR:** extremely large, 1 inch. Handsome bright red overlay on a rich yellow background. **RIPENS:** about July 18. **BEARING AGE:** 3 to 4 years. Very productive.



BLACK TARTARIAN

FLAVOR: pleasantly mild, sweet, a delight to the palate. **FLESH:** handsome purplish red, firm, crisp and meaty, yet juicy. **SIZE AND COLOR:** medium size. Tempting to the eye through their glossy black color. **RIPENS:** about June 25. **BEARING AGE:** 3 to 4 years. Produces enormous crops of finest quality.

FOR
MAXIMUM
YIELD
PLANT
ANY TWO
VARIETIES
OF SWEET
CHERRIES
FOR PROPER
POLLINA-
TION



SCHMIDT'S BIG

FLAVOR: Sweet, rich, delicious to the palate. **FLESH:** purplish red, crisp, firm, juicy, very meaty. Small stone. **SIZE AND COLOR:** unsurpassed in size. It's a large purplish black, measuring 1 inch and more in diameter. **RIPENS:** about July 12. **BEARING AGE:** 3 to 4 years. Extremely productive.

*A Tasty Rich Fruit for Canning,
Preserves and Eating Fresh*



WINDSOR

The most dependable, hardy and reliable dark, firm, sweet Cherry. The best of its kind. **FLAVOR:** mildly sweet and richly aromatic. **FLESH:** light red with reddish juice, tender, meaty and crisp. Stone semi-free. **SIZE AND COLOR:** very large, nearly an inch in diameter; very dark red, almost black. **RIPENS:** about July 25. Stands shipping well. **BEARING AGE:** 3 to 4 years. Unusually fruitful.

*Crisp. Juicy
Tree-Ripened*

APPLES

ONE OF NATURE'S
BEST SOURCES OF VITAMINS

Proper POLLINATION *Assures a FULL YIELD of FRUIT Each Year*

Sometimes fruit trees, particularly Apple trees raised from even the finest quality nursery stock, fail to bear heavily or regularly. The fault is not in the trees.

Here's a simple explanation:

Most all pullets or hens will lay eggs. But if you want to hatch the eggs, a Rooster must fertilize those eggs before they are laid. It takes about one Rooster to every 15 or 20 hens.

It's very much like that with Apple trees. A "Rooster Tree," or Pollinator is needed to insure a full crop and regular production.

The Apple Pollination Chart below shows what varieties go with each other for best results.



*Plant 1 "Rooster
Tree" to Each 8 or
Less of Other
Varieties Selected*

POLLINATION CHART

Here are the Rooster Trees:

Key:

- 1—Yellow Transparent
- 2—McIntosh
- 3—Wealthy
- 4—Duchess of Oldenburg
- 5—Cortland
- 6—Red Delicious
- 7—Red Rome Beauty
- 8—Jonathan

The first column below lists all varieties pictured in this Plate Book. The second column gives the "Key Number" of the Rooster Trees, or Pollinators, for the varieties in the first column.

Where more than one "Key Number" is given, customer may choose the "Rooster" variety he likes best to pollinize the variety, or varieties selected.

Varieties That Must be Pollinated by a "Rooster Tree"	Rooster Tree Pollinators
Cortland	2-3-6-7
Summer Delicious	4-7
Yellow Transparent	3-4-5-6-7
Red Astrachan	8
Duchess of Oldenburg	1-2-8
Yellow Delicious	7-8
McIntosh	1-3-4-6-7-8
Wealthy	1-2-5-6-8
R. I. Greening	1-2-3-5-6-7-8
Northern Spy	2-4-5-6-7-8
Baldwin	1-2-3-4-5-6-7-8
Red Delicious	7-8
Jonathan	2-3-5-6-7
Stayman's Winesap	6
Red Rome Beauty	1-2-3-4-5-8

CORTLAND (2)(3)(6)(7)

A comparatively new variety of the McIntosh type, which is winning top honors among commercial orchardists.

FLAVOR: sprightly, sub-acid, agreeably aromatic. **FLESH:** white, tender, crisp, juicy and does not discolor in salads. Digests very easily, making it desirable for finicky stomachs. **SIZE AND COLOR:** above medium, sometimes large, highly colored dark purplish red. Does not bruise easily. **RIPENS:** about October 15 and keeps until February. **BEARING AGE:** 3 to 5 years.





APPLES
for Early
SUMMER
Bearing

DUCHESS OF OLDENBURG

①②⑧

Highly esteemed for home use. Also a profitable variety for the commercial orchard. Highly valued for its great hardiness.

FLAVOR: sprightly sub-acid and aromatic. **FLESH:** tinged with yellow, rather firm, moderately fine, crisp, tender and juicy. **SIZE AND COLOR:** roundish, medium to large fruit is pale greenish yellow and almost covered with splashes of bright red, shaded crimson. **RIPENS:** about August 20, through September. **BEARING AGE:** 4 to 5 years and a very reliable cropper.



YELLOW TRANSPARENT ③⑤⑥⑦

Our earliest summer Apple, considered by many as the "Autocrat" of the breakfast table.

FLAVOR: sprightly sub-acid with a pleasant, but not high flavor. **FLESH:** clear white, firm, fine grained, crisp, tender and juicy. **SIZE AND COLOR:** a good clear yellow of medium to above medium. **RIPENS:** about July 20, holding up well through August. **BEARING AGE:** 2 to 3 years. Sometimes bears in the nursery.



RED ASTRACHAN ⑧

The earliest extra good red variety for home orchard planting.

FLAVOR: brisk, sub-acid, very aromatic. **FLESH:** white, tinged with appetizing red, fine grained, crisp and tender, very juicy. The best red summer Apple for home use. **SIZE AND COLOR:** the medium to large fruit is a pale yellowish green overspread with light and dark red, splashed and striped with deep carmine. **RIPENS:** about July 25. Keeps through September. **BEARING AGE:** 2 to 4 years. Moderately productive.



YELLOW DELICIOUS

⑦⑧

A newcomer which is fast forging to the front for its crackling texture and superb high flavor.

FLAVOR: delicious sparkling tang, similar to a tree-ripened Bartlett Pear. **FLESH:** rich creamy yellow; crisp and firm, never gets mealy. Supreme for eating. Unexcelled for cooking. **SIZE AND COLOR:** extra large. Waxed golden yellow. **RIPENS:** about October 20. In season through January. **BEARING AGE:** 3 to 5 years. A reliable cropper.

APPLES
for
AUTUMN
Harvest



McINTOSH ①③⑥⑦⑧

The most widely grown and profitable commercial Apple in the eastern fruit belt. A genuine favorite and leading variety for home consumption.

FLAVOR: agreeably aromatic, sprightly sub-acid, becoming mild and sweet when ripe. **FLESH:** crisp, white tinged with yellow; firm, fine grained and very juicy. Best for dessert. **SIZE AND COLOR:** medium to large, round fruit. Very rich, appetizing. Deep red color. **RIPENS:** about September 24. Excellent keeper through February. **BEARING AGE:** 3 to 5 years. Reliable and heavy cropper. Very hardy.



WEALTHY ①②⑤⑥⑧

A very hardy, reliable, all-around early fall Apple of distinctive flavor.

FLAVOR: agreeable sub-acid, sprightly, somewhat aromatic. **FLESH:** whitish, stained with appetizing red. Fine grained, crisp and tender. **SIZE AND COLOR:** medium to large. A real red Apple. **RIPENS:** about September 10 and keeps to January. **BEARING AGE:** 3 to 4 years; abundant yearly bearer.

APPLES
For Late
FALL and WINTER



R. I. GREENING ①②③⑤⑥⑦⑧

The most widely grown and most popular Apple sauce and pie Apple. Unsurpassed keeping qualities.

FLAVOR: rich, sprightly sub-acid; a flavor all its own. **FLESH:** crisp, firm, yellowish. Fine grained, tender and juicy. Unsurpassed for cooking. **SIZE AND COLOR:** large to very large fruit; is a waxy, grass-green with occasional brownish red blush. **RIPENS:** about October 15. Keeps all winter in ordinary storage. **BEARING AGE:** 3 to 6 years. A reliable cropper and very productive.

**Apples Aid
Digestion;
Disinfect
The Body;
Relieve
Constipation**



NORTHERN SPY ②⑤⑥⑦⑧

A valuable variety for home use and market. Judged by Apple lovers as the highest quality eating Apple.

FLAVOR: sprightly, sub-acid, highly aromatic. **FLESH:** very juicy, crisp, snappy and tender, and most excellent for eating fresh, pies and Apple sauce. There is no other Apple that so satisfies everyone. **SIZE AND COLOR:** extra large fruit is bright red, overspread with a delicate bloom. **RIPENS:** about October 25. Ready to eat in November, and retains its crispness all winter. **BEARING AGE:** 8 to 12 years. A reliable, hardy variety.



RED DELICIOUS ⑦⑧

The No. 1 Apple in America in terms of production. A variety that is recommended for planting most anywhere.

FLAVOR: you'll smack your lips over the deliciously different aromatic flavor. **FLESH:** yellowish, firm, tender and juicy; fine grained, yet meaty. A dessert Apple supreme. **SIZE AND COLOR:** large, oblong shape. Skin waxen deep crimson. **RIPENS:** about October 23. Good eating until March. **BEARING AGE:** 3 to 5 years. A reliable cropper—always a market.



BALDWIN ①②③⑤⑥⑦⑧

The variety that put New England and New York State in the Apple business. Still a favorite.

FLAVOR: distinctly flavored, agreeable sub-acid, sprightly. **FLESH:** firm, yellowish, crisp and tender; quite juicy. **SIZE AND COLOR:** large to very large fruit is a bright red indistinctly striped with deep carmine. **RIPENS:** about November 1. Keeps until May in storage. **BEARING AGE:** 5 to 7 years. Prolific bearer.



**America's Most
Profitable Orchard Fruit**

APPLES
For Late
FALL and WINTER



JONATHAN ②③⑤⑥⑦

A pleasant lingering tartness of flavor rewards you for biting into this popular favorite that is unexcelled for its high quality.

FLAVOR: high tart flavor; very aromatic. **FLESH:** whitish with a tinge of red. Fine grained, crisp, juicy and tender. **SIZE AND COLOR:** medium size fruit is bright yellow overlaid with lively red and striped with carmine. **RIPENS:** about October 25. Keeps until January or later. **BEARING AGE:** 3 to 6 years.

**EAT ONE
OR MORE
EVERY DAY**



STAYMAN'S WINESAP ⑥

The most popular variety grown in the South and Central South. An extra good eating Apple; splendid keeper.

FLAVOR: sprightly, pleasant, sub-acid and aromatic. **FLESH:** tinged with yellow, crisp and tender, firm, moderately fine grained, filled with delicious juice. **SIZE AND COLOR:** medium to large, and uniform. A greenish yellow, covered with mixed red striping. **RIPENS:** about October 20. Ready to eat December to May. **BEARING AGE:** 3 to 6 years. Not recommended for planting north of Pennsylvania-New York Line.

Apples - -

• **FAVORITE
FRUIT OF
MANKIND**

• **THE
HEALTH
FRUIT
OF THE
NATION**



RED ROME BEAUTY

①②③⑤⑧

The "baking Apple supreme." A new taste thrill in home-baked Apple pie.

FLAVOR: mildly sub-acid. **FLESH:** white with tinge of yellow; rather crisp bright red covering a yellowish background. **RIPENS:** about October 18. Keeps in storage until May or later. **BEARING AGE:** 2 to 4 years. An annual heavy cropper.

**POLLINATION
CHART**

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Baldwin	1-2-3-4-5-6-7-8
Red Delicious	7-8
Jonathan	2-3-5-6-7
Stayman's Winesap	6
Red Rome Beauty	1-2-3-4-5-8

APPLES — *They're Delicious - - They're Good for You*

DELICACIES



BOYSENBERRY, THORNLESS

For Spring Planting Only

The Boysenberry is the result of a "triple cross" between the Cuthbert Raspberry, the Loganberry and Blackberry. It's the berry that became famous overnight. Requires winter protection in the North.

Flavor: a combination of the delicious, sweet flavor of all its ancestors. A real tasty treat. **Size:** immense size, averaging an inch in diameter and 2 inches in length. Sixty berries fill a quart basket. **Ripens:** about July 1 and continues 4 to 6 weeks. **Bearing Age:** 15 months after planting in the spring. **Growing Habits:** plants produce many strong canes which should be tied to wires or fences like Grape vines.



PEDIGREED MARTHA WASHINGTON ASPARAGUS

"One of the Best Offerings of Spring."

A rust-resisting variety. Delectable, delightful with life-giving nourishment. Stalks are very large, extremely tender, with a delicious flavor. They keep right on coming up, lots of them, every day, to provide fresh food for the table or market. Easy to grow and last a lifetime. First food from the garden each spring. A U. S. Department of Agriculture introduction.



WALNUT, ENGLISH

The broad dome of bright green foliage in summer, and its clean gray trunk and bare branches in winter are attractive features in any landscape. Its great beauty would justify planting it merely for the adornment of the home grounds.

Size: large, clean, thin shelled, meaty kernels just like those you can buy at your grocery. **Ripens:** late fall, usually just before frost. **Bearing Age:** 7 to 9 years. **Use:** a fine dooryard tree that bears delicious nuts, after furnishing grateful shade all summer.



EATON'S PEACH-FLAVORED RHUBARB

"A Spring and Year 'Round Tonic."

Our finest variety. Ripens very early. Produces large, tender stalks that, made into pies or sauce, have a rich peach flavor. Ready for use in 30 days after planting. All you do is plant it—it takes care of itself and grows a lifetime. Fine for pies, sauce, canning and juices.

the **SECRET** *of a* *Beautiful Lawn*

ARASAN AND HORMONE TREATED *Gold Medal Brand*

Seeding Requirements

FOR NEW LAWNS—Use only 5 pounds of Gold Medal Brand Grass Seed for each 1,250 square feet. (50 x 25 ft.)

FOR PATCHING AND IMPROVING ESTABLISHED LAWNS—Use only one-half the above amount.

WHEN YOU SELECT THE SEED . . . YOU CHOOSE THE LAWN

A nice home, properly landscaped and surrounded by the verdant loveliness of a rich green, soft textured lawn is a source of genuine pride.

Such a lawn is easy to grow when seeded with Gold Medal Brand Lawn Seed.

The Gold Medal mixture of Fine Grasses is composed of the finest new-crop, sun-ripened, Arasan and Hormone Treated Seed, that is fairly bursting with energy to produce colorful turf.

This vigorous growing mixture flourishes in areas of full sun or light shade . . . on terraces or level ground.

A Gold Medal **LAWN COMPLEMENTS GOOD LANDSCAPING**



"5 EASY STEPS FOR BUILDING A BEAUTIFUL LAWN"

LAWN SEED



WHAT DuPONT ARASAN and HORMONE TREATMENT MEANS . . .

DUPONT ARASAN is a seed disinfectant—HORMONES is a growth regulator.

The Arasan protects the seed from the growth of fungi on seed and in the soil which cause seed decay, damping off, seedling blight and root rot.

*Arasan helps eliminate spotty, uneven stands.

*Arasan prevents many of the failures due to poor growing conditions after seeding.

*Arasan assures the seed a better opportunity to sprout and grow normally.

Grass Seeds are very small in size—so small that they carry little food reserve to see them through the period from germination until the seedlings become established.

HORMONES are added to the Arasan to help the seedlings get started and on their way to forming a permanent turf.

*HORMONES do this by stimulating the root growth, both increasing the growth rate and number of roots, thus producing a turf with greater colonizing ability.

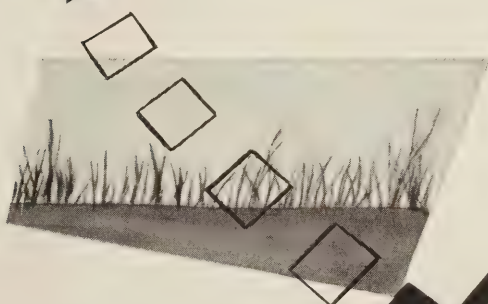
Gold Medal Brand

A special blend of choicest grasses recommended for new or old lawn seeding in full sun or moderate shade.

*"When You Select
Your Seed, You
Choose Your Lawn"*

UNTREATED

Here you see the results of grass germination and growth of ordinary untreated grass seed. Do you want a lawn like this, or, —



ARASAN and HORMONE TREATED

This—a lawn made by sowing Gold Medal Brand Treated Lawn Seed, that usually grows TWO to FIVE times thicker, healthier and more vigorous. These tests were made by the Dupont Company and approved by our Research Department.



is in EACH PACKAGE of SEED



Gold Medal Brand

ODORLESS, CLEAN, STIMULATING, CONCENTRATED

GOLD MEDAL BRAND PLANT FOOD GUARANTEED ANALYSIS

Nitrogen not less than 23%. Available Phosphorus Acid not less than 21%. Potash not less than 17%. Plus Plant Hormones.

Does Away With Old-Fashioned, Slow, Mussy, Smelly, Bulky Fertilizers!

**FEEDS IMMEDIATELY
As You Water, Every Drop
is Beneficial. No Waste.**



Ordinary bulk fertilizer penetrates here in heavy soil after 2 weeks.

Make The Good Earth Richer The Easy Way

Gold Medal Brand Plant Food contains all the vital food elements, and is a miracle-working concentrated plant food that helps nature bring out the best in lawns, flowering shrubs, roses, vegetables, berries, fruit and shade trees, and house plants. It contains the elements nature intended plants to have . . . the essential hormones and chemicals that control their growth.



Gold Medal Brand Plant Food feeds through foliage and roots immediately.

100% USABLE . . . NO WASTE

Gold Medal Brand Plant Food is 100 per cent usable by all plants. It contains no inert materials . . . no sand, brick-dust, or cocoanut husks. It is ALL usable food. There's no waste. Dissolved in water, as all natural plant foods must be before they can be assimilated by the grass or plant, it is immediately taken up by the foliage and feeder roots. Fed regularly as directed, the lawn and plants will thrive and grow under the most adverse conditions, when others are stunted, shriveling and dying. The plant food will usually produce more and better crops regardless of rainfall. It can be applied at any time during the growing season. On the other hand, dry fertilizer applied during a dry season may result in burning.

PLANTS NEED LIQUID

Nature provides plants, and everything that grows, with food through the soil. But, before they can use any of that food, it must be dissolved by rain or watering, because PLANTS LIVE ON A LIQUID DIET. Dry chemicals will often destroy plant life if allowed to come in direct contact with living plant cells.

Most soils are deficient in one or more of the elements the plants need for healthy growth. That is why they should be fed regularly with soluble Gold Medal Brand Plant Food, the complete, concentrated plant food.



**ECONOMICAL HEALTH
INSURANCE FOR . .
LAWNS, FLOWERS,
ROSES, SHRUBBERY
AND TREES.**

SOLD IN 1, - 2, -

PLANT FOOD

PLANT FOOD - - Quickly Soluble in Water

A BALANCED DIET FOR ALL PLANT LIFE



HOSE

100% SOLUBLE—EASY TO APPLY

Gold Medal Brand Plant Food's pure white, clean crystals dissolve completely and instantly in water and the solution is ready to use immediately. The liquid food may be applied with a sprinkling can, sprayer, or a special nozzle with jar attached to garden hose. This nozzle automatically mixes plant food in right proportion and sprays evenly. Most hardware stores sell the special nozzles.



SPRINKLING CAN

NURSERY STOCK STARTS QUICKER— GROWS FASTER WHEN FED WITH GOLD MEDAL BRAND PLANT FOOD IMMEDIATELY AFTER PLANTING

During several planting seasons, many experiments were made to determine the value of feeding nursery stock with Gold Medal Brand Plant Food Solution immediately after planting. Part of the nursery stock used in this experiment was not fed. The results were absolutely astonishing.

The plants receiving the immediate shot-in-the-arm fairly "popped" into life and were way ahead of the others all through the first growing season.

This insures a quick start and faster growth, feeding should start at planting time and be repeated every two weeks until about September 1.

BE PREPARED—Gold Medal Plant Food can be shipped right along with the nursery stock order.

HOW TO ESTIMATE QUANTITY NEEDED

COMPLETE HOME GROUNDS

Lot 30 feet x 60 feet—with approximately 10 shrubs, 2 shade trees, 2 fruit trees, 1 dozen roses and lawn of 600 square feet requires *3 pounds* for a season's feeding.

Lot 40 feet x 60 feet—with approximately 15 shrubs, hedge, 3 fruit trees, 12 roses and lawn of 800 square feet requires *5 pounds* for season's feeding.

Lot 50 feet x 100 feet—with approximately 25 shrubs, 4 shade trees, 6 fruit trees, perennials, hedge, strawberries, raspberries, grapes, 2 dozen roses and bulbs and vegetable garden and lawn of 2000 square feet requires *15 pounds* for season's feeding.

Lot 75 feet x 150 feet—with approximately 4 dozen roses, 40 shrubs, 4 shade trees, perennials, hedge, vegetable garden, strawberries, raspberries, grapes, bulbs, 10 fruit trees and lawn of 4000 square feet requires *20 pounds* for season's feeding.

VEGETABLE GARDEN

20 feet x 20 feet—requires *2 pounds* for a season's feeding.

20 feet x 50 feet—requires *5 pounds* for season's feeding.

HOUSE PLANTS

For house plants, porch boxes and small flower gardens 1 to 2 pounds will cover a season's requirement.



**A BALANCED LIQUID DIET FOR
INDOOR AND OUTDOOR POTTED
PLANTS**

**FOR VEGETABLE GARDENS . . .
PRODUCES HEALTHIER GROWTH
AND HEAVIER YIELDS**



5, - 10, - 25 AND 50 POUND PACKAGES

The Family Combination **APPLE TREE**

**A ONE TREE
APPLE ORCHARD
AND SHADE TREE
FOR THE BACK YARD**

(GROWS AND PRODUCES LIKE ANY OTHER STANDARD
APPLE TREE — **IS NOT A DWARF**)



ALL FOUR VARIETIES ON THIS ONE TREE

From this **one tree**, Apples can be picked for every season of the year—delicious **Yellow Transparent** for eating fresh, or pies and sauces in late July and early August; rich **Red McIntosh**, the best of dessert Apples in September and October; and those all-winter favorites, **Double Red Delicious** and **Northern Spy** that you pick in October or later.



**ALL
FOUR
VARIETIES
ON
ONE
TREE**



